

Use of Social Media and Education Technology in Mandarin Language Teaching

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Abstract

Globalization era drives more people to learn foreign language. Opportunities and challenges in high education compete in rapid technology era. Countries in Asia are started taken into account by other countries because of their advanced technology and emerging economy, especially China as the center of economy and civilization of the world. Therefore, number of people who learn about China culture and Mandarin language is increasing. The research aims to show rapidly grows social media network globally, especially in Asia, can be leveraged as a proper media of learning for foreign language, Mandarin in particular. In addition to that, social media can add access to knowledge aside from text book and learning process inside a class room. With social network students will be able to learn to develop their technical and social they need to face digital era today. They will find ways to adapt and socialize with their friend on social network as well as to have friendship management ability. The research uses qualitative approach with data taking techniques such as conducting survey, interview, taking documentation and analysis, and field record. Data taking was conducted to students of Mandarin Language Education Program. The results of the research show that all of the students had several social network accounts and only small number used them to get additional knowledge for their foreign language study. The result of the research can be developed to conduct further research on increase in student's interest to education technology world to support foreign language learning, especially Mandarin.

Keywords: Social media use, education technology, Mandarin language.