

CHAPTER I

INTRODUCTION

1.1 Background of the study

Human is a unique creature. Human could work hard to fulfill his needs but he also need entertainment to balance his life. It is undeniable that literature is one of the entertainment sources to human being. There are many types of literature such as novel, drama, poetry, novella, movie, and short story. Every people have their own fondness to the kind of literature that they like. Then there are some people who prefer to read a novel than watching a movie. But there are also many people who like to read a novel or short story and watch a movie.

This condition leads the filmmakers to make a movie which is based on a book, novel or a short story and called it as a literary adaptation, specifically film adaptation. The company which produces the movies which are based on books considers money as the main reason. A movie which is based on a book will make the fans to go to the theatre and watch for it. The filmmaker could think like the more famous and more bestseller the book, then the more success the film would be. It is proved by some movies which are adapted from books and gained a great commercial success. For example movies like *The Hunger Games* (2011), *Divergent* (2013), *The Maze Runner* (2014), and the latest *Fifty Shades of Grey* (2015) are based on the books or novel and those movies have grossed very much money in the box office (www.boxofficemojo.com). As cited from Van Vugt

(2011), Linda Seger in *The Art of Adaptation: Turning Fact and Fiction into Film* (1992) said that:

“Doing an adaptation means paying for the project twice – first to purchase the rights, second to pay for the screenplay. And the material needs to be evaluated twice: first the potential workability of the source material must be assessed; then it must be decided whether the screenplay is the best translation of the story.” (p.xiii)

When an original source text like short story or a novel is adapted into a movie especially movie script, there must be some changes in it including the intrinsic elements. Intrinsic elements are the elements which develop its literary works elements such as characters, plot, setting, theme, characterization (Nurdiyantoro, 2012:23). The intrinsic elements are the elements such as characters, plot, setting, theme, characterization and they are all inside the story and text. The reason why the writer wants to analyze the intrinsic elements of *1408* adaptation is because the intrinsic elements are very important to the reader and viewer to understand a literary works thoroughly.

This study focuses on how the *1408* movie script adapted the intrinsic elements from *1408* short story. Since the writer of this study is an English Department student not a Film Department student, so the writer uses the movie script to be analyzed. *1408* short story is written by Stephen King in 1999. It is the second tale in the *Blood and Smoke* audiobook. Then in the 2002, it was collected as a written text in the Stephen King's book *Everything's Eventual*. The reason why the writer wants to conduct this study is because a movie script which is based on a book could apply different intrinsic elements in it. It is so interesting to be analyzed since a book and a movie have a different way to attract and spoil

their reader and audience. Then it is also widely acknowledge that recently Indonesia and Hollywood film industry like to make movies based on a book. Movies which are adapted from books are such a trend nowadays. The writer has been chosen the *1408* short story and *1408* movie script as her corpus. The writer thinks that movie scripts which are adapted from short stories are fewer in comparison to novel based movie scripts. Then usually, the short stories which are adapted into movies are written in a very long time ago. For example, *The Curious Case of Benjamin Button* short story which was written in 1922 and adapted into *The Curious Case of Benjamin Button* movie in 2008. Then there are some short stories which have been adapted into movies like *The Secret Life of Walter Mitty* (1939), *Children of The Corn* (1984), *Farewell to The Master* (1940), *Ladies in Lavender* (1908), *Steel* (1956), *We Can Remember It For You Wholesale* (1966), and *The System of Dr. Tarr and Prof. Fether* (1845) . That is why the writer chose to do a comparative analysis between the movie script and short story version of *1408*, because that short story have the latest publication date compared to other short stories.

1.2 Research Question

This study sought to answer following questions:

1. How are the intrinsic elements in *1408* short story adapted into the movie script by using adjustment approach by Thomas Leitch?
2. To what extent does the adjustment maintain or modify the originality of the short story?

1.3 Purpose of The Study

The purpose of the study is to identify the adaptation of intrinsic elements from *1408* short story by Stephen King into *1408* movie script.

1.4 Scope of the Study

This study focuses only on the *1408* movie script and *1408* short story. The data are the dialogues and narrations in the *1408* movie script and short story. The writer also limits the analysis of the intrinsic elements. She analyzes the plot, characterization, theme, and setting.

1.5 Significance of the Study

This study is expected to build the readers' knowledge about the adaptation process from short story into movie script by showing the differences which are found from the sources of the data and giving the analysis. The writer also hopes that this study could be a reference for readers especially for English Department students who intend to conduct a related research. Moreover, this study could motivate English Department students to read more short story since it is a brief type of literature works, so they can develop their interest in reading.

1.6 Previous Studies

There are previous studies related to literary adaptation which were also using the adjustment theory by Thomas Leitch. One of the studies was conducted by Putryca Angelina Tobing (2012) who studied the adaptation of plot and characterization from *The Chronicle of Narnia: The Witch, The Lion and The*

Wardrobe into movie. The result of her study, expansion was the most used adjustment in the movie adaptation version. The other study was conducted by Irina Makoveeva (2007) about the cinematic adaptations of *Anna Karenina*. She analyzed four *Anna Karenina* movie versions and found out that each adaptation absorbed the source text and produced it in a new context. The next study was “Film adaptations of selected English dystopian novels - An analysis of chosen aspects of tight and loose approaches to film adaptations of novels” and conducted by Ladislav Vymola (2013). She used adaptation theory by Brian McFarlane and analyzed the fidelity issue in four dystopian novels into films. The difference between the previous and this study is, this study tries to analyze how the intrinsic elements like plot, setting, theme, and characterization are adapted into the movie script.