

**LEARNING BASED MEDIA OF PREVENTING DENGUE FEVER VIDEO TO
INCREASE COMMUNITY KNOWLEDGE IN RW 08
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ABSTRACT

This research is a development that aims to provide a comprehensive overview of how to develop a learning video, which ultimately results in a product video learning how to prevent the dengue fever. Through preventing dengue fever video is expected to be better learners' knowledge and they can apply it in their daily. Besides it, the preventing of the dengue fever video also aims to facilitate the learner understand the subject matter of the dengue fever itself and how to prevent it. This development refers to the ADDIE development model cited by Benny A. Pribadi and development stage refers to the development procedures Pustekkom learning video media. ADDIE model has five stages in the development process instructional. Assessment in the evaluation of the program using a scale of 0-4. From the test results were obtained an average overall evaluation of media experts with a value of 3,15, the overall average expert evaluation materials to the value of 3.85, and the average overall evaluation of one-to-one evaluation with a value of 3.45. At this stage of small group obtained an overall average value reached 3.28, and the field test phase increase learning outcomes by 25,49 points (based on the overall value of the average after a pre-test of 55,16 points to 80,67 points after a post for test). The implications of this development for teachers is it can facilitate a learning about preventing dengue fever. Besides the prevent the dengue fever video can also increase the interest and motivation of learners to study subjects of the dengue fever.

Keywords: Development, Learning, Video, ADDIE