

## ABSTRACT

**Ria Ardiyani, 4715137111, Discourse Analysis of Da'wah Message in Novel "Air Mata Tuhan" by Aguk Irawan M.N., Islamic Studies Department, Faculty of Social Sciences, Jakarta State University, 2017**

This research is aimed to find out how to present the discourse of the message of dakwah akhlak and aqidah contained in Novel "Air Mata Tuhan". This research uses Teun A Van Dijk theory about Discourse Analysis.

The method used in this study is a qualitative approach by using Discourse Analysis (discourse Analysis). As for data collection techniques, researchers use text observation techniques. Researchers analyzed by looking at two aspects, including: (1) seen from the text structure, which includes: macro structure, superstructure and micro structure, (2) seen from the social context. The results of the analysis and the findings of data conducted throughout the story contains many moral messages and aqidah messages contained in the novel of which in terms of macro structure there are themes that highlighted by the author of istiqamah related, patience, loyalty, Hard work, Sincerity and Willing to sacrifice. The novelist also provides an interesting scheme or storyline that can lead readers to dramatic storytelling. In addition, the selection of words, sentence forms and metaphors used novel writers are also good so readers easily understand it. And in terms of social context researchers want to provide a positive picture of the novel, especially as women so that readers of this study can imitate the good things in this novel in real life in accordance with its capacity.