ABSTRACT

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Sarcastic language exist in our everyday life. Sarcasm usually found in television shows such as sitcoms and talk shows as the tool to gain the humor effect. This study aims at finding out the use of sarcasm in Fashion Police show, episode 03, season 15 "The 2016 Grammy Award" transcript by using Camp's (2011) theory. The method use in this study is descriptive analytical method. The result of the study shows that there are 20 sarcastic utterance in the Fashion Police show. From 20 sarcastic utterances, there are 10 lexical sarcasms (50%), 6 propositional sarcasm (30%), 3 perlocutionary sarcasm (15%), and 1 'like'-prefix sarcasm (5%). The most used sarcasm in the show is lexical sarcasm (50%). Unlike using blatant words, the co-host used sarcastic utterances that are mostly positive words that means also positive but they are actually an inversion meaning of the utterance based on the situation context. Figurative language is also found as a supporting elements in the use of sarcasm language such as metaphor. As for the frequency of sarcastic utterance used by each co-host, from the five co-host of Fashion Police show, Melissa Rivers is the most sarcastic co-host with the total of 8 sarcastic utterances (40%), followed by Margaret with 7 utterances (35%), Guiliana Rancic with 2 (10%), Brad Goreski with 2 (10%), and Nene Leakes with 1 sarcasm (5%). This study also aims to help other readers in knowing more about the sarcasm language.

Keywords: sarcasm, sarcastic, comedy, humor, sitcom, talk show, Fashion Police show.