

**MANAJEMEN PROGRAM *DIGITAL PARENTING* DALAM  
MENINGKATKAN KUALITAS HUBUNGAN SEKOLAH DENGAN ORANG  
TUA DI SMP ISLAM AL AZHAR 1 JAKARTA**

(2019)

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**ABSTRAK**

Penelitian ini dilaksanakan di SMP Islam Al Azhar 1 Jakarta, yang bertujuan untuk mengetahui proses perencanaan dan pelaksanaan program *Digital Parenting* yang dilakukan SMP Islam Al Azhar 1 Jakarta dalam peningkatan kualitas hubungan sekolah dengan orang tua. Penelitian ini dilakukan pada bulan September 2018 hingga Februari 2019. Peneliti menggunakan pendekatan kualitatif dan metode deskriptif. Pengumpulan data dilakukan melalui wawancara, observasi, dan studi dokumentasi. Sumber data dari penelitian ini yaitu: Kepala Sekolah SMP Islam Al Azhar 1 Jakarta, Ketua Tim Digital, dan beberapa informan pendukung antara lain Wakil Kepala Sekolah bidang Kurikulum, Guru, Humas, Orang tua murid dan siswa. Hasil penelitian menunjukkan bahwa perencanaan program *digital parenting* memiliki beberapa fungsi yaitu salah satunya adalah menjadikan orang tua paham bagaimana mendampingi dan mengawasi anaknya belajar di sekolah maupun di rumah. Penetapan hasil program *digital parenting* dinyatakan berhasil jika pengaduan atau komplain orang tua berkurang di sekolah, jika masih terdapat banyak pengaduan terkait siswa masih akan terus diadakan sampai benar-benar dirasa bermanfaat dengan adanya program ini sesuai yang sudah ditetapkan dalam SOP program *digital parenting*. Pelaksanaan program *digital parenting* dilakukan setelah SOP *digital parenting* ditetapkan, karena SOP digunakan sebagai acuan serta tolak ukur program yang akan dicapai. Dalam pelaksanaan program *digital parenting* bagi orang tua murid yaitu dalam beberapa aturan dan pedoman terkait pelaksanaan program *digital parenting* bahwa terdapat aturan terkait jadwal dan jumlah peserta pelatihan atau *workshop* kepada orang tua baru yang dijadwalkan dalam satu minggu oleh tim digital.

**Kata Kunci: Perencanaan, Pelaksanaan, Program *Digital Parenting***

**PARENTING DIGITAL PROGRAM MANAGEMENT IN IMPROVING THE  
QUALITY OF SCHOOL RELATIONSHIPS WITH PARENTS IN SMP  
ISLAMIC AL AZHAR 1 JAKARTA**

**(2019)**

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**ABSTRACT**

*This research was conducted at SMP Islamic Al Azhar 1 Jakarta, which aims to find out the process of planning and implementing the Digital Parent Program carried out by SMP Islamic Al Azhar 1 Jakarta in improving the quality of school relationships with parents. This research was conducted from September 2018 to February 2019. Researchers used a qualitative approach and descriptive methods. Data collection is done through interviews, observation, and documentation studies. Sources of data from this study are: Principal of SMP Islamic Al Azhar 1 Jakarta, Chair of the Digital Team, and several supporting informants including Deputy Principal in the field of Curriculum, Teachers, Public Relations, Parents of students and students. The results of the study show that the digital parenting program planning has several functions, one of which is to make parents understand how to assist and supervise their children to study at school or at home. Determination of the results of the parenting digital program was declared successful if complaints or complaints from parents were reduced at school, if there were still many complaints related to students that would continue to be held until it was really useful with this program in accordance with the SOP digital parenting program. The implementation of the parenting digital program was carried out after the digital parenting SOP was established, because the SOP was used as a reference and benchmark for the program to be achieved. In the implementation of a parenting digital program for parents, there are several rules and guidelines related to the implementation of a digital parenting program that there are rules regarding the schedule and number of trainees or workshops for new parents scheduled for one week by the digital team.*

**Keywords: Planning, Implementation, Digital Parenting Program**