CHAPTER III

RESEARCH METHODOLOGY

This chapter discusses research methodology, source of the data, data, data collecting procedures, and data analysis procedures.

3.1   Research Methodology

This is a qualitative study, and using descriptive analytical method. Mock (2005: 11) stated that qualitative study is a type of study which is aimed to help understanding things by collecting facts. Ratna (2008: 53) defined descriptive analytical method as a study to describe facts, and then followed by analyzing the facts. Arikunto (2010: 151) stated that descriptive analytical method is a process of collecting data related to factors of the research as much as possible, and then analyzing those factors to find out their position towards the result of study. This study is conducted by analyzing the speech acts of suggestion in *Dr. Phil Show*, particularly in the host, Dr.Phil McGraw's utterances in terms of its structures, strategies, and the use of mitigation devices.

3.2   Source of the Data

Source of the data of this study is a U.S talk show titled *Dr. Phil Show*. The writer chooses eight episodes randomly in the latest season, Season 13 which has aired since September 2014 until present time.

3.3   Data

Since the host of *Dr Phil Show*, Dr Phil McGraw as a psychologist always gives his suggestions and advices to his troubled guests during the show, the utterances of Dr Phil McGraw which indicate speech acts of suggestion are taken as the data in this study.

3.4   Data Collecting Procedures

In collecting the data, there are several procedures which were used in this study, they are:

1. Selecting the talk show to be analyzed, that is *Dr. Phil Show*;
2. Watching the talk show and then selecting eight episodes to be analyzed. The episodes are selected randomly, since the writer analyzes the speech acts of suggestion in the show which all episodes do cover;
3. Watching the selected episodes several times;
4. Transcribing the selected episodes to be analyzed.

3.5 Data Analysis Procedures

After collecting the data, the analysis of the data conducted by following the steps below:

1. Classifying Dr. Phil's utterances which contained suggestion speech act;

2. Classifying the linguistic structures and strategies of suggestion speech act in Dr. Phil's utterances by using Abolfathiasl and Abdullah (2013) improved taxonomy of suggestion, which is the merging of Jiang's (2006) suggestion structures classification and Martinez-Flor's (2005) taxonomy of suggestion strategies;

3. Identifying the use of mitigation devices in the suggestion utterances by employing Martinez-Flor and Juan (2010) theory;

4. Drawing a conclusion.

To analyze the data, the writer makes the analysis table which can be seen as follows:

Table Analysis 3.1. Linguistic Structures, Strategies, and Mitigation devices of

Speech Acts of Suggestion in *Dr Phil Show*

No	Suggestion Utterances	Suggestion Strategies										Mitigation Devices		
		Direct			Conventionaliz ed Forms				Indirect					
		A	B	C	D	E	F	G	H	I	J	Dt	Mc	Fw
Episodes Number														
1														
2														
3														
Episodes Number														
1														
2														
3														
Episodes Number														
1														
2														
3														

Direct Strategies:

A = Performatives: Performative Verbs

    and Noun of Suggestion

B = Imperatives and Negative

    Imperatives

C = Let's

Conventionalized Forms Strategies:

D = Modals and Semi Modals

E = Conditionals

F = Wh- Questions (interrogative)

G = Yes-no Questions (interrogative)

Indirect Strategies:

H = Pseudo-cleft Structures

    (impersonal)

I = Extra-posed to-clauses (impersonal)

J = Hints

Mitigation Devices:

Dt = Downtoner

Mc = (Minus) Committer

Fw = Forewarn