

## ABSTRACT

**Fauziah. Perception of Jamaah About Daiyah Competence in Religious Dakwah (Case Study in South Jakarta Ta'lim Assembly). Thesis, Jakarta: Islamic Studies Program, Faculty of Social Sciences, Jakarta State University. 2017.**

This study aims to explain the perception of pilgrims about the competencies possessed daiyah in religious dakwah in South Jakarta Ta'lim assemblies. Competence that must be owned by a daiyah related da'wah activities is the competence of education, personal competence or personality and communication competence. The research conducted in three ta'lim assemblies is in ta'lim mushollah al-ikhwan assemblies, mosque ta'lim mosque jami 'alkhoiriyah and mejelis ta'lim mosque jami' al-akhyar.

The method used in this research is descriptive qualitative method. Using data collection techniques using observation and interview methods. The research was conducted three times following the study according to the schedule of each ta'lim assembly.

The results of research that has been done, shows that the competence of education daiyah of three mejelis ta'lim in south jakarta has the competence of education that since dar. And with this educational background can run da'wah that can improve understanding of religious congregation. According to the results that the congregation felt with the competence of this daiyah can guide and provide detailed explanations or materials. Then the results of personal competence or personality 3 daiyah that exist to meet the indicators contained in the competence of personality. The indicators contained in personal competence are friendly, tawaddu, patient. With the personality competencies possessed by daiyah, the pilgrims find it easy to understand what is given by one example by imitating the attitudes of daiyah, not only the material but has been followed up or run the commendable attitude of daiyah. And communication competencies of the three daiyah, according to the results of observations and interviews that the communication competence that understand, understand what is needed and the use of appropriate words can improve understanding of religious congregation. It can be concluded that the congregation's perception of the competence of daiyah with the competencies that can be improved and facilitate the jamma to understand and deepen the material given. Understanding of the religion of the congregation to the level of applying the material that has been given by daiyah, namely the third level of the level of understanding of the cognitive domain

**Keywords: Perception, Daiyah, Dai Competence**