

## ABSTRAK

**RESHA PARAMITHA.** Pengaruh *Price to Book Value*, *Total Asset Turnover*, *Inventory Tunrover* dan *Debt to Equity Ratio* Terhadap *Price Earning Ratio* Pada Perusahaan *Property* dan *Real Estate* Yang Terdaftar Pada Bursa Efek Indonesia Periode 2014-2018. Fakultas Ekonomi Universitas Negeri Jakarta. 2019

Penelitian ini bertujuan untuk menganalisis pengaruh *price to book value*, *total asset turnover*, *inventory turnover* dan *debt to equity ratio* terhadap *price earning ratio* pada perusahaan *property* dan *real estate* yang terdaftar pada Bursa Efek Indonesia (BEI) periode 2014-2018. Menggunakan data sekunder yang didapatkan dari BEI. Sampel yang digunakan pada penelitian ini adalah sebanyak 75 sampel selama tahun 2014-2018, yang didapatkan melalui teknik *purposive sampling*. Pengolahan data menggunakan program IBM SPSS 23 dengan analisis statistik deskriptif dan analisis regresi berganda.

Berdasarkan hasil dan simpulan penelitian, variabel *price to book value*, *total asset turnover* berpengaruh terhadap *price earning ratio*. Sedangkan, variabel *inventory turnover* dan *debt to equity ratio* tidak berpengaruh terhadap *price earning ratio*.

**Kata Kunci :** *Price to Book Value*, *Total Asset Turnover*, *Inventory Tunrover* dan *Debt to Equity Ratio*, *Price Earning Ratio*, *Perusahaan Property dan Real Estate*

## **ABSTRACT**

**RESHA PARAMITHA.** *The Influence of Price to Book Value, Total Asset Turnover, Inventory Tunrover and Debt to Equity Ratio on Price Earning Ratio of Property and Real Estate Companies listed in Indonesian Stock Exchange period 2014-2018. Faculty of Economics, Universitas Negeri Jakarta. 2019*

*This research is conducted to analyze the influence of price to book value, total asset turnover, inventory tunrover and debt to equity ratio on price earning ratio in the property and real estate companies listed in Indonesian Stock Exchange in 2014-2018 by using annual report taken from Indonesian Stock Exchange (IDX). It uses secondary data from IDX. Samples obtained through purposive sampling technique. The sample used in this research are 75 samples during the year 2014-2018, which is obtained through purposive sampling technique. Processing data using IBM SPSS 23 with descriptive statistical and multiple regression analysis.*

*The result shows that variables price to book value, total asset turnover have effect on price earning ratio. While the variable inventory turnover and debt to equity ratio have no effect on price earning ratio.*

**Keywords :** *Price to Book Value, Total Asset Turnover, Inventory Tunrover, Debt to Equity Ratio, Property and Real Estate Companies*