

SARCASTIC UTTERANCES IN FASHION POLICE SHOW

The signs of sarcastic utterances are captured by Camp's theory. The writer will also highlight the prosodic cues or intonational contour in terms of the emphasized tone of voice that can be identified by its heavy stress, and slow rate (Haiman and Rockwell in Camp; 2011, p.3) including the expression of laughter that will be noted in brackets in order to locate sarcasm humour in context.

These are the cues that signify the location of sarcasm:

Bold: Heavy stress

Italic: Slow rate

Yellow highlight: to locate sarcasm

The writer will analyse the sarcastic utterances in the Fashion Police show season 15, episode 03, "the 2016 Grammy Awards" which will be described per segment.

THE 1st SEGMENT OF FASHION POLICE SHOW

The first segment talks about *must-see looks* from the Grammy Award. The first one to be commented was the singer Taylor Swift, who is wearing Italian Versace. Brad, Melissa and Margaret stated that they didn't like Taylor's outfit. In the other side, Guiliana loves Taylor Swift outfit because it's just classic Taylor style. Nene's opinion was about Taylor's hair, body, and thought that her overall look was just an okay look or standard.

The next *must-see look* from the *Grammy Award* is Selena Gomez. Melissa opens it by stating Selena's outfit, which is the "blue beaded gown by Calvin Klein". Guiliana, Margaret, and Brad gave an opinion, which implicated that they love her dress. Nene's opinion was that the dress was just ok and doesn't give her anything special about it. Melissa didn't compliment about the dress instead she just say that Selena has a beautiful face and she is so talented.

The third *must-see look from the Grammy Award* is Beyonce. Melissa opens the topic by saying that it pains her, to see Beyonce in her outfit. Beyonce was wearing in a Dror bridal gown. Nene said that Beyonce is the queen and gives fully support to Beyonce. Other co-host like Guiliana, Brad and Margaret dislikes the dress.

The last *must-see look* is Lady Gaga and Melissa said that her comeback was a saving of the Grammys. Brad loves everything in Lady Gaga, Melissa also agree with Brad. Guiliana also thinks that Lady Gaga really delivers her outfit. Nene's opinion was contradicts from the other co-hosts, she doesn't like Gaga's outfit and said it to be scary. Margaret agrees with Nene that Gaga really does look scary.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
				Perlocutory	Propositional	Lexical	Like-Prefixed	
02:32	Guiliana	Okay perfect show , starting the show with a poop. (laugh)	Margaret's utterance.			V		The adjective 'perfect' is being inverted in an extreme end evaluation scale, but the rest of the proposition is not inverted.
03:12	Melissa	Ya, okay pink and orange is the big trend and the pink and red are a big trend for spring but apparently according to Taylor, so is tall and thin and young and rich . (laugh)	Taylor swift's choices of fashion.			V		The implicature to this proposition of a sincere utterance are inverted in terms of the actual conditions.
04:27	Nene	Well it gives me very prom, very pageant, very real housewives of Beverly Hills . (laugh)	Selena's dress.			V		This sincere proposition implicates positivity but the comparisons between the situation of red-carpet dresses and attire with the prom and pageant dresses is an implicit way of saying that this is not the right outfit for the red-carpet. The adding of the "real housewives of Beverly Hills" tv show is also thought to be positive regarding that the housewives are rich, looks good, and etc., but if compared to this case, Selena is not as old as housewives are thereby implicates that she also dresses not for her age and looks old in the dress she wears.
04:39	Guiliana	Housewives "of" Beverly hills . (laugh)	Selena's dress.			V		It echoes or quoting the recent sarcasm

04:54	Melissa	Well I <i>gotta</i> tell you, here's what I have to say about this dress, <i>she has such a pretty face and she's so talented.</i> (laugh)	Selena's dress.		V			This is a sincere utterance with the pretense of having commented Selena's dress, when she is not. The implicature of this proposition is that she doesn't want to comment about the outfit.
05:07	Melissa	<i>That she has a pretty face and is so talented.</i> (laugh)	Answering Nene's question about Selena's dress.		V			The sincere utterance in answering question in an unrelated way, implicates the negativity. It does invert some of the parts of adjective
06:49	Melissa	Is this a communion dress? I don't know <i>what</i> I am missed.	Asking everybody about beyonce's outfit is.			V		The whole form is a pretense expression of not knowing the kinds of dress, in fact, she knows that it is not that kind of dress, the "communion dress" is at the extreme end of a scale if compared to the real dress on the red carpet.
07:16	Melissa	And I wanna know <i>would a bride</i> would wear this? (laughs)	Beyonce's dress.		V			The pretense is similar to the second example of perlocutionary sarcasm. The speaker pretends to ask something that she already knows the answer, which is no regarding the previous comments from other co-host. It effects the feelings of the listener especially those who's on Beyonce's side.
07:44	Brad	Well, I feel like if I went to the gates of heaven and this is what was greeting me, I would turn around and walk the aisle away. (laughs)	Beyonce's dress.				V	The metaphor of an extreme end of the scale "gates of heaven" but followed by the phrase "I would turn around and walk the aisle away" or implicates the real action that he will do, is similar to the first example of lexical sarcasm. The utterance "I would turn around and walk the aisle away." is the proposition that is not inverted from the standard meanings. The victim is Beyonce, and Nene as the one who is on her(Beyonce) side.

11:19	Brad	Well, would you like it better if it was from Marc Jacob's bridal collection? (laugh)	Nene's preference to Beyonce's bridal gown rather than Lady Gaga's dress.	V				By asking this, it effects the beliefs of the addressee. Nene(addressee) believes that Beyonce's bridal gown is the best and Lady Gaga's dress is not. Brad (speaker) was asking if Lady Gaga had worn the same outfit as Beyonce, does she like it then. The intention of the speaker is to effects the thought of the addressee which in this case, is Nene. This is also the same case as the second example of perlocutionary sarcasm.
11:35	Margaret	She looks like, she looks like the art teacher at Hogwarts.	Lady Gaga's outfit.				V	The 'like' prefix is attached to the positive metaphor "art teacher at Hogwarts" which the art teacher at Hogwarts is supposed to be a good one but if comparing to this case, having the glamour of the red carpet to be compared with the dress of an art teacher is the combination of "like" with weak positive evaluation". It's a positive metaphor but implicates negativity.

- **Bold:** Heavy stress

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THE 2nd SEGMENT OF FASHION POLICE SHOW

The second segment of the fashion police show is the segment of *a double-take*. In this session, they think that the various looks from the Grammy Awards are in need of a one more glance to really appreciate. Therefore they want to take a double take or double look at the Grammy's red-carpet fashion.

The first one is Ciara with Alexander Gaultier's dress that was commented by each of the co-host. Guiliana, Brad, and Melissa loves her outfit but some of them like Nene and Margaret don't. Nene thought that she wore the same kind of outfit that Tony Braxton did years ago in the Grammys.

The next one is the singer Demi Lovato in black jacket and skirt by Nurisol Ferrari. The comments from Guiliana concludes that she really likes Demi's style and in the other side, Margaret comments about Demi's outfit is like want to flirt with her husband's boss. Nene was also dislike Demi's outfit and thought that she looks older in that outfit. Melissa also dislike her dress but loves the jewellery. Lastly, Brad think that Demi still rocks the red-carpet but in the need of some more edge like adding a thigh high boot or cool bootie.

Last double-take is coming from The weeknd and his girlfriend, Bella Hadid. The couple was wearing Alexander Gaultier and Givenchy. Guiliana really loves this couple, and thought that they were one of the best-dressed couple. Nene's opinion was that she's gorgeous because her perfect body. Melissa also loves Bella Hadid and Brad was envy to Bella Hadid because she was so young and can be this successful. Margaret says that they are the cute couple and Bella Hadid was so perfect. In the end of the session, Melissa says that in the next segment there will be a guest star, her name is Tinashe who is a pop princess who graces the pages of Playboy.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
				Perlocutionary	Propositional	Lexical	Like-Prefixed	
12:40	Margaret	First of all, stop dressing like a nun, please Ciara. (laugh)	Ciara's dress.	V				The speech act would've been appropriate if Ciara really dresses like a nun but in fact her dress is way far from the word "nun", it is so sexy that her private parts almost slip. The speech act contradicts to the real situation. The perlocutionary act is to command her to stop dressing like a nun.
18:53	Margaret	I think they are a cute couple, I think they really are the new Gomez and Morticia Addams . (laugh)	The weeknd and Bella Hadid relationship.			V		The utterance "cute couple" contradicts to the comparison to "Gomez and Morticia Addams". The last proposition is in a form of a metaphor. The word "cute" implies the extreme end of a scale of "Gomez and Morticia Addams" because they involve in a creepy movie called "The Addams Family" and it all consist of a nearly ghost yet freaky people, therefore it is not cute.

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THE 3rd SEGMENT OF FASHION POLICE SHOW

The opening of the segment, Melissa introduces Tinashe as the guest star. They talk about her latest photo shoot for *Playboy* magazine, her newest album and tour, and her opinions about Katy Perry and Niki Minaj. This segment is the *social media slammer*. Melissa said that “sometimes the Joan rangers (fashion police’s fans) are quick to convict celebrity’s styles choices even before the fashion police have spoken.” Therefore, Melissa will read a tweet in social media about certain celebrities fashion and each in everyone will decide if the star should stay in the slammer or if they should be released.

The first star is Asap Rocky, the Joan Rangers tweeted about him, and all of them agreed to release Asap Rocky because they think this is fashion except Tinashe who thinks that he should stay in the slammer. The next star is Tove Lo, and everybody was agreed to make Tove Lo stay in the slammer except for Tinashe. Last is the tweet about the “Hollywood vampires” consist of Johny Depp, Alex Cooper, and Joe Perry and all of the co-host agreed to make them stay in the slammer except for Tinashe, she puts Johny Deep in the Slammer but others are released.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
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23:53	Melissa	Well, a bull had to die for Tove lo to be accepted. (laugh)	Tove Lo’s nose ring resembles a bull’s nose ring.			V		This is a presupposition. The inversion targets the first metaphorical phrase, the rest of it doesn’t inverted.
24:50	Melissa	The Hollywood vampire, they consist of Johny Depp, Alice Cooper and Joe	Johny Depp, Alice Cooper, and Joe Perry’s outfit.		V			As propositional sarcasm can directs the sarcasm to an associated presupposition, this presupposition implicates that they don’t know how to dress, they don’t check themselves up in the mirror.

		Perry. “@AARONRAN D tweeted “The Hollywood Vampires – <i>proof</i> that none of them own a mirror.” (laugh)					
25:43	Margaret	I’m not familiar with their music but I assumed older song are about ear, hair and Viagra. (laugh)	The Hollywood Vampire.			V	Presuppose that they do have songs as Margaret’s says, is contradictive to the situation which they don’t. The first phrase is not inverted, and the next phrase are in metaphorical meaning which implicates their song as horrible as they look like in the red-carpet.

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THE 4th SEGMENT OF FASHION POLICE SHOW

In this section of *Fashion Police* show, Melissa said in the beginning that Grammy is all about fun, flirty and sometimes freaky but some people went to a different direction. Then, Melissa states that they will see some songbirds or female singer. The first one is Andra Day, who wears Michael Costello gown. All of the co-host agrees that her outfit is a major disaster. The next female singer is Florence Welch, according to Guiliana it is an exact outfit for Florence. Brad and Margaret also likes Florence outfit but not Nene and Melissa.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
				Perlocut ionary	Propositi onal	Lexical	Like- Prefixe d	
29:30	Melissa	Well I really liking this new and interesting and fresh look Gucci is doing, <i>I feel like we're one step away from a fancy bathrobe.</i> (laughs)	Gucci's dress that Florence Welch is wearing.			V		The first expression implicates that she likes the new and interesting look of Gucci but in the end, she compares the red-carpet outfit with a bathrobe which contradicts to each other expression.

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THE 5th SEGMENT OF FASHION POLICE SHOW

The fifth segment is the *emojinal* which to give fashion critics towards the Grammy's star through emojis on the phone. Janelle Monáe with her Jean-Paul Gaultier was the first to be criticize by emoji. Guiliana, Brad and Margaret show their emoji and thought that she looks gorgeous while Melissa and Nene just don't like her outfit. Next is the pop singer Dencia who wears a hello-kitty onesie. Guiliana thinks that the girl nailed it the Grammy's outfit while others seems to disagree with her and thought that this is outfit was way too much.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
				Perlocut ionary	Propositi onal	Lexical	Like- Prefixe d	
33:30	Margaret	She <i>slay</i>, she looks like a high fashion black and white bumblebee. (laugh)	Janelle Monáe's outfit.			V		The first adjective which is slay contradicts to the last expression that she resembles the high fashion black and white bumblebee. The word bumblebee refers to the movie "transformers" which is a car that can transforms into a robot. So as the target of inversion is just one, which is slay and the rest contradicts to it, this makes the sarcastic utterance as the lexical category.

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6th SEGMENT OF FASHION POLICE SHOW

In this part of the segment, each of the host will give the best and worst dressed opinion. Guiliana’s best was Taylor Swift and worst goes to Andra Day, Brad’s best was Lady Gaga and worst was Beyonce, Nene’s best was Beyonce and her worst was Andra Day, Margaret’s best was Lady Gaga and the worst is Taylor Swift and lastly, Melissa’s best was Lady Gaga and worst goes to Beyonce. After each of the host gave an opinion of their best and worst star’s outfit, they continue to the *Fashion Police’s* Badges of honour. In this section, each of them will give badges of honour to certain people with reasonable purposes.

Minutes	Co-host	Sarcastic Utterances	Topic	Classification				Analysis
				Perlocut ionary	Propositi onal	Lexical	Like- Prefixe d	
37:05	Margaret	My best is Lady Gaga, I mean this, this must’ve been the result scene in some romance between Evil Knievel and Ronald McDonald.	Best dressed opinion.			V		The first phrase that places ‘best’ as a positive end of a scale contradicts to the latter phrase which presuppose Lady Gaga as a daughter of Evil Knievel and Ronald McDonald which is not a great combination at all.
39:10	Margaret	Well I’m gonna give the <i>fas-badge</i> honour to Lady Gaga for being most lightly to of just landed from space.	Fas-Badge for Lady Gaga.			V		The awarding of a Fashion Police badges was sarcastic because, when someone has a badge, it means that she/he is given such an honour. But in this case, given such a badge doesn’t mean its an honour. The badge which is a form of an extreme positive end of a scale, but it is given to Lady Gaga for being landed from space or could be interpreted as an alien or looks like alien, contradicts to each other phrases.

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