

CHAPTER I

INTRODUCTION

1.1 Background of the Study

In the beginning of March 2020, Indonesia faced the new cases of the pandemic Covid-19. Indonesian who positive of the Corona virus continue to grow. This virus attacks the human respiration system and it could be very dangerous to everyone who does not take it as a serious disease. To prevent the spread of Corona virus transmission, Jakarta Governor Anies Baswedan, announced the prohibition of people for gathering or doing activities outside their home. The rules are everyone need to stay at home, worship at home, work from home and learn from home because this virus can be infected through physical contact and must maintain social distance or physical distancing of approximately 1,5 meters. As the Covid-19 restraints individual from being together in one area, teaching and learning activities (KBM) are moved to home, but still be controlled by the teachers or parents by using the distance learning.

According to The Indonesian Ministry of Education and Culture released Surat Edaran Mendikbud Nomor: 36962/MPK.A/HK/2020 tentang Pembelajaran secara Daring dan Bekerja dari Rumah dalam Rangka Pencegahan Penyebaran Corona Virus Disease (COVID-19), to all the educational units in Indonesia to start organized learning activities online. Due to the current condition, social media can be an effective way for learning activities. Social media is a platform

that made a connection between the teachers and students. In Indonesia, the common social media that have been used during this pandemic are Zoom and Google Classroom. Although, there are another social media that could be used too for this distance learning. Instagram might be the one of appropriate social media for educational purposes.

Social media becomes very popular among people nowadays. It is a web-based application that used for the purpose of communication. Social media has been a part of everyone's life (Terttunen, 2017). Referring to a Pew Report (2018) that published recently, 4 billion people are active users of the internet, which is 53% (7.539 billion) of the total population of the world, while 3.196 billion people are active users in their social media account (about 42% of the world population). Mansor (2016) gave examples of Social Media such as Facebook, Instagram, Blogs, Twitter and E-mail that can be used to support educational activities.

Social media has many functions that can be adapted by teachers to support educational activities. Handayani (2016) in her research stated that there are some reasons to use social media in the classroom. First, social media content supports teaching and learning for a lifetime duration, also improve the availability of their teaching materials. Second, it is connecting the students with one another includes their teachers, it allows them to share knowledge and become more active in learning process. Last, social media also makes a good collaboration between students and teachers in order to give a task or project and make a group of students that work together for the same objective (Bexheti,

2014). From those reasons that has been explained, it can be concluded that social media is an effective media to support educational purposes.

Nowadays, Instagram has become the most popular social media that used by many people around the world. Data from Info Komputer (2017), stated that Indonesia is in the top five countries of active users in Instagram. Instagram is an online application for photo and video sharing, Instagram users can post their contents through photos or 60-second videos, users also can add captions, tag other users, add location or hashtags, follow or explore other users, check feeds, add comments or like other users' content and they are able to send direct message to another users (Cahyono, 2018). Another features that Instagram has is "Instagram Story" which contains of make Polling (True or False), Quiz, Questions Box and other templates. Those features can be used by the Instagram users to make interaction or communication with others users. The characteristics of Instagram are communicative, interactive, and beneficial that will support the teaching and learning language activities. Ramdhany (2017) conducted a research to find out the students' interest in learning vocabulary through Instagram at fourth semester of English and Literature Department of Adab and Humanities Faculty of UIN Alauddin Makassar that the results shows the level of students' interest in learning vocabulary through Instagram was high, it was proven by the mean score 74,9% that classified as high interest category. Instagram can be the one of the proper social media for educational purposes.

Vocabulary is the base for every language learning as well as English language. To mastery English every student needs to know the meaning of the words in written and oral. Vocabulary is the words that consists of sequence

letters represents a meaning through words (Schmitt, 2000: 1-2). Vocabulary is a tool to communicate known words with others (Harris and Hodges, 2009). Based on Jhonson (2008:93), vocabulary is divided into four types that suitable to English language skills. Those four types are listening vocabulary, speaking vocabulary, reading vocabulary, and writing vocabulary. Thornbury (1999) stated that vocabulary testing motivates the students to review vocabulary in preparation for their test. He also added that vocabulary testing also has a useful backwash effect that makes the students know what they are going to be tested on their vocabulary learning, and make them to take vocabulary learning more seriously. Kamal (2019) conducted his research entitled “Learning English Vocabulary through Instagram” and the 48 students of SMA Nasional Maeos are used as sample in this research. The findings show there was improvement of students’ vocabulary mastery and the students were interested in learning English vocabulary through Instagram.

Vocabulary is a must thing to be mastered by the students to be able to communicate in English language. The researcher’s experience during her teaching internship that most of the students are less mastery the vocabulary related to their learning materials. Teachers should conduct an assessment at the end of every units or the end of semester based on the curriculum. During this distance learning, teachers should be able to create a test through social media one of them is Instagram. But, teachers are less trained in designing a test through Instagram. So, this study can help the teachers in using Instagram to create a test during this distance learning.

Considering the previous studies, the researcher interested in doing a research focusing on constructing vocabulary tests in Instagram for 10th grade students of Vocational High School. This study aims to construct English Vocabulary tests in Instagram for 10th grade students of Vocational High School and to find out the characteristics of appropriate English Vocabulary tests for 10th grade students of Vocational High School constructed in Instagram.

From the statements above, the researcher can formulate the following title: **Constructing English Vocabulary Tests in Instagram for 10th Grade Students of Vocational High School.**

1.2 Research Questions

1. What are the design of English Vocabulary tests for 10th grade students of Vocational High School in Instagram like?
2. What are the characteristics of appropriate English Vocabulary tests for 10th grade students of Vocational High School constructed in Instagram?

1.3 Research Purpose

In order to formulate the problems above, this study aims at:

1. Constructing English Vocabulary tests in Instagram for 10th grade students of Vocational High School.
2. Finding out the characteristics of appropriate English Vocabulary tests for 10th grade students of Vocational High School constructed in Instagram.

1.4 Scope of the Study

This study focuses on constructing English Vocabulary tests for 10th grade students of Vocational High School by using the Instagram features. Instagram features that will be used in this study is Instagram Story that has some features which are Multiple Choices, Polling and Question Box. Instagram story features allow the users to create some quiz with multiple choices or question box and create polling by using “true” or “false”. The content that will be given is in the form of questions related to English Vocabulary refer to the materials in the textbook entitled “Bahasa Inggris SMA/ MA/ SMK/ MAK Kelas X Edisi Revisi 2017” published by Ministry of Education and Culture, such as transactional text (introducing self/someone), congratulating and complementing, intentions, descriptive text, giving announcement, recount text, narrative text and past events.

1.5 Significance of the Study

Theoretically, the findings of this study can be used as the further consideration in constructing English Vocabulary Tests by using Instagram.

Practically, the findings of this study can be used as the further reference in selecting a media for constructing English Vocabulary test through Instagram. The findings of this study also give new perspective about the use of Instagram as a media for English language test for any other educational level.