

DAFTAR PUSTAKA

Buku:

- A Koesoema Doni, (2018) Pendidikan Karakter, Jakarta: PT Grasindo.
- Alwi Hasan, (2007) Kamus Besar Bahasa Indonesia, Edisi ketiga, Jakarta: PT Balai Pustaka
- Baligh. H. Helmy, (2006), *Organiizaton Structure Theory and Desgn, Analyss and Prescription*, Springer Science+Business Media, Inc.
- Baskerville Richard, Marco De Marco,Paolo Spagnoletti, (2013), *Design Organizational Systems*, Springer-Verlag Berlin Heidelberg.
- Baedowi Ahmad, (2015), Manajemen Sekolah Efektif, Jakarta: PT Pustaka Alvabet
- Clarke Steve, (2009), *Evolutionary Concepts in End User Productivity and Performance: Applications for Organizational Progress*, Printed at: Yurchak Printing Inc.
- Doug Newsom, Judy Vanslyke Turk, Dean Kruckeberg, (2010) *This Is Pr: The Realities of Public Relations* Boston: Wadsworth Cengage Learning,
- Doh.P. Jonathan, *International Management*, (2018), McGraw-Hill Education.
- Clarke Steve, Murray E. Jennex, (2012) Annie Becker, *Ari-Veikko Anttiroiko, Organizational Learning and Knowledge*: Published in the United States of America
- Colquit, Le Pine, Wesson,(2009) *Organizational Behaviore*, New York: Mc Grow-Hill Internastional Edition.
- Gibson. L. James, John M. Ivancevich, James H. Donnelly, Jr. Robert Konopaske, (2012), *Organizations: Behaviour, Structure, Processes, Fourteenth Edition*, The McGraw-Hill Companies, Inc
- Gunawan Imam, Djum Djum Noor Benty, (2017) Manajemen Pendidikan Suatu Pengantar Pratik. Jakarta:Alfabeta
- Griffin, W, Ricky& Gregory Moorhead, (2014), *Organizational Behavior*, South – Western:China
- H.A.R. Tilaar & Satria Dharma, (2017) Sekolah Publik dan Sekolah Privat, Yayasan Pustaka Obor: Jakarta
- Haryono Siswoyo, (2017) Metode SEM, Luxima Metro Media, Jakarta
- Hoy, W K. And C. G. Miskel, (2015), *Educational Adminitration*, New York: McGraw-Hill,
- Hess Matison Kären, Christine Hess Orthmann, M.S.(2012), *Management and Supervision in Law Enforcement*, Canada by Nelson Education.
- Ismaya Bambang, (2015), Pengelolaan Pendidikan, Bandung: Refika Aditama
- Jackson, Schuler Werner, (2010) Pengelolaan Sumber Daya Manusia, Jakarta: Salemba Empat
- Kahmad Dadang, (2012) Manajemen Organisasi, Bandung: Pustaka Setia
- Keller Lane Kevin, (2013), *Strategic Brand Management*, United States 4^{Ed}, Pearson Education,Inc.,
- Kotler, Philip dan Waldemar Pfoertsch, (2006) *B2B Brand Management*, Alih Bahasa Natala Ruth Shandrini, Jakarta: PT Bhuana Ilmu Populer.
- Kotler, Philip dan Gary Armstrong, *Principle of Marketing*, 13^{t^h} Edition, New Jersey: Pearson Educaton, Inc. Prentice Hall, 2010

- Kotler, Philip, Kevin Lane Keller, (2012) *Marketing Management*, 14 edition, Pearson Education, Publishing as Prentice Hall
- Koontz, Harold and Heinz Weihrich. (1997) *Management*. New York: McGraw-Hill Book Company.
- Kolb, A, David, Joyce S. Osland, Irwin M. Rubin, (1995) 6th *Organizational Behavior*, Canada: Prentice Hall International
- Kompri, Manajemen Sekolah Teori dan Praktek, (2014), Bandung : Alfabetha
- Levit, *Manajemen Corporate Strategi Pemasaran Jasa Pendidikan*, (2008) Alih Bahasa Buchari Alma, Bandung: Alfabeta.
- Luthan & Doh, (2009) *International Management Culture, Strategi, and Behaviore*, 7th edition New York: McGraw-hill Irwin.
- Lussier, N Robert, (2017) *Human Relations in Organizations*, 10 Edition, McGraw-Hill Education International.
- Luthans Fred, (2005) *Perilaku Organsisasi*, 10th Editiion, Yogyakarta.
- Machali Imam, Ara Hidayat, (2016), *The Handbook Of Education Management*, Jakarta: PT Fajar Interpratama Mandri
- Mahmud, (201), *Psikologi Pendidikan*, Bandung: CV Pustaka Setia
- Nankerviis Alan, Chris Rowley, Noorziah Mohd Saleh, (2016), *Asia Pacific Human Resource Management and organisational Effectiveness*, Elsevier: Asian Studies Series
- Riadi Edi, *Statistik SEM Structural Equation Modeling*, (2018), Yogyakarta: Andi.
- Rohman Arif, (2008) *Memaham Pendidikan dan Ilmu Pendidikan*, Yogyakarta : CV Aswaja Pressindo.
- Robbins.P. Stephen, Timothy A. Judge, (2017), *Organizational Behavior*, 17 Edition, Pearson: Education Limited.
- Santrock W. John, (2011), *Educational Psychology, 5 Edition*, McGraw-Hill Companies, Inc.,
- Singih Santoso, (2018), *Konsep Dasar Aplikasi SEM*, Jakarta : PT Elex Media Komputindo, Kompas Gramedia Building.
- Schiffman, Leon G. dan Leslie L Kanuk, (2010) *Consumer Behaviour*, 10th Editon New Jersey: Prentice Hall.
- Schermershorn,R, John, (2013), *Introduction Management*, 12 edition, John Weley: Singapore
- Schermershorn,R, John, Richard N.Osborn, Mary Uhl-Bien, James G.Hunt (2012) *Organizational Behavior*, 12 Edition, John Wiley & Son, Inc
- Schneider Benjamin, D. Brent Smith, (2004) *Personality and Organizations*, Lawrence Erlbaum Associates, Inc
- Uno.B.Hamzah, (2011), *Nurdin Mohamad, Belajar dengan Pendekatan Pembelajaran Aktif Inovatif Lingkungan Kreatif Efektif Menarik*, Jakarta: PT Bumi Aksara
- Wibowo. (2015) *Perilaku Organisasi*. PT Grafindo Persada ,Jakarta: Rajawali Press.
- Wahjono Imam Sentot, (2010) *Perilaku Organisasi*. Yogyakarta: Graha Ilmu.,
- Zeuch Matthias, (2016), *Handbook of Human Resources Management*, Springer-Verlag Berlin Heidelberg

Jurnal:

- Anbalagan, S, *Impact of school environment on academic achievement of secondary school students in Madurai district*, *International Journal of Applied Research* 2017; 3(5), www.allresearchjournal.com
- Amaliyah, Rizky, Ely Heri Pratikto, *The Effect Of Family and School Cultural Environment Through Self Efficacy on Student Learning Result* *Jurnal Pendidikan Bisnis dan Manajemen*, November 2017, Volume 3, Nomor 3
- Adryana, Septi. "Analisa Faktor-Faktor Yang Mempengaruhi Pemilihan Sekolah Dasar Di Kota Depok. *Jurnal Basis Data, ICT Research Center UNAS*. ISSN 1978-9483 Vol.4 No.1 Mei 2009. (www.unas.ac.id) diunduh tanggal 24 Oktober 2019.
- Aris Solikhah, Hartoyo, Lilik Noor Yuliaty, *The Influence of Personality, Motivation, Brand Image, and Environment on Students' Intention in Choosing Bogor Agricultural University (IPB)*, 2016, Vol. 01, No. 01, 1-12, 14-32 E-ISSN
- Beamish, Peter dan Peter Morey, *School choice: What parents choose*, *Journal of Christian Education*, 2013, Volume 7 | Issue 1
- Bosetti Lynn, "Determinants of school choice: understanding how parents choose elementary schools in Alberta", *Journal of Education Policy* Vol. 19, No. 4, July 2004
- Bokings Juliet Agnes, I Gusti Ayu Made Srinadi dan Ni Luh Putu Suciptawati, Faktor-Faktor yang Memengaruhi Orang Tua dalam Memilih Sekolah TK bagi Anak, *Jurnal Matematika* Vol. 3 No. 2, Desember 2013
- Chen, Tsu- Chin, *The Investigation on Brand Image of University Education and Students' Word-of-Mouth Behavior*, 2016, Vol. 6, No. 4,
- Dr. Önder Şanlı Malatya MEM, *educational and instruction studies in world*, 2015, Volume: 5 Issue,
- Eger Ludvík, Dana Egerová and Mária PISOŇOVÁ, *Assessment of School Image*, 2018, Vol.8 No 2,
- Eidmtas, Andrius, Palmiru Juceviiciene, 2014, *Factors Influencing School-Leavers Decision to Enrol in Higher Education*", www.sciencedirect.com
- Edger H Schein, "Organizational Culture & Leadership", (<http://www.tnellen.com/ted/tc/schen.html>) MT Sloan Management Review
- Faisal, Silvester Dian Handy Permana, Sistem Penunjang Keputusan Pemilihan Sekolah Menengah Kejuruan Teknik Komputer, *Jurnal Teknologi Informasi dan Ilmu Komputer (JTIK)* Vol. 2, No. 1, April 2015
- Fitriani, Budaya Sekolah untuk Meningkatkan Prestasi Akademik, *Jurnal Visi Ilmu Pendidikan*, 2008.
- Hartono Budi Asep, Pengaruh Lingkungan Sekolah dan Konsep Diri terhadap Minat Melanjutkan ke Perguruan Tinggi, Desember 2016, *Jurnal Equilibrium* Vol.14
- Hinde. R. Elizabeth, *School Culture and Change An Examination of the Effects of School Culture on the Process of Change*, March 2014.
- Hidayatun, *Cultural Branding as a Key in Positioning Schools: A Conceptual Model*, May - August 2017, Volume 2, Number 2
- Hsu, Yi, Chen Yuan-fang, An Analysis of Factors Affecting Parents' Choice of a Junior High School, *International Journal of Business, Humanities and Technology*, February 2013, Vol. 3 No. 2
- Johnson Bruce, Joseph J. Stevens & Keith Zvoch, (2007), *Teachers' Perceptions of School Climate (SLEQ)*, Volume 67 Number 5, Sage Publications 10.1177/0013164406299102 <http://epm.sagepub.com>.
- Jung-Jei Lu a , De-Chih Lee b , Ko-Min Mao c , Yin-Tsan Liu c , Wen-Zhen Fang, (2013), *The Factors of EMBA Participators School Selection*, Published by Elsevier Ltd.

- Jabar Abdul Safruddin Cepi, *Komponen Budaya Sekolah Unggul*, November, 2017, Volume 1, Nomor 2.
- Lawrence, Arul, A.S, A. Vimala, *School Environment and Academic Achievement of Standard IX Students*, *Journal Of Educational and Instructional Studies in The World*, August 2012, Volume: 2 Issue: 3
- Kamayuda Dwi Made Dwa, *Perencanaan Strategi Bersang Sekolah dalam Meningkatkan Mutu Pendidikan di Sekolah Salatiga*, Desember, 2016, Vol. 32, No.2.
- Kim, Chu-Hua Jeong, *Consumer Evaluation of Brand Imitaton* *European Journal of Marketing*, Vol 36 No.1-2 London: MCB University Press 2003.
- Mukhammad Abdullah, *School Culture to serve performance of Madrasa Indonesia*, 2019, Volume 7, DOI : 10.21043/qijis.v7i1.4572
- Marike Venter de Villiers, Richard Chinomona, Tinashe Chuchu1, *The influence of store environment on brand attitude, brand experience and purchase intention*, 2018, ISSN: (Online) 2078-5976, (Print) 2078-5585
- Manaf Abdul, Che Mohd Zulkifli Bin Che Omar, *Improvement School Effectiveness through Culture and School Climate*, *The International Journal of Social Sciences and Humanities Invention*, February 2017, vol. 4, Issue 2
- Maryamah Eva, *Pengembangan Budaya Sekolah*, Desember 2016, Volume 2. No. 02, Juli
- Nielsen, *Trust in Advertising: A Global Nielsen Consumer Report*, October 2008,1; andwww2.acnielsen.com/reports/documents/TrustinAdvertising Oct07.pdf,acces ed April 2009.
- Obasan, Kehinde. A, *Organizational Culture and Its Corporate Image: A Model Juxtaposition*, March 2012, Vol. 1, No. 1, www.sciedu.ca/bmr.
- Ogwo Edewor, *The Native Cultures On Student Discipline In School, Nigeria*, *Jurnal Ilmiah Peuradeun*, May 2016, Vol. 4, No. 2,
- Prahesti Suherni, Dian Eka Ratnawati, Heru Nurwasito, *Sistem Rekomendasi Pemilihan Sekolah Menengah Atas Sederajat Kota Malang Metode AHP- Elektre dan Saw*, Maret 2017, Vol 4 N0.1
- Pradana Yudha, *Pengembangan Karakteristik melalui Budaya Sekolah*, April 2016, Untirta Civic Education Journal, Vol. 1, No. 1
- Rifma, Rusdinal dan Ranti Meizatri, *Vocational high school culture Rifma1*, *Journal of Educational and Learning Studies*”, 2018, Vol.1, No.1
- Rahmatika Miranti, Neti Hernawati, *The Influence of School Environment, Social Intelligence, and Self- Esteem toward Academic Achievement of Student in Rural Area*, *Journal of Child Development Studies*, 2016, Vol. 01, No. 01
- Rudolfo, Rolant Rio dan Victor “*Customer Satisfaction, Customer Retenton and Marketshare*”. *Journal of Consumer Marketing*, 2003, Vol 13. No.2
- Saputria Darma Resty, Rufia Andisetyana Putrib. Dan Erma Fitria Rinic, *The Factors Influencing Elementary Schools Choices in Supporting Surakarta as a Child-Friendly City*, Volume 13, Nomor 2, <https://jurnal.uns.ac.id/region>, 2018
- Sabancı, Ali, Melek Alev Sönmez, Ahmet Şahin dan Ozan Yılmaz, *Views of School Managers and Teachers about School Culture*, *E-International Journal of Educational Research*, 2017, Vol: 8, No:1x,
- Usaini, Ibrahim, Mudassir, Norsuhaily Abu bakar, *The Influence Of School Environment On Academic Performance Of Secondary School Students In Kuala Terengganu Malaysia*, 2015, *International Conference on Empowering Islamic Civilization in the 21st Century*
- Duan, Xiaoju Yu, Kai, *School Culture and School Effectiveness: The Mediating Effect of Teachers’ Job Satisfaction*, 2018, Vol. 17, No. 5, pp. 15-25, May 2018 <https://doi.org/10.26803/ijlter.17.5.2>

Yaacob, Alyani, Noor, Mariana Mohamed Osman, Syahirah Bachok, *Factors Influencing Parents' Decision in Choosing Private Schools*, 2014, accessed at www.sciencedirect.com.

Webste:

www.sikluspemeliharaanbudayaorganisasi.com, Sumber Wahjono, di akses pada tanggal 12/11/2019

www.conceptofschoolImage.com, di akses pada tanggal 12/11/2019

