

## **ABSTRACT**

**Siti Mardiana Sanusi. 2017. *Paralinguistic Features in Instagram*. Department of English Education. Faculty of English and Arts. State University of Jakarta.**

Paralinguistic features are commonly found in face to face communication. Meanwhile, paralinguistic features are also found in written text communication such as Computer Mediated Communication. This type of communication is a text-based communication, but it is written as it is being spoken directly in face to face communication. One of the examples of Computer Mediated Communication is the use of instagram. This study is aimed at investigating the use of paralinguistic features in model instagram accounts, investigating the types of paralinguistic features, describing the meaning of paralinguistic features, and investigating the function of it. The data of this study are the updated captions from four models in their instagram account. The result of this study showed that there are six types of paralinguistic features in models' instagram accounts, such as symbol which gains the highest number of use following with emoticon, punctuation, capitalization, abbreviation, and onomatopoeia. Each meaning of paralinguistic features is used such as denotative and connotative. Furthermore, each function of paralinguistic features is also used such as personal, interpersonal, directive, referential, and imaginative.

**Keywords:** paralinguistic features, models instagram account, Computer Mediated Communication, typographic strategies, semiotic, communicative function