

ABSTRACT

This study aims to develop and produce Design Training "*Implementing Learning (Face to Face)*" on the Basic Training Instructor in BBPLK Cevest Bekasi. The method used is the *Research and Development (R & D)* measures - taken from a scarcity of research Sugiono (2007). To develop Training Design Face to Face is using *Understanding by Design* model or UBD (2011) or better known as the *Backward Design*. The steps - steps of research to do, namely, (1) Analysis of Problems, (2) Collection of Information, (3) Design Development Training with models of Understanding by Design (UBD), (4) Expert Review or design validation, (5) Repair Review of the results of design experts, (6) Tests One - One (One on One), (7) Small-group trial (Small Group), (8) Revision late stage product. In the three-phase development procedure, namely the development of training design by using models UBD done in three core phases include (1) identification of the desired outcomes; (2) Determine the admissible evidence; (3) Plan learning experiences and learning. The resulting product has been evaluated, namely the Review Expert evaluation by expert instructional design with an average value of 3.9 and the Review Expert by materials experts at 4.3, then the average - overall average is 4.1. Evaluation of one - one obtained a value of 4.4 and 4.4 for the evaluation of a small group. Of the overall value obtained, the obtained average - overall average of 4.2, the product developed can be said to be "good" and can be used for training eye Face to Face Learning.

Keywords : Design Training , Education and Training , Face to Face Learning , *Understanding by Design* (UBD)