

**DEVELOPING MEDIA OF CAREER QUARTET CARD ABOUT THE  
INFORMATION OF THE KINDS OF JOBS IN THE FINANCE SECTOR AND  
HEALTH CARE IN THE CLASSICAL GUIDANCE AT 11<sup>th</sup> GRADE OF  
SMAN 64 JAKARTA**

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**ABSTRACT**

This research and development are to know the expedience product of developing media of career quartet card about the information of the kinds of jobs in the finance sector and health care in the classical guidance at 11<sup>th</sup> grade of SMAN 64 Jakarta. This research uses Research and Development (R&D) method and procedure of this reseach uses model development ADDIE that contains five phases, such as: analyze, design, development implementation, and evaluation.

The result of research shows media of career quartet card that has developed through examination series and expert validation is declared decent. It is supported with the assessment of media expert with score average 3,5 in good criteria decent category, the assessment of material expert with score average 3,4 in good criteria and decent category, the assessment of user (school conselor) with assessment score 5 in very good criteria and decent category, and the assessment of user (the students) with score 4,2 in good criteria and decent category. Based on the result of research that has done, it can be concluded that media of career quartet card about the information of the kinds of jobs in the finance sector and health care in the classical guidance at 11<sup>th</sup> grade of SMAN 64 Jakarta is decent to be used.

Key word: quaret card, information of kinds of jobs in the finance sector and health care, classical guidance.