## **ABSTRAK**

**KEVIN LEONARDO.** Betawi Percepction Parents About Education Formal Child (Study Case in Betawi Etchnic in Kembangan, West Jakarta)

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This study aims to determine the perception of the Betawi Tribe of education in general, in addition to knowing the process of the change of perceptions on the Parents of the Betawi Tribe in Kembangan and what factors affect it. The author uses a qualitative approach in order to get a more in-depth data with Dig to the research informant. The source of data obtained is by using the results of observation, interview, documentation and literature study. The collected data were examined using extension techniques of observation, triangulation, and enhancement of observational observations. Data analysis used in data processing consist of data reduction, data presentation and conclusion. The result of research shows that Betawi people perception in general about formal education of their children tend to be oriented to low education level, it is because Betawi Parent's perception is oriented to maintain the assets that He has compared to investing some of his assets into his son's formal education domain and hasten to let go of his responsibilities as a parent. Perception change that happened to Betawi Parent in this research covers three aspect, that is cognitive, affective and konatif aspect. The factors that cause the change of perception in Betawi Parent is life experience, motivation, success of the immigrant, and society stereotype

Keywords: Perception, Betawi Society, Formal Education, Child