

**EVALUASI PELATIHAN LOCAL CONFERENCE DI ASSOCIATION
INTERNATIONALE DES ETUDIANTS EN SCIENCES ECONOMIQUES ET
COMMERCIALES (AIESEC) UNIVERSITAS NEGERI JAKARTA**

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ABSTRAK

Penelitian ini bertujuan untuk mengevaluasi pelatihan *Local Conference* yang diselenggarakan di *Association Internationale des Etudiants en Sciences Economiques et Commerciales* (AIESEC) Universitas Negeri Jakarta. Penelitian evaluatif menggunakan model evaluasi yang digunakan ialah Model Evaluasi 4 Levels oleh Donald Kirkpatrick, yang difokuskan pada Level 1 dan Level 2. Data pada level 1 diambil melalui penyebaran kuesioner dan diperiksa silang dengan hasil observasi dan wawancara. Sementara, data level 2 diambil melalui pemberian tes (*pretest* dan *posttest*) untuk mengetahui peningkatan pengetahuan yang terjadi, serta penilaian portofolio dan unjuk kerja yang digunakan untuk mengetahui peningkatan keterampilan yang terjadi. Kemudian data dianalisis menggunakan statistik deskriptif. Hasil penelitian menunjukkan bahwa pelatihan *Local Conference* dapat diterima dengan beberapa perbaikan. Berdasarkan hasil evaluasi level 1, ditemukan beberapa aspek yang perlu perbaikan, yaitu aspek *Trainer*, jadwal pelatihan, *handouts*, dan fasilitas pelatihan. Sementara, berdasarkan hasil evaluasi level 2, hampir seluruh peserta pelatihan mengalami peningkatan pengetahuan dan keterampilan.

Kata Kunci: Evaluasi Pelatihan, *Local Conference*, AIESEC Universitas Negeri Jakarta

**THE EVALUATION OF LOCAL CONFERENCE TRAINING IN
ASSOCIATION INTERNATIONALE DES ETUDIANTS EN SCIENCES
ECONOMIQUES ET COMMERCIALES (AIESEC) STATE UNIVERSITY OF
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ABSTRACT

This research aims to evaluate Local Conference Training in *Association Internationale des Etudiants en Sciences Economiques et Commerciales* (AIESEC), Jakarta State University. This evaluative research used the 4 Level Evaluation Model by Donald Kirkpatrick, which focused on Level 1 (Reactions) and Level 2 (Learning). Data for level 1 was collected by distributing questionnaires and verified by data from interviews and researcher's observations. Then, data for level 2 was taken by tests which consist of pretest and posttest, to see if the learning has taken place in participant's knowledge. Meanwhile, portfolios and performance assessment were being used to see if the learning has taken place in participant's performance. Furthermore, the collected data were analyzed using descriptive statistics. The results of this research indicate that the Local Conference can be accepted and continued with some improvements. Based on the results of level 1 evaluation, several aspects were found that needed to be improved, they are Trainer, training schedules, handouts, and training facilities. Meanwhile, based on the results of level 2 evaluation, almost all of training participants has increased their knowledge and skills.

Keyword: Training Evaluation, Local Conference, AIESEC Universitas Negeri Jakarta