

**PENGEMBANGAN MEDIA KARTU BERGAMBAR UNTUK  
MENINGKATKAN PENGETAHUAN PROFESI BAGI ANAK-ANAK SD  
KELAS ATAS MARIA ASSUMPTA KABUPATEN KLATEN**

DENDY SETYADI

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**ABSTRAK**

Penelitian ini merupakan jenis penelitian Research and Development (R&D) yang dikembangkan oleh Borg dan Gall. Penelitian ini bertujuan untuk mengembangkan sebuah produk kartu bergambar yang dapat digunakan oleh siswa, khususnya pengenalan ragam profesi yang ada di Indonesia. Kelayakan produk dilihat dapat digunakan pada skala kecil serta membantu siswa SD kelas atas (kelas 4, 5, dan 6) mencapai kompetensi sampai pada tahap akomodasi sesuai dengan SKKPD SD. Penelitian ini menggunakan metode Penelitian dan Pengembangan (Research and Development). Penelitian yang dilakukan tergolong dalam penelitian R&D skala kecil (Small-Scale R&D) (Borg & Gall, 1992). Selanjutnya hasil dari ahli media, ahli materi dan uji pengguna terbatas dianalisis. Hasil penelitian menunjukkan hasil bahwa dari masing-masing validator, yaitu validator ahli media menilai sebesar 90,28 persen (sangat layak), validator ahli materi menilai sebesar 78,09 persen (layak), serta validator pengguna, yaitu siswa menilai sebesar 78,52 persen (layak). Kesimpulan dari penelitian ini, media kartu bergambar untuk meningkatkan pengetahuan profesi siswa dikategorikan layak.

**Kata kunci:** Jenis Profesi, Informasi Karier, Kartu Bergambar, Siswa

**PICTURE CARD MEDIA DEVELOPMENT TO ENHANCE THE  
KNOWLEDGE OF THE PROFESSION AT THE ELEMENTARY SCHOOL  
CHILDREN'S UPSCALE MARIA ASSUMPTA KLATEN REGENCY**

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**ABSTRACT**

*This research uses "Research and Development" method, which is developed by Borg and Gall. The purpose of this research is to develop a picture product that can be used for students in particularly as introduction of occupations in Indonesia. Looking at the feasibility, the product can be used at small scale as well as helping the upper level of elementary students to achieve competence skill to the stage of accommodation in accordance with SKKPD of Elementary School. This research uses the method of "Research and Development" by Borg and Gall. This research is categorized into small scale "R&D" since it only uses multiple stages, those are: research and information collecting, planning, developing of initial product format, initial product validating, and product revising. The result shows from each validator that media experts assess 90,28% (very decent), material experts assess 78,09% (decent), and students as users assess 78,52% (very decent). The conclusion of this research is picture cards media can be categorized as worthy with average percentage of 78,52%. These picture cards media are expected to be tested further in order to be used effectively, furthermore this research is expected to be implemented in other schools.*

**Keywords:** *picture cards, occupations, career information, students*