

## ABSTRAK

**Siti Rachma Eldithia, 2019; Pengaruh *Corporate Governance*, *Corporate Social Responsibility*, Keputusan Investasi, Keputusan Pendanaan dan Kebijakan Dividen Terhadap Nilai Perusahaan Pada Sektor Manufaktur yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2012-2016. Skripsi, Jakarta: Konsentrasi Keuangan, Program Studi S1 Manajemen, Fakultas Ekonomi, Universitas Negeri Jakarta.**

Penelitian ini bertujuan untuk mengetahui Pengaruh *Corporate Governance*, *Corporate Social Responsibility*, Keputusan Investasi, Keputusan Pendanaan dan Kebijakan Dividen Terhadap Nilai Perusahaan Pada Sektor Manufaktur yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2012-2016. Variabel bebas yang digunakan dalam penelitian ini menggunakan *Corporate Governance* diukur oleh Komite Audit, *Corporate Social Responsibility*, Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen. Variabel terikat yang digunakan adalah Nilai Perusahaan. Data yang digunakan dalam penelitian ini berupa laporan tahunan (*annual report*) Sektor Manufaktur yang terdaftar di BEI periode 2012-2016. Metode pengambilan sampel yang digunakan dalam penelitian ini menggunakan teknik *purposive sampling*. Model yang digunakan dalam penelitian ini adalah data panel dengan pendekatan *Fixed Effect Model*. Hasil penelitian menunjukkan bahwa *Corporate Governance* yang diukur oleh Komite Audit, Keputusan Investasi, Keputusan Pendanaan tidak berpengaruh signifikan terhadap Nilai Perusahaan. *Corporate Social Responsibility*, Kebijakan Dividen berpengaruh negatif signifikan terhadap Nilai Perusahaan.

Kata kunci: Nilai Perusahaan, *Corporate Governance*, *Corporate Social Responsibility*, Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen

## **ABSTRACT**

**Siti Rachma Eldithia, 2019; *The Effect of Corporate Governance, Corporate Social Responsibility, Decision of Investment, Decision of Funding, Dividend Policy on Corporate Value on Manufacturing Companies Listed in Indonesia Stock Exchange Period 2012-2016. Thesis, Jakarta: Concentration in Finance, Study Program of Management, Faculty of Economics, Universitas Negeri Jakarta.***

*The aim of this study is to determine the Effect of Corporate Governance measured by auditte committee, Corporate Social Responsibility, Decision of Investment, Decision of Funding, Dividend Policy on Corporate Value in Manufacturing Companies Listed on the Indonesia Stock Exchange (IDX) Period 2012-2016. Independent variables of this study are Corporate Governance, Corporate Social Responsibility, Decision of Investment, Decision of Funding, Dividend Policy. Dependent variable used is Corporate Value. The data used in this study is annual report of manufacturing sectors that published by IDX during 2012 – 2016. The sampling method of this study is purposive sampling technique. The research model in this study employs panel data analysis with Fixed Effect Model approach. The empirical result shows that Corporate Governance, Decision of Investment, and Decision of Funding have insignificantly influences to Corporate Value. Whereas, Corporate Social Responsibility, Dividend Policy have negative significant influence to Corporate Value.*

*Keywords: Corporate Value, Corporate Governance, Corporate Social Responsibility, Decision of Investment, Decision of Funding, Dividend Policy*