

ABSTRACT

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This study focuses on investigating hegemony which is reflected in *Inside Out* and *Outside In* by Maria V. Snyder. By using Antonio Gramsci's theory of hegemony, this study aims to find out how hegemony operates in the novel. This research uses descriptive analysis method as a research design in analyzing the classified narrations and dialogues based on Gramsci's theory. The result of this study is the dominant group which is represented by Trava family and Controller successfully creates hegemony to dominate the subordinate group which is represented by the Scrubs. The dominant group manages to affect the subordinate groups' thought through institutions in the field of education and religion by implanting the thought that they must obey the dominant group. Moreover, they also managed to suppress the subordinate group through the Pop Cops which is the representation of state apparatus. This makes scrubs believe that the Trava family and Controller are their leaders so they must obey them. However, it does not mean that they cannot be free from the dominant group. Subordinate group is able to resist the dominant group by creating counter hegemony. Trella, the main character in this novel, manage to unite the upper level and lower level by gathering both levels, and awakening their awareness that they are being dominated so that they can work together and restore the balance of power. This study reveals that institutions in society are able to influence the mindset of the society such as obeying the dominant group and following the rule. Furthermore, subordinate group's intelligence, good cooperation, trust each other, and do not give up easily are able to create the power to be free from the domination of the dominant group.

Key words : Hegemony, intellectual, domination, war of position, Antonio Gramsci