ABSTRACT

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This studyaimed to look the informal sectors workers families in improving their childrens education. This study conducted since November 2016 until April 2016 at Veteran street, Jembatanmerah Bogor street vendors district.

This study used qualitative research methods. The taking sample used purposive sampling technique. The data collected by observation, interview, documentation, and literature study. The source of data from this research consisted of two key informants and six core informants

The results of this study show that street vendors who are concerned about their children's education plays an active role in terms of economic, social and educational role in their families. The motivation of the children of informal sector workers in continuing education is motivated by several factor, like parents, the need for education, ambitions and surrounding environment.

Keywords: Family, Informal Sector workers, Children's education