

**HYPOTHETICAL DEVELOPMENT OF SELF HELP BOOK
IN BULLYING BEHAVIOR
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**HUZAINAH ASRORIYAH
1715125411**

ABSTRACT

This research aims to develop self-help book titled " *Awas Bullying!*". The book is intended for students in order to improve themselves and avoid bullying. Preliminary studies conducted at the State University of Jakarta. The method used in this research is the Research and Development and the implementation refers to the procedures developed Borg and Gall. The resulting product are hypothetical validated concerning linguistic experts, media and content material. Stage of research and development is: 1) the collection of information; 2) planning; 3) the development of initial product formats; 4) early product validation; and 5) a revision of the product. In the validation phase, the products are rated by three experts, the media experts, linguists, expert material. In addition, the products are also rated by the users, namely students. The results of the feasibility books percentage of each validator that is, material experts assess amounted to 80.5% (decent), a media expert at 79.16% (decent), linguist by 66.6% (decent) and validators users by 81% (very decent). Self-help books about bullying are expected to be tested so that the book is effectively used, the test is done not only at the State University of Jakarta, but could be tested more widely to other universities.

Keywords: Self-help book, Bullying behavior, Adult towards the future