

DAFTAR PUSTAKA

- Almohaimmed, Bader M. A. 2017. "Restaurant Quality and Customer Satisfaction." 7(3):42–49.
- Ananto, Beny. 2019. "Menjajal Hidangan Seafood Anti Mahal Di Fish Streat Pondok Indah."
- Basuki, A. T., & Prawoto, N. 2016. *Analisis Regresi Dalam Penelitian Ekonomi Dan Bisnis*. Jakarta: PT. RajaGrafindo Persada.
- Bordoloi, Sanjeev. Fitzsimmons, James A. Fitzsimmons, Mona J. 2019. *Service Management*. New York: McGraw-Hill.
- Canny, Ivyanno U. 2014. "Measuring the Mediating Role of Dining Experience Attributes on Customer Satisfaction and Its Impact on Behavioral Intentions of Casual Dining Restaurant in Jakarta." 5(1).
- Cristo, Mandang, David. P. E. Saerang, and Frederik G. Worang. 2017. "The Influence of Price, Service Quality, And Physical Environment on Customer Satisfaction. Case Study Markobar Cafe Manado." 5(2):678–86.
- Desvinia, Clarinda. 2016. "Fish Streat, Hidangan Seafood Ala Resto Dengan Harga Kaki Lima." *Www.Pegipegi.Com*, April 18.
- Dwaikat, Nidal Yousef, Saja Aziz Khalili, Samah Mohammad Hassis, and Hala Sulaiman Mahmoud. 2019. "Customer Satisfaction Impact on Behavioral Intentions: The Case of Pizza Restaurants in Nablus City." *Journal of Quality Assurance in Hospitality and Tourism* 20(6):709–28.
- Go Travelly. 2019. "Fish and Chips Di Fish Treat Emang Paling Mantul!"
- Gumerlar, Galih. 2017. "Mayoritas Millenials Makan Di Restoran Minimal Sebulan Sekali."

CNN Indonesia, December 28.

Hanaysha, Jalal. 2016. "Testing the Effects of Food Quality , Price Fairness , and Physical Environment on Customer Satisfaction in Fast Food Restaurant Industry." (February).

Jannie, D. N. 2012. *Statika Deskriptif & Regresi Linier Berganda Dengan SPSS*. Semarang: Semarang University Press.

Jaya, Indra. 2019. *Penerapan Statistik Untuk Penelitian Pendidikan*. Jakarta: Prenadamedia Group.

Jin, Naehyun Paul, Sangmook Lee, Lynn Huffman, Naehyun Paul Jin, Sangmook Lee, and Lynn Huffman. 2012. "Impact of Restaurant Experience on Brand Image and Customer Loyalty : Moderating Role of Dining Motivation Impact Of Restaurant Experience On Brand Image And Customer Loyalty:" 8408.

Kotler, Philip., Keller, Kevin Lane., Ang, Swee Hoon., Tan, Chin Tiong., Leong, Siew Meng. 2018. *Marketing Management*. United Kingdom: Pearson Education Limited.

KumparanFOOD. 2018. "Menikmati Fish and Chips Murah Di Fish Streat Tebet."

Kuncoro, M. 2011. *Metode Kuantitatif: Teori Dan Aplikasi Untuk Bisnis Dan Ekonomi*. Yogyakarta: UPP Sekolah Tinggi Ilmu Manajemen.

Lupiyoadi, Rambat. 2013. *Manajemen Pemasaran Jasa*. 3rd ed. Jakarta: Salemba Empat.

Musfiroh, Mila Fursiana Salma. Wuragil, Sarno. Sabrina, Laila. 2018. *Kontribusi Perbankan Syariah Terhadap Perkembangan UMKM Di Kecamatan Banjarnegara*. Jawa Tengah: Penerbit Mangku Bumi.

Namkung, Young, and Soo Cheong Jang. 2007. "Does Food Quality Really Matter in Restaurants? Its Impact On Customer Satisfaction and Behavioral Intentions." *Journal of*

Hospitality and Tourism Research 31(3):387–409.

Narlan, Abdul & Juniar, Dicky Tri. 2018. *Statistika Dalam Penjas*. Yogyakarta: CV Budi Utama.

Oliver, Richard L. 2015. *Satisfaction : A Behavioral Perspective on the Costumer*. Second. New York: Routledge.

Palit, Herry Christian, Monika Kristanti, Yoel Wibowo, and Herry Christian Palit. 2019. “The Effect of Ergonomic Aspects on Customers ’ Convenience at Restaurant in Surabaya The Effect of Ergonomic Aspects on Customers ’ Convenience at Restaurant in Surabaya.” *Journal of Quality Assurance in Hospitality & Tourism* 00(00):1–19.

Paper, Conference, and Ivyanno U. Canny. 2016. “The Role of Food Quality , Service Quality , and Physical Environment on Customer Satisfaction and Future Behavioral Intentions in Casual Dining Restaurant On Customer Satisfaction And Future Behavioral Intentions In.” (May).

Peri, Claudio. 2006. “The Universe of Food Quality.” 17:3–8.

Rangkuti, Freddy. 2002. *Measuring Customer*. Jakarta: PT Gramedia.

Ryu, Han &. 2009. “Journal of Hospitality & Tourism Research.”

Ryu, Kisang, Hye-Rin Lee, and Woo Gon Kim. 2011. “The Influence of the Quality of the Physical Environment , Food , and Service on Restaurant Image , Customer Perceived Value , Customer Satisfaction , and Behavioral Intentions.” 24(2):200–223.

Siagian, D., &. Sugiarto. 2006. *Metode Statistika Untuk Bisnis Dan Ekonomi*. Jakarta: Gramedia Pustaka Utama.

Sopiah., Sangadji, Etta Mamang. 2013. *Perilaku Konsumen*. Yogyakarta: C.V Andi Offset.

Sugianto, Jimmy, Jurusan Manajemen Pemasaran, Universitas Kristen Petra, and Jl Siwalankerto. 2013. “Analisa Pengaruh Service Quality , Food Quality, dan Price Terhadap Kepuasan Pelanggan Restoran Yung Ho Surabaya.” 1(2):1–10.

Sugiarto. 2017. *Metodologi Penelitian Bisnis*. Yogyakarta: CV Andi Offset.

Sugiyono. 2013. *Metode Penelitian Pendidikan*. Bandung: Alfabeta.

Sugiyono. 2017. “Metode Penelitian Kuantitatif, Kualitatif Dan R&D.” Jakarta: Alfabeta.

Sugiyono. 2018. *Metode Penelitian Kuantitatif*. Bandung: Alfabeta.

Sugiyono. 2019. *Metode Penelitian & Pengembangan*. Bandung: Alfabeta.

Tjiptono, Fandy. 2005. *Pemasaran Jasa*. Pertama. Malang: Bayu Media Publishing.

Tjiptono, Fandy. 2019. *Pemasaran Jasa*. Yogyakarta: CV Andi Offset.

www.economy.okezone.com. 2019. “Gurahnya Industri Kuliner Bikin Ekonomi Nasional Menggeliat.”

