## IDENTIFICATION NEEDS LIFE SKILLS TRAINING FOR BUSINESS GROUP FOOD TYPICAL TIDUNG THROUGH FOCUS GROUP DISCUSSIONS

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## **ABSTRACT**

This study aims to determine the need for life skills training for business groups in the typical food Tidung Island. Through this research is expected to provide a solution to fix the problem or improve the knowledge and skills of business groups Tidung specialties. This study used qualitative research methods. This type of research is the exploration, where researchers will identify the need for life skills training for business groups Tidung specialties, by conducting focus group discussion that became the main method of data collection. Sources of data in this study are typical food business group Tidung with respondents who totaled 10 people. This study was conducted from February to May 2015. The results of this study were obtained from observation and focus group discussion. Observations conducted to observe the process of business activities and focus group discussions conducted with the guidelines focus group containing ten of the questions about the problems that occur in business activities, and can be resolved through life skills training. After obtaining the data or information regarding the training needs for entrepreneurs, researchers create a table that contains the necessary training specialties business group Tidung. Through this research we concluded that the typical food business group Tidung require training that can overcome the problems that occur in business activities typical food business group Tidung.

Keywords: Identification, Life Skills Training, Business Group Foods Tidung