

## BAB V

### CONCLUSION

In order to conclude this research, this chapter will describe the analyses' conclusion. This chapter is divided into two sections: the first is the result of this research to learn about the representation of American national identity in Invincible comic volume 3 via the five pages in the book, and the second is the study's recommendation.

#### 5.1 Conclusion

This study aims to reveal how the Invincible comic book portrays American national identity. Five pages from the third volume of the Invincible comic book make up the data. These five pages were selected for their relevance to the issue of American national identity by careful sampling. The writer uses the theories of Social Semiotics by Gunther Kress and Theo Van Leeuwen to analyze the visual text (pictures) and National Identity Theory by Rudolf De Cillia, Martin Reisigl, and Ruth Wodak to verify the represented data as a part of American national identity in order to answer the research question "How does American National Identity is being portrayed in the Invincible comic?".

The five pictures demonstrate how the Invincible comic depicts American national identity with obvious indications that the viewers will fully understand. Every piece of data studied follows a narrative pattern, and as a result, the action shown is concentrated on the individuals depicted. There is also a clear indicator that each page chosen as data contains an American

landmark that represents distinct meanings. Every single one of the five pages, as can be seen, has a location setting that practically every single American person would identify. On the first panel of the first picture, the observer can see the Pentagon, which represents American military force and might. The landmark shown on the second and third pages is Mount Rushmore, which signifies patriotism, freedom, and the United States of America as a whole. The final two pages would depict the Santa Monica Pier, which is commonly shown in numerous comic book settings as a symbol of pleasure and happiness that is disrupted by any dangers that the heroes are facing.

Another portrayal on the American national identity which were shown through the characters and their actions are also present in the selected pictures. These characters are included and are a part of American National identity due to their evident connection with the United States military in the comic, as every superhero in the comic is actually recruited by the U.S. government agents in which also facilitates and giving them tasks in order to defend the country and humanity. In the first pictures, as we can see that Cecil is recruiting robot into a new “Teen Team” superhero, there is also Agent Donald which serves as the superhero liaison. Their action being portrayed are quite serious in handling the security of the country. Then on the second picture, Invincible (as part of the Teen Team) is fighting Doc. Seismic who has the power strong enough to harm one of the strongest man on earth (invincible) while also threatening the preservation of the most obvious American symbol in the data, which is the Mount Rushmore. On the third page, the mood is shifting towards a more positive and proudful moment, as after defeating the

villain, Invincible is shown to be quite enjoying his work as a superhero and are proud of what he has done for the people around him. The fourth picture is shifting its focus towards the superhero which represents the American identity saving the civilians from threat being shown as the giant octopus monster. In this picture, Omni-man as the superhero really represents heroism and patriotism. On the last picture, the participants being portraying the American national identity shifted towards immortal, as he is being betrayed by Omni-man, whose plan to take over the world was being uncovered by Immortal himself. On the last picture, Immortal is being shown as a strong superhero, strong enough to even knock Omni-Man (the strongest man on the planet) to the ground. This is a subtle representation to the strong capability of the American military through Immortal as a character. The subtle portrayal of the American National Identity is done with higher intimacy to distract the audience and focus more on the action of the characters, whereas the subtle portrayal of the American National Identity is made with less intimacy through Architecture. The military (characters) who portray American national identity might be perceived as powerful, dominant, and defensive. Meanwhile, in terms of architecture, each monument reflects a different aspect of American culture. The Pentagon can be considered as powerful, secretive, and vital in terms of American national identity as portrayed through the section of Architecture/Artificial structure (landmarks). Representing the military strength of the United States of America. Mount Rushmore is portrayed as being important, historically significant, and patriotic. The United States of America is being represented. The Santa Monica Pier is depicted as being both

destructible and innocent. Representing the people of the United States, who are being rescued by their own government.

## **5.2 Suggestion**

Comics are a sort of mass media that has a significant effect on American society. After completing the examination of the representation of American national identity in the Invincible comic, it is hoped that this research would be informative and helpful as a source for future studies on the subject. The author also believes that this research will help readers get a better grasp of how American national identity is reproduced, particularly on comic book pages. As a result, the author suggests that a future research be conducted to examine the impact of comics on its readers since this comic contains various sources and portrayals of American national identity.

