ABSTRACT
APPLICATION OF THE AVSHOOT GAME TO INCREASE ACCURACY IN BEGINNERS AT BLUE FEATHER ARCHERY CLUB

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The research was performed to improve the accuracy of the beginner archers at the Blue Feather Archery club through AVShoot game. The concept of this game is designed to fun for them. The data collection method in this research is an action research methodology with several stages started from the initial, cycle I, and cycle II test. Each stage was calculated to increase the repetition of beginner archers to meet the desired target. The results show that there is an increase in the accuracy of beginner archers to the end of the stages. The result of the initial test of AVShoot game was 50% poor, 40% average, and 10% good. Then, the percentage results in cycle I test was 50% average, and 50% good. The results in the cycle I test show better than the results in the initial test but didn't fulfil the target so that the next stage needs to be done, namely cycle II test. The percentage results in cycle II approached the desired target. They are 0% poor, 10% average, and 90% good. Based on these results, it can be concluded that the AVShoot game is feasible to be applied in increasing accuracy in beginner archers at the Blue Feather Archery club.

Keywords : Games, Archery, Accuracy, Beginner Archers.