

CHAPTER I

INTRODUCTION

This chapter discusses the background of the study, research question, purposes of the study, scope of study, significance of the study and previous related studies.

1.1 Background of the Study

Speech is a communication between the speaker and the audiences which convey a certain message. Communication is a process of exchanging information or expressing the ideas, thoughts, behaviors, signs, feeling by using words or sounds from one person to another. The speaker makes the utterances to deliver their messages to the hearers. There is a bound between speaker and the hearers in communication. A communication through language distinguishes between written language and spoken. The kinds of written language are journal, magazine, article, book, text, etc. The kinds of spoken language is dialogue, interview, speech, etc.

According to George Yule (1996: 47), people not only produce utterances that contain grammatical structures and words, they perform actions through the utterance. The study to explain the meaning between action and speech is called *speech acts*. Speech acts take an important role in human interaction because when we say something, we do not only deliver the meaning of the utterance but also the intended meaning beyond it. Based on Cook (1992), speech acts theory provides us with a means

of digging beneath, the surface of discourse and establishing the function of what is said. In other words, speech act theory attempts to explain how speaker use language to accomplish intended actions and how hearers infer intended meaning from what is said.

In linguistics, speech can be analyzed with semantic method or pragmatic method. Searle (1969:16; 1979:39) stresses speech acts theory is a theory that involves a communicative activity that achieved between the intention of the speaker and the interpretation of the hearer in a certain situation under certain social conventions or rules. Speech acts are considered as a kind of pragmatic meaning. They characterize utterances in terms of what they do- their illocution—rather than what they literally say—their locution. Speech act theory does not study the structure of language but its function, the structure being only the vehicle to express the function meaning.

Speech acts become a main topic in pragmatic studies because there have been several researchers conducted this topic. Pragmatics is one of the most important phenomenon is speech act theory. Yule (1996:47), stresses speech acts as actions that performed via utterances in certain situation. Some actions that could be found in speech acts are requesting, complaining, informing, commanding, persuading. Speech acts regarding to Austin (1962) fall into three classes, which are: *locutionary*, *illocutionary* and *perlocutionary acts*. A locutionary act is the particular sense and reference of an utterance or an act of saying something; that is, the act of producing an utterance. Illocutionary acts are the core of any theory of speech acts.

The perlocutionary act is the act performed by means of what is said or the effect and influence on the feelings, thoughts or actions of the listener/hearer unlike locutionary acts. Perlocutionary acts could be inspiring, persuading, consoling, promising, encouraging etc. Further, Searle (1969) improves on Austin's (1962), speech Act theory by distinguishing between two types of speech acts: Direct and Indirect Speech Acts. Searle (1969) was unimpressed with Austin's classification, so he categorizes the illocutionary act into five classes: declaratives or performatives, representatives, expressive, directives, and commissives.

In speech, formal or informal language used depend on circumstances. We can find speech acts in daily conversation even in a TV Program. One of the American Comedian, writer and host of Miss Universe 2015, Steve Harvey and accompanied by Roselyn Sanchez performed a formal and informal language in their utterances during the pageant. The reason why the writer chose Steve Harvey and Rosalyn Sanchez's utterances because there is no researcher that has used this as their corpus. So that, the writer uses this as the corpus in the research. Before Steve Harvey and Roselyn Sanchez, Miss Universe has been hosted elegantly with Natalie Morales and Thomas Roberts in last year edition before Harvey. But, in 2015 Miss Universe Organization brought new host that has a different personality, a comedian Steve Harvey. During the show, Harvey accompanied with Roselyn Sanchez (ex-finalist of Miss USA) as the backstage host. Harvey offered some jokes to the audiences in almost every round of the show. The beautiful Roselyn also replied to Harvey's utterances in her own way

and blended in with the festive atmosphere that Harvey had thrown to her. As a public figure, it also makes everything that they do whether speaking, writing, or posting something in the internet, many people and their fans will be concern about. Therefore, Harvey was known as a comedian public figure that make it is easier for him to get many people's attention to what he does.

The writer assumes that it in every speech will contain various type of speech acts. Further, the writer thinks if we can find and determine what kinds of speech act that used in the speech. The writer also will find the dominant types of speech acts that the hosts of Miss Universe 2015 used during the show.

1.2 Research Question

To conduct this research, the writer formulated the following research questions:

- What is the most dominant speech acts types found in Steve Harvey and Roselyn Sanchez's utterances?
- What do Steve Harvey and Roselyn Sanchez try to convey through their speech acts?
- What are the similarities and differences in Harvey and Roselyn speech acts?

1.3 Purpose of the Study

Based on the previous questions, the purposes of the study are:

- To find out the most dominant speech acts in Steve Harvey and Roselyn Sanchez.

- To find out what Steve Harvey and Roselyn Sanchez try to convey through their utterances.
- To find out similarities and differences of Steve Harvey and Roselyn Sanchez speech acts

1.4 Scope of the Study

This study is a pragmatic analysis of Steve Harvey and Roselyn Sanchez's utterances in Miss Universe 2015 Final Night. This study will examine their speech acts type such as representative, directive, commissive, expressive, and declarative. It also will analyze their utterances to find out what is the dominant type of speech acts, and find out what does Steve Harvey and Roselyn Sanchez try to convey through the utterances of Steve Harvey and Roselyn Sanchez's transcripts by using speech acts proposed to Searle's theory.

1.5 Significance of the Study

This study brings two significances of the study. First, this study is expected to help the reader to analyze speech acts through utterances to know the types of speech acts. Secondly, it is also hoped that this research can make the reader understand about speech acts and its related topics and then can be apply to improve communicate effectively. This is becoming the reason to the writer to conduct the research because it is an interesting topic. So, people who read this will get knowledge and benefit.

1.6 Previous Studies

Some researchers have conducted this kind of topic. For example, analysis Speech act in an Indonesian Television Talk Show (Content analysis research in Mata Najwa Talk Show at Metro TV) from Tressyalina and Sakura Ridwan in 2011 by using speech acts and pragmatics theory. She applied theories speech act theory from J. L. Austin (1962) and Searle (1969) and pragmatics theory from Yule (1996) that reveal direct and indirect utterance. the study aims to understand comprehensively to find, describe, analyze, and study based on relevant theory in terms of speech act directly and indirectly in Mata Najwa talk show on Indonesia television through various theories. In result, her study affirmed that the research about speech act in Indonesian television talk show is important because it can support learning

The differences of this previous study is the corpus of the study. Whereas the previous one analyzed in Mata Najwa talk show on Indonesia television with speech acts theory based on relevant theory in terms of speech act directly and indirectly, this study analyzes the utterances of Steve Harvey and Roselyn Sanchez in Miss Universe 2015 in order to analyze the speech act used by using speech act theory by Searle.

In other research; a speech act analysis of direct utterances on short story mr. know all by Mudzakir in 2013 uses Kreidler's theory of speech act which there are seven kinds of speech act; assertive, performative, verdictive, expressive, directive, commissive, and phatic utterances to determine the purposes of direct utterances in his study.

Another research that conducted the topic is ‘Speech act analysis to short stories’ by S. F. Alkatiri in 2011. She used the pragmatic analysis for the utterances stated by the characters in three short narratives. In addition, she also breakdown of speech acts and their illocutionary forces. This study does not analyze the dominant type of speech acts. In this research, the writer also would discuss about talk show which is an interesting kinds of television’s program. Television’s station provides so many kinds of television program, such as: news program, standup comedy, singing competition, soap opera, and also talk show. The writer chooses Miss Universe beauty pageant because this is the most popular beauty pageant of any other contest. Miss Universe beauty pageant is one of the best and popular beauty pageant in the world nowadays. Hosted by Steve Harvey and Roselyn Sanchez.

Then, another previous study is ‘Analysis of speech acts in political speeches’ by A. Dylgjeri in 2017. This study applied Searle’s theory of speech acts in the analysis of the selected political speeches that enable to explore the language use in political field.

Further, in this study, the writer applied speech acts theory by John Searle to find out the type of speech acts in hosts of Miss Universe 2015. In addition to find the similarities and differences speech acts of Steve Harvey and Rosalyn Sanchez. This study also applied speech acts theory by Searle to find out the type of speech acts in hosts of Miss Universe 2015. In addition to find the dominant to least dominant of Steve Harvey and Rosalyn Sanchez’s utterances, find out similarities and

differences of Steve Harvey and Roselyn Sanchez speech acts and find out what does Steve Harvey and Roselyn Sanchez try to convey through the utterances of Steve Harvey and Roselyn Sanchez's transcripts by using speech acts proposed to Searle's theory.