

ABSTRAK

Annisa Laila Alvi Syahri. 2019. Strategi Komunikasi di Kelas *English for Popular Science Communication* di Program Studi Pendidikan Bahasa Inggris Universitas Negeri Jakarta. Skripsi. Jakarta: Program Studi Pendidikan Bahasa Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta, Juli 2019.

Penelitian ini membahas penggunaan strategi komunikasi di kelas *English for Popular Science Communication* di Program Study Pendidikan Bahasa Inggris Universitas Negeri Jakarta dalam interaksi kelas. Penelitian ini bertujuan mengetahui jenis-jenis strategi komunikasi dan bagaimana strategi tersebut digunakan oleh siswa di kelas *English for Popular Science Communication* di Universitas Negeri Jakarta. Analisis wacana dengan kualitatif deskriptif adalah metode yang digunakan dalam penelitian ini. Observasi kelas digunakan untuk mendapatkan data terkait jenis-jenis strategi komunikasi dan bagaimana penggunaannya melalui ujaran dari 17 siswa dalam kelas *English for Popular Science Communication*, dan interview digunakan untuk mendapatkan data tambahan terkait klarifikasi siswa dalam menggunakan strategi komunikasi. Teori komunikasi strategi dari Celce-Murcia (1995) digunakan sebagai acuan untuk mendeskripsikan data. Hasil dari pertanyaan penelitian 1 menunjukkan bahwa siswa menggunakan 13 jenis strategi komunikasi: *fillers* sebanyak 62 kali, *message abandonment* sebanyak 31 kali, *self and other repetition* sebanyak 27 kali, *code switching* sebanyak 24 kali, *appeals for help* sebanyak 10 kali, *retrieval* sebanyak 9 kali, *restructuring* sebanyak 8 kali, *self-initiated repair* sebanyak 5 kali, *message replacement* sebanyak 3 kali, *self-rephrasing* sebanyak 3 kali, *circumlocution* sebanyak satu kali, *word coinage* sebanyak satu kali, dan *all-purpose words* sebanyak satu kali. Hasil dari pertanyaan penelitian 2 bagaimana strategi komunikasi tersebut digunakan ketika memberi pendapat, menjawab pertanyaan, memberikan pertanyaan, dan menjelaskan kepada guru dan mahasiswa lainnya pada diskusi kelompok dan diskusi kelas selama interaksi kelas. Strategi komunikasi dapat digunakan oleh mahasiswa sebagai alternatif untuk menyampaikan gagasan mereka.

Kata kunci: Strategi komunikasi, Interaksi kelas, Kelas English for Popular Science Communication, Program Studi Pendidikan Bahasa Inggris

ABSTRACT

Annisa Laila Alvi Syahri. 2019 Communication Strategies in English for Popular Science Communication Class at English Education Study Program of Universitas Negeri Jakarta. A Thesis. Jakarta: English Education Study Program, Faculty of Languages and the Arts, Universitas Negeri Jakarta, July 2019.

This study examines communication strategies (CSs) in English for Popular Science Communication class at English Education Study Program of Universitas Negeri Jakarta during the classroom interaction. The objectives of the study are to find out the types and how communication strategies are used. Discourse analysis with descriptive qualitative was a method used in this study. The taxonomy proposed by Celce-Murcia, et al (1995) was used as references to identify and classify types of communication strategies. Classroom observation was conducted to get the data on types and how the communication strategies used from the utterances of 17 students during the English for Popular Science Communication class, and the interview was used to get the data deals with the clarification on the use of communication strategies. The findings for research questions (RQ) 1 indicated that 13 types of communication strategies were used in classroom interaction: fillers was used for 62 times, message abandonment for 31 times, self and other repetition for 27 times, code switching for 24 times, appeals for help for 10 times, retrieval for 9 times, restructuring for 8 times, self-initiated repair for 5 times, message replacement for 3 times, self-rephrasing for 3 times, circumlocution for once, word coinage for once, and all-purpose words for once. The findings for RQ 2 showed how communication strategies are used in giving opinions, answering question, asking question, and explaining to the teacher and others during both group discussion and classroom discussion in classroom interaction. Communication strategies could be used as students' alternatives in delivering their ideas.

Keywords: Communication Strategies, Classroom Interaction, English for Popular Science Communication, English Education Study Program