

**PENGARUH KUALITAS PRODUK DAN HARGA TERHADAP
KEPUTUSAN PEMBELIAN SEPEDA MOTOR HONDA VARIO PADA
MAHASISWA FAKULTAS EKONOMI UNIVERSITAS NEGERI
JAKARTA**

NADYA SAFIRA

8135152373



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**Skripsi Ini Ditulis untuk Memenuhi Salah Satu Persyaratan Mendapatkan
Gelar Sarjana Pendidikan pada Fakultas Ekonomi Universitas Negeri
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***THE INFLUENCE OF QUALITY PRODUCT AND PRICE ON THE
DECISION OF PURCHASING HONDA VARIO MOTORCYCLES AT
STUDENTS OF THE FACULTY OF ECONOMICS, JAKARTA STATE
UNIVERSITY***

NADYA SAFIRA

8135152373



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