

# PENGEMBANGAN FLIPPED CLASSROOM PADA MATA KULIAH PERSEPSI DESAIN DAN PEMBELAJARAN DI PROGRAM STUDI TEKNOLOGI PENDIDIKAN UNIVERSITAS NEGERI JAKARTA

Hana Alodianada

## ABSTRAK

Penelitian pengembangan ini bertujuan untuk menghasilkan produk berupa pembelajaran flipped classroom dalam bentuk RPKPS. RPKPS ini sebagai pedoman untuk melaksanakan pembelajaran flipped classroom pada mata kuliah PDP di Prodi Teknologi Pendidikan Universitas Negeri Jakarta. Penelitian pengembangan ini dilakukan dengan prosedur model pengembangan Rapid Prototyping, yakni 1) *Assess Needs & Analyze Content* 2) *Set Objectives*, 3) *Construct Prototype*, 4) *Utilize Product*, 5) *Installation & Maintenance*. Evaluasi pada penelitian pengembangan produk ini dilakukan melalui *Expert Review*. Tahap *expert review* melibatkan 1 orang ahli materi dan 2 orang ahli desain pembelajaran. Nilai rata-rata yang diperoleh dari ahli materi sebesar 3,48 yang berarti sangat baik. Nilai rata-rata yang diperoleh dari ahli desain pembelajaran 1 sebesar 3,21 yang berarti baik. Nilai rata-rata yang diperoleh dari ahli desain pembelajaran 2 sebesar 3,24 yang berarti baik. Dari hasil tersebut dapat disimpulkan bahwa rancangan pembelajaran flipped classroom untuk mata kuliah Persepsi Desain dan Pesan dinilai baik.

**Kata kunci** : Desain Pembelajaran, *Flipped Classroom*, Rapid Prototyping, Persepsi Desain dan Pesan, *Blended Learning*

# DEVELOPMENT OF FLIPPED CLASSROOM FOR LEARNING AND DESIGN PERCEPTION COURSE IN EDUCATIONAL TECHNOLOGY PROGRAM AT STATE UNIVERSITY OF JAKARTA

HANA ALODIANADA

## ABSTRACT

This development research aims to produce a flipped classroom learning in the form of a RPKPS. This RPKPS is a guideline for implementing flipped classroom learning in PDP courses at the State University of Jakarta in Educational Technology Program. This development research was carried out by following the Rapid Prototyping development model procedure, namely 1) Assess Needs & Analyze Content 2) Set Objectives, 3) Construct Prototype, 4) Utilize Product, 5) Installation & Maintenance. Evaluation of this product development research is done through Expert Review. The step of expert review involved 1 subject expert and 2 learning design experts. The average value obtained from subject expert is 3,48 which means it's very good. The average value obtained from learning design expert is 3,21 which means it's good. The average value obtained from another learning design expert is 3,24 which means it's good. From these results it can be concluded that the flipped classroom learning design for Learning and Design Perception Course is good rated.

**Keywords:** Learning Design, Flipped Classroom, Rapid Prototyping, Learning and Design Perception, Blended Learning