

CHAPTER IV

FINDINGS AND DISCUSSIONS

This chapter presents finding and discussion with regard to the study undertaken.

4.1 Findings of the Study

No.	Social Actors	Data	
1.	Indonesian	74 Representations of Indonesian	
2.	Australian	93 Representations of Australian	
TOTAL		167 Representations of Social Actors	
No.	Social Actors	Exclusion %	Inclusion %
1.	Indonesian	16.2%	28.1%
2.	Australian	10.8%	44.9%
No.	Social Actors	Activation %	Passivation %
1.	Indonesian (47 Representations of Indonesian)	51.1%	48.9%
2.	Australian (75 Representations of Australian)	46.7%	53.3%

Table 5. The result analysis table (adapted from Van Leeuwen, 2008)

The finding can be found after completing the steps related to the data analysis procedures. The data of this study are words, clauses and phrases. From 10 texts which are taken from official facebook page of *Australia Embassy, Jakarta – Indonesia*, it is found that all representational categories based on Van Leeuwen's framework (2008) were applied, except for inclusion sub category identification.

The total representations occurred in the data is 167. Ninety three representations out of one hundred and sixty seven represent Australian while the rest of the result which is seventy four representations represents Indonesian. For exclusion category, the result shows that Indonesian is excluded more frequently with 27 representations (16.2%) and Australian is excluded with 18 representations (10.8%). From the role which is allocated by the writer Indonesian is activated more frequently rather than Australian. Indonesian is activated with 24 representations out of 47 representations (51.1%) and passivated with 23 representations (48.9%). Meanwhile, Australian is activated with 35 representations out of 75 representations (46.7%) and passivated with 40 representations (53.3%). The result also shows that Australian is included more frequently in the text with 75 representations (44.9%). On the other hand, Indonesian is also included in the texts with 47 representations out of 167 representations (28.1%). The dominant sub category inclusion for Australian is Assimilation with 16 representations out 75 representations (21.3%). Meanwhile, personalization is the dominant sub category inclusion with 14 representations out of 47 representations (29.8%).

4.2 Discussions

This sections aims to discuss each representational categories occurred in the ten facebook texts.

4.2.1 Exclusion

Fairclough stated that the excluded actors are still as important as the included actors (As stated in Machin & Mayr, 2012). Exclusion category could be used to avoid redundancy of mentioning the same actors and to avoid the irrelevant actors because the social actors might not be relevant for the readers (Van Leeuwen, 2008). Exclusion also could be used as the tool of propaganda (Van Leeuwen, 2008). This category is used to draw readers' attention to a certain issue. Van Leeuwen (2008) stated that the use of exclusion depends on the target and the intention of the writers. There are two sub categories of exclusion, which are suppression and backgrounding.

Suppression is used to delete or to exclude the actors from the text without leaving any traces (Van Leeuwen, 2008). Suppression is also known as radical exclusion. There is no reference to the actors in the text, whether it is intentionally absent from the text or not. Suppression could be realized by non-finite clause –to act as participant grammatically, the deletion of beneficiary social actors, the use of gerund and nominalization, verb which is functioned as adjective, uncertainty relation to the actors in the text (Van Leeuwen, 2008). Suppression category could be found to represent Australian as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> were awarded
2.	Facebook Text 2	<ul style="list-style-type: none"> Exhibitions, concerts, film screening, catwalk, shows performance to showcase
3.	Facebook Text 3	<ul style="list-style-type: none"> different cultures

4.	Facebook Text 6	<ul style="list-style-type: none"> • Australia's historic ties with #Indonesia
5.	Facebook Text 7	<ul style="list-style-type: none"> • the contribution of Islamic communities • ...is practiced
6.	Facebook Text 9	<ul style="list-style-type: none"> • Food

On the other hand, for Indonesian, the exclusion suppressions category could be found as follows:

No.	Text	Representation
1.	Facebook Text 3	<ul style="list-style-type: none"> • was exposed
2.	Facebook Text 4	<ul style="list-style-type: none"> • Indonesia's historic ties with Australia
3.	Facebook Text 6	<ul style="list-style-type: none"> • the site of maritime tragedy • over site

Suppression could be use to highlight certain issue or to hide the actors which are irrelevant for the readers. As mentioned before, it depends on target of the text and writer's intention to publish the text.

For instances:

Australian:

Indonesia's historic ties with Australia were highlighted during an emotional ceremony for those who died in a wartime tragedy in Sumatera. (Facebook Text 4)

It is being suppressed, because there is no certainty to on which part of Indonesia's history that is being tied with Australia. In this sentence, there is mentioned 'tragedy in Sumatera' but there is no further information about Indonesian being part of the tragedy.

Meanwhile, the whole text only explains about Australia's history instead of Indonesia. Writer intended to highlight the historical story about Australian. The target readers are either Australian or Indonesian.

Indonesian:

...he honed his craft and **was exposed** to Australia's thriving design scene. (Facebook Text 3)

The sentence is in passive voice. It is not mentioned the actors of the exposing activity. It could not answer the question, what is being exposed, who is the actors. It was presumed that actors are irrelevant to the readers, thus it is being suppressed.

The second sub category is backgrounding. The excluded social actors might not mention in relation to a given action but reader could relate to the actor which is mentioned in between (Van Leeuwen, 2008: 29). The backgrounding category to represent Australian is proved by:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • to pay tribute • following the accident
2.	Facebook Text 2	<ul style="list-style-type: none"> • events planned
3.	Facebook Text 4	<ul style="list-style-type: none"> • were forced • to walk • to honour • to pay tribute
4.	Facebook Text 9	<ul style="list-style-type: none"> • Showing off • Learning how to make chocolate

For Indonesian, backgrounding category is proved by:

No.	Text	Representation
1.	Facebook Text 3	<ul style="list-style-type: none"> • ...to create • studying industriian design • describing the education system • to study
2.	Facebook Text 5	<ul style="list-style-type: none"> • loads of idea • collaboration • to participate
3.	Facebook Text 7	<ul style="list-style-type: none"> • to explore • to participate • to experience
4.	Facebook Text 8	<ul style="list-style-type: none"> • heading to • to meet • to learn • taking part
5.	Facebook Text 10	<ul style="list-style-type: none"> • made by smoking meat • using kesambi wood • helping local producers • to research • to make sei • to help • to contriute • to increase

The result shows that most of the representations use –to infinitive to hide the social actors. Writer tried to avoid mentioning the similar social actors more than once in a sentence, thus there is no repetition between the clauses. However, people could answer who are the social actors because it is mentioned between the texts.

For instances:

Australian:

...Mr. Paul Grigson returned with relatives and friends of some the nurses killed that day **to honour** their memories... (Facebook Text 4)

Indonesian:

...he went to The University of Newcastle, Australia, **to research** whether it was possible to make sei with liquid smoke instead of wood, to help preserve the environment (Facebook Text 10)

4.2.2 Inclusion

Van Leeuwen (2008) classified social actors into two major categories, Inclusion and Exclusion. Inclusion has 14 sub categories, included role allocation. The use of inclusion in representing social actors is to involve the actors in the text.

4.2.2.1 Assimilation

Assimilation is used to represent people as a group of people or collecting people into one representation, it could use a statistic data to represent the actors (Van Leeuwen, 2008). Assimilation has two sub categories, collectivization and aggregation. Collectivization is used to assimilate individual into a group with similar perception, ideas or values (Van Leeuwen, 2008). Aggregation is representation which treats social actors with statistic data (Machin&Mayr, 2012). The characteristic of aggregation is scientific matter, which writers serve the quantitative data of an accident, a survey result or a scientific research (Van Leeuwen,

2008). Aggregation could be used to write or to serve reliable and factual information (Van Leeuwen, 2008; Machin & Mayr, 2012). Assimilation is the dominant category used to represent Australian. Collectivization category to represent Australian could be found by representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • The victims
2.	Facebook Text 4	<ul style="list-style-type: none"> • The civilians • Themselves • Relatives and friend
3.	Facebook Text 5	<ul style="list-style-type: none"> • We
4.	Facebook Text 6	<ul style="list-style-type: none"> • Both ships

For instances:

The civilians gave themselves up a Muntok but Japanese did not accept the soldiers' surrender. (Facebook Text 4)

Australian Embassy staff have visited the island of Nias to pay tribute to **the victims** of one of the Australian military's worst accidents. (Facebook Text 1)

Both examples are showed that Australian is represented as a group of people. There is no detail information for the civilians and the victims either because it is intentionally covered by the government or it is unidentified. For the first example, Facebook text 4 told about the Australia's historic during the wartime with Japanese. From this text, it is constructed a positive image for Australian, the civilians' surrender is written to show the valor of them to fight for Australia. The second example the victims are collectivized. By understanding the whole text, it

could be seen that Australian is benevolent to help Indonesian people after an earthquake. The victims were the helicopter crews which were on board to deliver the humanitarian relief. It presumed that Australian is given positive image because the victims were died in humanity mission, even though the tragedy is considered as the worst tragedy for the military of Australian. In the end of the text, the Australians which were involved in tragedy were given valor medal of their bravery to carry out the humanitarian relief for Indonesian. The use of aggregation is proved by the representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • One of the Australian's Military's worst accidents • The eleven passangers • Crew aboard • Only two • The two Australians
2.	Facebook Text 3	<ul style="list-style-type: none"> • One of the best in the world • 50 British soldiers and sailors • 22 Australian nurses • Only one of the nurses
3.	Facebook Text 9	<ul style="list-style-type: none"> • a running theme

For instance:

Alvin said, describing the education system there as **one of the best in the world** (Facebook Text 3).

With the use of aggregation category it means that Australian's education system is part of the best education in the world. The statistic

data is followed by the adjective word the best conveys a positive image for Australian by the comment of Indonesian.

4.2.2.2 Personalization

Personalization is the dominant sub category inclusion to represent Indonesian. Personalization is to humanize people (Van Leeuwen, 2008). Personalization sometimes is used to get the sympathy of the readers. The use of maternal care in personalization could make the reader relate to what happened to the social actors (Van Leeuwen, 2008). It is different with collectivization, personalization is showing an image of people as an individual not as a group. Personalization category could be found in the texts as follows:

No.	Text	Representation
1.	Facebook Text 2	<ul style="list-style-type: none"> • he • his furniture brand • his craft • I • His work • You
2.	Facebook Text 5	<ul style="list-style-type: none"> • They • You
3.	Facebook Text 10	<ul style="list-style-type: none"> • He • Their livelihood • I

Most of the representations in personalization category use pronoun or possessive pronoun. It marked an ownership. Personalization

could be used to prove an acknowledgment for Australian side to Indonesian's work.

For instance:

When Alvin Tjitrowirjo established **his furniture brand**, AlvinT, he set out to create contemporary designs steeped in Indonesia's traditions and culture. (Facebook Text 3)

It presumed that Australia admit Alvin's creation. Alvin is personalized because the activity or his product related to Australia which is place for him to learn and hone his craft.

4.2.2.3 Role Allocation

Representations can reallocate roles or rearrange the social relations between the participants (Van Leeuwen, 2008: 32). From the role that given by the writer Indonesian is activated more frequently rather than Australian. Role allocation is used depend on the intention of the writers and context they would like to draw (Van Leeuwen, 2008).

On this category, social actor is represented as an active and dynamic force of the activity, and other actors are treated as the patient or passivated which only receive or is being beneficialized from the activity that have been done by the active actor. Based on Halliday's framework activated actors are coded as actor in material process, behavior in behavioral process, senser in mental process, sayer in verbal process and assigner in relational process (Van Leeuwen, 2008). Halliday and

Matthiessen (2004: 179) stated that actor is the one that does the deed. Role allocation could not be separated with the process which has been done by the actors. For Indonesian, the activation category is proved by:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • Some of those who helped • The president of Indonesia, Susilo Bambang Yudhoyono
2.	Facebook Text 3	<ul style="list-style-type: none"> • Alvin Titrowirjo • He • Alvin • I
3.	Facebook Text 5	<ul style="list-style-type: none"> • 26 Indonesian leaders, entrepreneurs and technology innovators • They
4.	Facebook Text 7	<ul style="list-style-type: none"> • Five Indonesian Muslim leaders • The group • They • Almost 200 participants • Universitas Paramadina
5.	Facebook Text 8	<ul style="list-style-type: none"> • Students • They • One of 16 schools
6.	Facebook Text 10	<ul style="list-style-type: none"> • Kupang University lecturer, Max Arthur Julian Supit • He • It • Max's Quest • I

On the other hand, even though Indonesian is excluded more often, writer gave an authority to the actors to be active in the social practice. However, all the activities are related to Australian. It portrayed Indonesian as active yet dependent on Australian.

For instance:

Five Indonesian Muslim leaders headed off to Australia last week to participate the prestigious Australia-Indonesia Muslim Exchange Program. (Facebook Text 7)

The social actor, Five Indonesian Muslim leaders, was followed by material process headed off to which meant do the activity of this program actively. It could mean that Indonesian is the one who did the exchange program, beside the organization was for Australia and Indonesia; it portrayed Indonesia as active actor yet dependent to Australia, to experience Muslim's culture in a country which was Muslim as minority. On the other hand, Australian is passivated by using representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • The victims • One of the Australian's Military's worst accidents • Humanitarian relief • The two Australians • The Australian Embassy • All Australians involved
2.	Facebook Text 2	<ul style="list-style-type: none"> • Australian lifestyle • Dozens of events planned • There
3.	Facebook Text 3	<ul style="list-style-type: none"> • Royal Melbourne Institute of Technology (RMIT) • a lot of things • One of the best in the world • A very nice environment
4.	Facebook Text 4	<ul style="list-style-type: none"> • an emotional ceremony • those who died • a wartime tragedy • their ships • themselves

		<ul style="list-style-type: none"> • 50 British soldiers and sailors • 22 Australian nurses • their deaths • some of the nurses killed • their memories • Australian nurse Vivian Bulwinkel
5.	Facebook Text 5	<ul style="list-style-type: none"> • The Queensland University of Technology
6.	Facebook Text 6	<ul style="list-style-type: none"> • Each
7.	Facebook Text 7	<ul style="list-style-type: none"> • Australia • The prestigious Australia-Indonesia Muslim Exchange Program • Australian's many cultures and religions • Islamic museum • The Australia-Indonesia institute
8.	Facebook Text 8	<ul style="list-style-type: none"> • The cultures and people of Australia and Indonesia • The BRIDGE school partnership program in 2016
9.	Facebook Text 9	<ul style="list-style-type: none"> • The Indian Ocean Rim Association • A running theme • Australian Produce
10.	Facebook Text 10	<ul style="list-style-type: none"> • The University Newcastle Australia • Australia Award Scholarship

For Instance:

Five Indonesian Muslim leaders headed off **to Australia** last week to participate the prestigious Australia-Indonesia Muslim Exchange Program. (Facebook Text 7)

Australian is passivated because the country would be the target of the exchange program. While, Indonesian acted as an active yet dependent actor, Australia is given role as facilitator of this program. The

positive image is drawn to Australian. Writer would like to highlight the live of multicultural environment between majorities and minorities group in terms of belief or religion. It portrayed Australian as respectable people, because the minority could contribute in their cultural value.

4.2.2.4 Impersonalization

Impersonalization is to represent people by things, places, utterances, appearances which relate to the actors and it is used to give weight on the statement (Van Leeuwen, 2008; Machin & Mayr, 2012). Impersonalization also could be used to give detail to the information. Both Indonesian and Australian are impersonalized. Impersonalization category for Indonesian could be found by representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • The island of Nias
2.	Facebook Text 2	<ul style="list-style-type: none"> • Indonesia
3.	Facebook Text 4	<ul style="list-style-type: none"> • Sumatera • Bangka Island • Radji Beach
4.	Facebook Text 5	<ul style="list-style-type: none"> • Rumah Sanur Creative Hub • Bali
5.	Facebook Text 7	<ul style="list-style-type: none"> • Universitas Paramadina
6.	Facebook Text 8	<ul style="list-style-type: none"> • Citra Bangsa Christian JHS Kupang
7.	Facebook Text 9	<ul style="list-style-type: none"> • Indonesia • Jakarta
8.	Facebook Text 10	<ul style="list-style-type: none"> • The environment • Indonesia

The impersonalization category is mostly using the place; it is used to give detail information about the location or place of something.

For instances:

Citra Bangsa Christian Junior High School is one of 16 schools taking part in the BRIDGE school partnership program in 2016.

Australian is also impersonalized by using representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • A Royal Navy helicopter • Humanitarian relief • The Australian Embassy
2.	Facebook Text 3	<ul style="list-style-type: none"> • Royal Melbourne Institute of Technology (RMIT) • Australia
3.	Facebook Text 5	<ul style="list-style-type: none"> • The Queensland University of Technology
4.	Facebook Text 7	<ul style="list-style-type: none"> • Islamic museum of Australia • The historic Gallipoli Mosque
5.	Facebook Text 9	<ul style="list-style-type: none"> • Benalla P-12 College
6.	Facebook Text 10	<ul style="list-style-type: none"> • The University of Newcastle Australia

The Impersonalization category used in representing Australian is more varied. There is place and instrument or things which relate to the activity of the actor. Impersonalization could be used to portray Australian as a facilitator for Indonesian; it is showed by the use of place like University, School or instrument like humanitarian relief.

For instance:

They will spend two weeks at the **Queensland University of Technology** next month as part of #TechScaleUPID. (Facebook Text 5)

4.2.2.5 Specification

Specification is a conception of reality. Specification is represented by specific identified people or events (Van Leeuwen, 2008) such as time, concept etc. Specification category represents people as typical of group or people (Machin & Mayr, 2012). This sub category of inclusion is used to represent Australian and Indonesian, but Australian is specified more frequently. Specification category could be used to give clear information to the readers. Specification category for Australian is proved by:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • Australian Embassy Staff
2.	Facebook Text 2	<ul style="list-style-type: none"> • This year's celebration • Australian lifestyle • Australia's unique and cutting edge creative talent • The best of Australian music fashion, design and digital art
3.	Facebook Text 3	<ul style="list-style-type: none"> • Australia's thriving design scene
4.	Facebook Text 5	<ul style="list-style-type: none"> • Australia Awards course for start ups
5.	Facebook Text 6	<ul style="list-style-type: none"> • The Australian Navy patrol boat HMAS Marybough • A somber memorial ceremony
6.	Facebook Text 7	<ul style="list-style-type: none"> • Islamic communities
7.	Facebook Text 8	<ul style="list-style-type: none"> • The BRIDGE school partnership program in 2016
8.	Facebook Text 10	<ul style="list-style-type: none"> • Australia Awards Scholarship

For instance:

Indonesia is the focus of **this year's celebration of Australian lifestyle** ... (Facebook Text 2)

Australian Embassy staff have visited the island of Nias to pay tribute to the victims... (Facebook Text 1)

For the first example, there is a specific time and theme for an event held by Australia government. It is used to give clear information to the readers that the event will be held this year with the theme of Australian lifestyle. Meanwhile, for second example, Australian is specified as concrete people with Australian Embassy staff and the staff belongs to specific group which is staff of Australian Embassy.

Specification category for Indonesian is proved only by 'students' as in Facebook Text 8. This text talks about the BRIDGE exchange program. This program is directed to teachers and students. The program will be focused on students, thus writer specified the actor of this text which is students.

4.2.2.6 Genericization

Genericization is to represent people as classes (Van Leeuwen, 2008). It is contrast with Individualization category, Van Leeuwen (2008) stated that the use of genericization symbolically removes from the readers' world and gives a distant between readers and actors. Genericization also looked up the actors from the general view. Bernstein (1971) stated that genericization gives access to "universalistic orders of

meaning,” (as cited in Van Leeuwen, 2008). In these texts, genericization category is used only to represent Australian. Genericization category for Australian is proved by using representations as follows:

No.	Text	Representation
1.	Facebook Text 1	<ul style="list-style-type: none"> • A very nice environment
2.	Facebook Text 2	<ul style="list-style-type: none"> • An emotional ceremony • A wartime tragedy
3.	Facebook Text 6	<ul style="list-style-type: none"> • A ceremony
4.	Facebook Text 9	<ul style="list-style-type: none"> • Australian produce • Alumni chefs

For instance:

Food was a running theme throughout the week, with Minister Ciobo and Assistant Minister Hartsuyker meeting **alumni chefs**, showing off Australian produce at cooking demos... (Facebook Text 9)

The group of chef seems ambiguous and general, either the Indonesian chef who graduated in Australia or Australian chef which worked as chefs in Indonesia or the alumni chefs belong to both Australian and Indonesian chefs.

4.2.2.7 Individualization

Individualization is used to make the actors closer to the readers (Van Leeuwen, 2008). Individualization gives the great value which is placed on individuality in many spheres of our society (Van Leeuwen, 2008). Individualization could be realized by singularity. This category

treats people as human, such as mentioning people by its name.

Individualization category could be found by representations as follows:

No.	Text	Representation
Indonesian		
1.	Facebook Text 1	• Benar, Adiziduu, Motani, Sati
2.	Facebook Text 3	• Alvin Tjitrowirjo
Australian		
1.	Facebook Text 2	• Australian alumni VJ, Daniel Mananta
2.	Facebook Text 4	• The soldiers' surrender

4.2.2.8 Indetermination

The characteristic of indetermination category is unspecified amount or anonymous actors (Van Leeuwen, 2008). Indetermination is used to avoid specification (Machin & Mayr, 2012). It could be realized by indefinite pronoun. Indetermination is used to persuade people about something. It also could be used to attract readers' attention because of the unspecified and anonymous actors.

No.	Text	Representation
Australian		
1.	Facebook Text 1	• It • All the Australians involved
2.	Facebook Text 2	• Dozens of eents planned • There
3.	Facebook Text 3	• A lot of things • It
4.	Facebook Text 4	• Those who died • Some of the nurses killed • Each
Indonesian		
1.	Facebook Text 7	• They
2.	Facebook Text 8	• They

For instance:

...with **dozens of events planned** across the archipelago.
(Facebook Text 2)

From this text, indetermination could be used to summon people's opinion (Machin & Mayr, 2012) about how much events will be held and what kind of events will be served to the participants.

4.2.2.9 Nomination

Social actors could be represented in terms of their unique identity, by being nominated (Van Leeuwen, 2008). Nomination could be used to represent nameless actors. also tends to nominate men and women in different ways, for instance by referring to marital status only in the case of women or by referring to the title of their occupation, such as 'captain' (Van leeuwen, 2008). These re terms that suggest a degree of seniority or a role that requires a degree of respect (Machin & Mayr, 2012). Nomination category with the use of honorific title makes the actors appear more important and authoritative. This category also could be used to make an event or information more personal. Nomination category could be found in the texts by using representations as follows:

No.	Text	Representation
Australian		
1.	Facebook Text 2	<ul style="list-style-type: none"> Australian Ambassador to Indonesia Paul Grigson
2.	Facebook Text 9	<ul style="list-style-type: none"> Australia's Prime Minister, Malcolm Turnbull, Foreign Minister Julie Bishop MP, Trade

		minister Ciobo MP • Minister Fiona Nash, Assistant Ministers Luke Hartsuyker and Karen Andrews
Indonesian		
1.	Facebook Text 1	• The President of Indonesia, Susilo Bambang Yudhoyono

For instances:

Australian:

Australia's Prime Minister, Malcolm Turnbull, Foreign Minister Julie Bishop MP, Trade minister Ciobo MP visited Indonesia this week for the Indian Ocean Rim Association summit and Indonesia Australia Business week. (Facebook Text 9)

Indonesian:

Following the accident, **the President of Indonesia, Susilo Bambang Yudhoyono** gave all the Australians involved Medals of Valour – his nation's highest honour.

4.2.2.10 Association

Association category is representation which is associating two or more groups to do specific activity (Van Leeuwen, 2008). The group is represented as an alliance which exists only in relation to a specific activity or set of activities. Association category could be found in the texts by using representations as follows:

No.	Text	Representation
Australian		
1.	Facebook Text 4	• A group of British and Australia civilians and soldiers
2.	Facebook Text 6	• The Royal Australian Navy cruiser HMAS Perth (I) and the

		United States warship USS Houston
3.	Facebook Text 7	<ul style="list-style-type: none"> • The Australia – Indonesia institute • The prestigious Australia – Indonesia Muslim Exchange Program
4.	Facebook Text 9	<ul style="list-style-type: none"> • Indonesia and Australia Business week
Indonesian		
1.	Facebook Text 5	<ul style="list-style-type: none"> • 26 Indonesian leaders, entrepreneurs and technology innovators

For instances:

Australian:

Australia's Prime Minister, Malcolm Turnbull, Foreign Minister Julie Bishop MP, Trade minister Ciobo MP visited Indonesia this week for Indian Oceania Rim Association Summit and **Indonesia Australia Business Week**. (Facebook Text 9)

The event shows the diplomatic activity between Australia and Indonesia. They associated to do a specific activity for specific purpose which is in business field.

Indonesian:

26 Indonesian leaders, entrepreneurs and technology innovators who were at Rumah Sanur Creative hub in Bali to participate in an Australia Awards course for start-ups.

From this text, it shows that the leaders, entrepreneurs and innovators gathered and formed to participate in an award held by Australian.

4.2.2.11 Functionalization

Functionalization category is to represent people by their occupation, what they do. Use of functionalization can sound more official (Machin & Mayr, 2012). Functionalization can also connote legitimacy. Functionalization is rarely in form of a group of people (Van Leeuwen, 2008). Both Australian and Indonesian are functionalized once as follows:

No.	Text	Representation
Australian		
1.	Facebook Text 4	• Australian nurse, Vivian Bulwinkel
Indonesian		
1.	Facebook Text 10	• Kupang University lecturer, Max Arthur Julian Supit

For instance:

...to honour their memories and to pay tribute to the locals who helped **Australian nurse Vivian Bullwinkel**.

Kupang University lecturer Max Arthur Julian Supit really likes sei, an East Nusa Tenggara delicacy made by smoking meat using kesambi wood.

In these two cases, it could connote legitimacy, it serves to positively evaluate people as legitimate and 'decent' members of local community.

4.2.2.12 Differentiation

Differentiation is to represent people by contrasting two or more people or groups. Differentiation explicitly differentiates an individual

social actor or group of social actors from a similar actor or group, creating the difference (Van Leeuwen, 2008). Differentiation category could be found by using representations as follows:

No.	Text	Representation
1.	Facebook Text 7	<ul style="list-style-type: none"> • Australia's many cultures and religions
2.	Facebook Text 8	<ul style="list-style-type: none"> • The cultures and people of Australia and Indonesia

For Instances:

The group will visit Melbourne, Sydney and Canberra to explore **Australian's many cultures and religions**, and experience how Islam is practiced in Australia.

To learn more about Australia, they played "Next Door Land" – a free game (available on Google play and the App store) based on **the cultures and people of Australia and Indonesia**.

From Facebook Text 7 and 8 could be seen clearly the contrast element between two actors in similar group or between Indonesian and Australian. In fact, Indonesia and Australia have different culture, people even ideology and in Facebook Text 7, Australia would like to highlight the multicultural environment, which has different element either from beliefs, culture and idea.