

## Abstract

**Shafira Muthia.** Social mobility in the Community Betawi (*Qualitative studies about the change of Livelihoods As a result of Regional Development Niaga in Kemang*). Bachelor theses. Jakarta: majoring in Education Social Sciences (P.IPS), the Faculty of Social Sciences University of Jakarta, June 2016.

This research aims to know the beginning of the changes in the livelihoods of society Betawi in Kemang and social mobility on the community Betawi in Kemang as a result of the existence of regional development niaga.

The author uses a qualitative approach in order to get a more in depth data with dig to informers research. The source of the data obtained is using the result of observation, interview, documentation and study of literature. Collected data are examined using the technique of extension observation, triangulation, and increased diligence observation. Analysis of the data that is used in the data processing consists of data reduction, presentation of data and the withdrawal of the conclusion.

The research results show that the change in the livelihoods that is done by the community Betawi in Kemang caused by the existence of the transition for land as a settlement and the place of economic activity and the issuing of the Governor Decree No. 140 1999 about Kemang changes become International Modern Village. Now there are the factors that encourage the community Betawi for making changes livelihoods, namely internal factors and external factors. The internal factors namely want to improve living, willing to go to hajj and characteristics of a prestigious on the community Betawi. Now the external factors that are leading the changes in the livelihoods of the resumption of employment opportunities, land owned has timed out and the coming of the foreigners and migrants. The conclusion researchers get is social mobility which is done by the community Betawi in Kemang namely vertical mobility up and down vertical mobility. Vertical mobility up marked with the ability to take advantage of the opportunities to build the house of rent for foreigners. But social mobility is done more inclined toward vertical mobility down due to the position of the most become workers Betawi of businessmen, driver, carpenters, ojek shelter and made a. Then followed by their economic social status changes in the community.

**Key Words:** *social mobility, Community Betawi, Livelihoods of Regional Development Niaga.*