

**THE DEVELOPMENT OF FLASHCARD AS MEDIA FOR CHOOSING  
SECONDARY SCHOOL IN CLASSICAL GUIDANCE**

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**ABSTRACT**

*The aims of this research is developing flashcard as suitable media to use in classical guidance for choosing secondary school at SMPN 2 Tangerang. The research type was used ADDIE development model with three steps, there were (1) analyze, (2) design, (3) development. The instrument of the research was expert validation questionnaires and user trial questionnaires. The technique of data analysis was formative evaluation technique. The result of material validation showed "decent" category with the percentage of 73.33%. Then the result of media validation showed "very decent" category with the percentage of 85%. Next, the user trial that was conducted by 2 guidance and counseling teachers showed "decent" category with the percentage of 69%. Then the user trial that was conducted by 6 students showed "very decent" category with the percentage of 85%.*

*Keywords: flashcard, secondary school, classical guidance.*