

***THE RELATIONSHIP BETWEEN SERVICE QUALITY AND
PRICE PERCEPTION WITH GO-JEK SERVICE-USED
DECISION OF COMMERCE EDUCATION STUDENTS STUDY
PROGRAM IN STATE UNIVERSITY OF JAKARTA***

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*Building
Future
Leaders*

Thesis is Written as Part of Bachelor Degree in Education Accomplishment

***COMMERCE EDUCATION STUDY PROGRAM
MAJOR OF ECONOMY AND ADMINISTRATION
FACULTY OF ECONOMICS
STATE UNIVERSITY OF JAKARTA
2017***

HUBUNGAN ANTARA KUALITAS LAYANAN DAN PERSEPSI HARGA DENGAN KEPUTUSAN MENGGUNAKAN JASA GO-JEK PADA MAHASISWA PROGRAM STUDI PENDIDIKAN TATA NIAGA DI UNIVERSITAS NEGERI JAKARTA

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*Building
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Skripsi Ini Disusun Untuk Memenuhi Salah Satu Persyaratan Mendapatkan Gelar Sarjana Pendidikan Pada Fakultas Ekonomi Universitas Negeri Jakarta

**PROGRAM STUDI PENDIDIKAN TATA NIAGA
JURUSAN EKONOMI DAN ADMINISTRASI
FAKULTAS EKONOMI
UNIVERSITAS NEGERI JAKARTA
2017**

Khairul Anwar 27-7-2017

by Khairul Anwar

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