ABSTRACT

LAILA. <u>Student Knowledge of Universitas Negeri Jakarta about Androginy</u> <u>Style.</u> Undergraduated thesis, Jakarta: Vocational Design Fashion Student Study Program, Faculty of Engineering, Universitas Negeri Jakarta, 2019. Thesis advicers Dra. Harsuyanti RI, M. Hum and M. Noerharyono, M.Pd.

The purpose of this research is to know Universitas Negeri Jakarta students certainly Vocational Design Fashion Student Study Program about Androgyny style.

The research method used quantitative descriptive approach. The population is have passed Fashion design I courses, with 142 students as a sample. The analytical technique used descriptive statictics. The research instrument using questionnaire test that consisted 30 items, and it used guttman scale.

The result of this research shows that 52% Vocational Design Fashion Student Study Program having less knowledge about androgyny style based on average score 74% those score are measured by 4 aspects: Remember, Understand, Apply and Analyzed. The higgest aspect that studendts have is remember, and the lowest is apply based on the average score and frequency student percentage of for aspects above, can be concluded that the clothing maintenance knowledge of Vocational Design Fashion Student Study Program are in the level od "less".

Key words: androgyny style, student knowledge.