SPEECH ACTS OF SUGGESTION IN *DR.PHIL SHOW*

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“ALLAH does not impose upon any soul a duty but to the extent of its ability”

(Al-Baqarah, 2: 286)

“Work smart is not how hard you work, but how much you get done”

(Byron Dorgan)

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ABSTRAK

Della Murifa Amal, 2015. Tindak Tutur Saran dalam Program *Dr. Phil*. Skripsi, Jurusan Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta.

Penelitian ini bertujuan untuk menganalisis tindak tutur saran dalam program *Dr. Phil* dalam hal struktur linguistik, strategi, dan perangkat mitigasi. Untuk menganalisis hal tersebut, penelitian ini menggunakan teori klasifikasi struktur linguistik dan strategi tindak tutur saran oleh Abolfathiasl and Abdullah (2013) dan teori klasifikasi perangkat mitigasi oleh Martinez-Flor dan Juan (2010). Metode penelitian yang digunakan dalam penelitian ini adalah deskriptif analitis. Data penelitian adalah ucapan saran Dr Phil yang diambil dari delapan episode program *Dr. Phil*. Dari analisis data, hasil penelitian menunjukkan terdapat 388 ucapan saran yang mana telah menerapkan semua tipe struktur linguistik, strategi, dan perangkat mitigasi tindak tutur saran seperti yang terdaftar dalam taksonomi, namun dengan frekuensi dan persentasi yang berbeda. Tipe struktur linguistik yang paling banyak dipakai adalah bentuk modalitas (41.5%), diikuti oleh bentuk perintah (16%), pengandaian (13%), petunjuk (11.3%), pertanyaan Ya/Tidak (7.7%), struktur kata terbelah semu (4.6%), ekstra posisi klausa *to* (2%), penggunaan 'ayo' (1.8%), pertanyaan 5W+1H (1.6%), dan kata benda dan kerja performatif (0.5%). Tipe strategi yang paling banyak dipakai adalah strategi bentuk konvensional (63.4%), diikuti oleh strategi langsung (18.8%) dan strategi tidak langsung (17.8%). Dengan banyak menggunakan bentuk modalitas strategi konvensional dalam ucapan sarannya, Dr Phil memberikan solusi kepada masalah tamunya dengan cara merincikan hal-hal yang perlu dilakukan untuk mengatasi masalah tersebut. Dalam hal penggunaan perangkat mitigasi, dari 62 penggunaan atau meliputi 16% dari keseluruhan ucapan saran, bentuk (kurang) penegasan adalah tipe yang paling banyak dipakai (54.8%), diikuti oleh bentuk peringatan (30.7%) dan bentuk perendah (14.5%). Dengan banyak menggunakan bentuk (kurang) penegasan dalam ucapan sarannya, Dr Phil ingin mengesankan seolah-olah saran yang dia berikan berdasarkan opini pribadi dan subjektif sehingga pendengar dapat memutuskan sendiri apakah akan mempercayainya atau tidak.

Kata Kunci : tindak tutur saran, struktur linguistik, strategi, perangkat mitigasi, *Dr. Phil Show*

ABSTRACT

Della Murifa Amal, 2015. Speech Acts of Suggestion in *Dr. Phil Show*. Thesis, English Language and Literature Department, Faculty of Language and Art, State University of Jakarta.

This study aims to analyze speech acts of suggestion used in *Dr. Phil Show* in terms of its linguistic structures, strategies, and mitigation devices. To analyze it, this study employs the improved taxonomy of linguistic structures and strategies of suggestion theory by Abolfathiasl and Abdullah (2013) and the taxonomy of mitigation devices of suggestion theory by Martinez Flor and Juan (2010). The method of this study is descriptive analytical study. Data are taken from Dr Phil's utterances which belong to speech acts of suggestion in the eight episodes of *Dr Phil Show*. From the analysis, the result revealed there are 388 suggestion utterances which had utilized all types of linguistic structures, strategies and mitigation devices of speech acts of suggestion as listed in the taxonomy, but differed in frequency and percentage. The mostly used linguistic structure is "Modals and Semi-modals" (41.5%), followed by imperatives (16%), conditionals (13%), hints (11.3%), Yes/No questions (7.7%), pseudo-cleft structures (4.6%), Extraposed *to*-clauses (2%), let's (1.8%), Wh-questions (1.6%), and the least, performatives: noun and verb of suggestion (0.5%). In terms of strategy, the mostly used strategy is conventionalized forms strategy (63.4%), followed by direct strategy (18.8%) and indirect strategy (17.8%). By using more modals of conventionalized forms strategy in his suggestions, Dr Phil tended to give solutions to the guests' problems by defining things they necessarily do in order to solve their problems. In terms of mitigation devices, out of 62 uses of mitigation devices or cover 16% from the total suggestion utterances, "(minus) Committer" is the mostly used type (54.8%), followed by forewarn (30.7%) and downtoner (14.5%). By using more (minus) committer in his suggestion utterances, Dr Phil tended to make an impression as if his suggestions are personal-opinion based and subjective so the hearers can decide whether to believe it or not.

Keywords : speech acts of suggestion, linguistic structures, strategies, mitigation devices, *Dr. Phil Show*

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TABLE OF CONTENT

LEMBAR PENGESAHAN i

LEMBAR PERNYATAAN ii

LEMBAR PERSETUJUAN PUBLIKASI..... iii

ABSTRAK iv

ABSTRACT v

ACKNOWLEDGEMENT vi

TABLE OF CONTENT viii

LIST OF TABLES xi

CHAPTER I INTRODUCTION

1.1 Background of the Study.....1

1.2 Research Question.....6

1.3 Purposes of the Study.....6

1.4 Scope of the Study 6

1.5 Significance of the Study 7

1.6 Related Studies.....7

CHAPTER II LITERATURE REVIEW

2.1 Speech Act 9

2.2 Suggestions in Speech Acts 13

2.1.1 Linguistic Structures of Suggestion 15

2.1.2 Strategies of Suggestion.....18

2.1.3 Mitigation Devices of Suggestion.....24

2.3 *Dr. Phil* Show 26

CHAPTER III RESEARCH METHODOLOGY

3.1. Research Methodology 28

3.2. Source of the Data.....29

3.3. Data 29

3.4. Data Collecting Procedures.....29

3.5. Data Analysis Procedures 30

CHAPTER IV FINDING AND DISCUSSION

4.1. Data Description.....33

4.2 Findings and Discussion 34

4.2.1 The Analysis of Episode 72 40

4.2.2 The Analysis of Episode 76 50

4.2.3 The Analysis of Episode 77 60

4.2.4 The Analysis of Episode 120 69

4.2.5 The Analysis of Episode 123 76

4.2.6 The Analysis of Episode 136 85

4.2.7 The Analysis of Episode 142 92

4.2.8 The Analysis of Episode 155 101

CHAPTER V CONCLUSION AND SUGGESTION

5.1. Conclusion 111

5.2. Suggestion.....113

REFERENCES.....115

APPENDICES

Table Analysis of Linguistic Structures, Strategies, and Mitigation Devices of Speech Acts of Suggestion in *Dr Phil Show*.....119

LIST OF TABLES

Table 2.1 Linguistic Structures of Speech Acts of Suggestion by Jiang 15

Table 2.2 Taxonomy of Suggestion Strategies by Martinez-Flor.....19

Table 2.3 The Improved Taxonomy of Linguistic Structures and Strategies of Speech Acts of Suggestion by Abolfathiasl and Abdullah.....23

Table 2.4 Taxonomy of Mitigation Devices of Suggestion by Martinez Flor and Juan.....24

Table 3.1 Table Analysis of Linguistic Structures, Strategies, and Mitigation devices of Speech Acts of Suggestion.....31

Table 4.1 Linguistic Structures and Strategies of Speech Acts of Suggestion in *Dr. Phil Show*.....35

Table 4.2 Strategies of Speech Acts of Suggestion in *Dr. Phil Show*.....36

Table 4.3 Mitigation Devices of Speech Acts of Suggestion in Dr. Phil Show.....37

Table 4.4 Linguistic Structures and Strategies of Speech Acts of Suggestion in Each Episode 38

Table 4.5 Strategies of Speech Acts of Suggestion in Each Episode.....39

Table 4.6 Mitigation Devices of Speech Acts of Suggestion in Each Episode.....39

Table 4.7 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 72 41

Table 4.8 Strategies of Speech Acts of Suggestion in Episode 72.....42

Table 4.9 Mitigation Devices of Speech Acts of Suggestion in Episode 72 43

Table 4.10 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 76.....51

Table 4.11 Strategies of Speech Acts of Suggestion in Episode 76.....52

Table 4.12 Mitigation Devices of Speech Acts of Suggestion in Episode 76 53

Table 4.13 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 77 61

Table 4.14 Strategies of Speech Acts of Suggestion in Episode 77.....62

Table 4.15 Mitigation Devices of Speech Acts of Suggestion in Episode 77 62

Table 4.16 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 120 70

Table 4.17 Strategies of Speech Acts of Suggestion in Episode 120.....71

Table 4.18 Mitigation Devices of Speech Acts of Suggestion in Episode 120 71

Table 4.19 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 123 77

Table 4.20 Strategies of Speech Acts of Suggestion in Episode 123.....78

Table 4.21 Mitigation Devices of Speech Acts of Suggestion in Episode 123 78

Table 4.22 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 136 86

Table 4.23 Strategies of Speech Acts of Suggestion in Episode 136.....87

Table 4.24 Mitigation Devices of Speech Acts of Suggestion in Episode 136 87

Table 4.25 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 142 93

Table 4.26 Strategies of Speech Acts of Suggestion in Episode 142.....94

Table 4.27 Mitigation Devices of Speech Acts of Suggestion in Episode 142 94

Table 4.28 Linguistic Structures and Strategies of Speech Acts of Suggestion in Episode 155 102

Table 4.29 Strategies of Speech Acts of Suggestion in Episode 155.....103

Table 4.30 Mitigation Devices of Speech Acts of Suggestion in Episode 155 ...103