CHAPTER III

METHODOLOGY

3.1 Research Method

This research is conducted by using descriptive analytical interpretative method which is used to reveal the fact with appropriate interpretation (Whitney, 1990). The semiotics theory by Roland Barthes consists of the explanation and interpretation of denotative meaning, connotative meaning, and myth that can be used to figure out the central idea of the Beat Generation in Howl poem. The writer presents and concludes the results based on the interpretation of the facts that stated in the data.

3.2 Source of the data

The data is taken from one of Allen Ginsberg poem entitled Howl. It is written in 1955 and published as a part of his collection of poetry entitled Howl and Other Poem in 1956.

3.3 The Data

The data of this study are word, phrase, clause, and sentence in *Howl* poem which portrayed central idea of The Beat Generation.

3.3 Data Collection Procedures

1. Determine Howl as the object of the study.

- 2. Read *Howl* poem by understanding the figurative language and style that the poets used.
- 3. Identify the word, phrase, clause and sentence which portrayed central idea of The Beat Generation.

3.4 Data Analysis Technique

- 1. Analyze the denotative meaning of the word, phrase, clause, and sentence in the Howl poem.
- 2. Interpret the denotative meaning the word, phrase, clause, and sentence in the Howl poem.
- 3. Analyze the connotative based on the interpreted of denotative meaning.
- 4. Interpret the connotative meaning.
- 5. Analyze the chain of meaning from denotative to connotative
- 6. Interpret the overall meaning
- 7. Analyze how the counter culture is portrayed in Howl
- 8. Draw a conclusion based on the result.

				Central Idea of The Beat Generation				
				Experi			An	Rejection
Line	Denotation	Connotation	Interpretation	mentati	Alternati	Sexual	Interest to	of Middle
				on with	ve Form	Freedom	Eastern	Class
				Drugs			Religion	Value