CHAPTER IV

FINDINGS AND DISSCUSSIONS

In this part of the chapter, the writer will disscuss the findings of the sarcasm classification in the *Fashion Police* show and disscusion to answer the research question on how the use of sarcasm in the Fashion Police show season 15, episode 03, "The Grammy 2016 Awards" by the co-host.

4.1. Data Description

The data is a transcript from the 3rd episode in the season 15 of *Fashion Police* show, "*The 2016 Grammy Awards*". The show is about comments on celebrity's fashion, the co-hosts call themselves the *Fashion Police* because they caught people who do crimes in fashion as in to wear something inappropriate in certain occasion or event. This episode of *Grammy Awards* is centered to the red-carpet event and some of the performance outfit worn by the celebrities. The *Grammy* is an honorouble award for those who dedicated themselves in the field of music industry therefore, most people that came to the red-carpet are singer.

The co-host consists of 5 persons, Melissa Rivers, Guiliana Rancic, Brad Goreski, Nene Leakes, and Margaret Cho. There are 6 segments in this show. First segment talks about the *must see looks* fashion from the *Grammy*'s, next is *the double take,* third is the *social media slammer* and accompanied by Tinashe as the guest star, the fourth segment is about the sophisticated song birds or female singer, the fifth segment is the *emojinal*, and lastly is the *best and worst* dressed segment.

4.2. Findings

There are 2 findings in this research. The first is the classification of the sarcastic utterance in the *Fashion Police* show, "The 2016 Grammy Awards" and the second is the most sarcastic co-host in the show. Below is the table of the total utterances and percentages of each of the classification based on Camp's theory (2011) found on *Fashion Police* show "*The 2016 Grammy Awards*" transcript.

Table 2. The Percentage of Sarcasm Classification in the *Fashion Police* show

No.	Sarcasm Classification	Total	Percentage
1.	Perlocutionary	3	15%
2.	Propositional	6	30%
3.	Lexical	10	50%
4.	"Like"-Prefixed	1	5%
Total		20	100%

Based on the total utterances and percentages in the table above, it can be concluded that the most used sarcasm in this show is lexical sarcasm followed by propositional, perlocutionary, and 'like'-prefixed sarcasm.

The next finding is the most sarcastic co-host in the show. From the analysis of sarcasm based on Camp's theory, which the writer also includes the

name of the speaker in the table, and count the percentage of the sarcastic utterances spoken by each of the speaker, the writer founds out the most sarcastic co-host in the show as Melissa Rivers.

Below is the table of the total utterances and percentages of each of the co-hosts as to find out the most sarcastic co-host in *Fashion Police* show "*The 2016 Grammy Awards*" transcript.

Table 3. The Percentage of Sarcastic Utterance in each of the Co-host in The *Fashion Police* show

No.	Co-host	Total	Percentage
1.	Melissa Rivers	**8**	**40%**
2.	Guiliana Rancic	**2**	**10%**
3.	Brad Goreski	**2**	**10%**
4.	Nene Leakes	**1**	**5%**
5.	Margaret Cho	**7**	**35%**
Total		**20**	**100%**

4.3. Disscussions

In this chapter, the writer will discuss the types of sarcastic utterances found in the *Fashion Police* show and explain further about the meaning implies and characteristic of how it can be determining as one of the types of sarcasm by Camp (2011).

4.3.1. Types of sarcasm mostly used in Fashion Police show

This study aims to find out the types of sarcasm in the *Fashion Police* show's transcripted episode of "*The Grammy 2016 Awards*". Based on the analysis of sarcasm, there are 4 types of sarcasm that does appear in the show which is perlocutionary, propositional, 'like'-prefixed and lexical sarcam. The total of the sarcastic utterances is 20 which encompasses 3 as perlocutionary sarcasm, 6 as propositional sarcasm, 1 as 'like'-prefixed sarcasm, and 10 as lexical sarcasm. The types of sarcasm mostly used in the Fashion Police show, "The 2016 Grammy Awards" episode is the lexical sarcasm.

4.3.1.1. Lexical Sarcasm

In order to locate lexical sarcasm, the targets of inversion are only stricted on a single expression or phrase in a sentence usually adjectives and leave the proposition at their standard meanings.

Example found in the data:

Guiliana: "Okay **perfect show,** starting the show with a poop." (laugh)

The expression of "perfect show" contradicts to the next phrase "starting the show with a poop" which is not perfect. So in this case, it only inverts the adjective "perfect". The adjective 'perfect' is being inverted in an extreme end evaluation scale, but the rest of the proposition is not inverted and leave them in their

standar or actual meanings. The prosodic cues found in this sarcastic utterance is the emphasized tone of voice or stress placement in the expression of "perfect show" as to emphasize that the certain proposition is not true at all.

The next example on lexical sarcasm found in the show is:

Melissa: "Well I really liking this new and interesting and fresh look Gucci is doing, *I feel like we're one step away* from a fancy bathrobe." (laugh)

This comment is making *Gucci* as the victim. The first expression implicates that she likes the new and interesting look of *Gucci* in the red-carpet outfit worn by Florence Welch but in the end, she compares the red-carpet outfit with a bathrobe which is a robe that is used after taking a shower and therefore contradicts to each other expressions.   The prosodic cues found in the example above is the slow rate of "I feel like we're one step away" then continued with a short pause as to emphasizing the last word, "from a fancy bathrobe".

Another example of lexical sarcasm is:

Margaret: "She ***slay***, she looks like a high fashion black and white bumblebee." (laugh)

In this case, Margaret is giving an opinion towards Janelle Monáe's outfit. The first adjective which is slay as to impress or amuse someone in a positive way, contradicts to the last expression

that it resembles the high fashion black and white bumblebee. The word bumblebee refers to the movie "*transformers*" which is a car that can transforms into a robot and if compare to a red carpet dress worn by Janelle Monáe, it doesn't impress her outfit in a good way. So as the target of inversion is just one, which is slay and the rest contradicts to it, this makes the sarcastic utterance as the lexical category.

The prosodic cues found in this expression is slow rate and heavy stress which is located in the word 'slay' as it is to emphasize the contradictory to the utterance afterwards.

4.3.1.2. Propositional Sarcasm

Propositional sarcasm is a pretended proposition in a sincere utterance or assertion which implicates otherwise. The sincere utterance can be in a form of pretense, presupposition or even implicature. In this study, the writer found 30% of sarcasm based on Camp's theory (2011).

Example found in the data:

Melissa: "Ya, okay pink and orange is the big trend and the pink and red are a big trend **for spring** but apparently according to Taylor, **so is *tall and thin and young and rich"***. (laugh)

This is a sincere statement that is being pretended by the speaker. This targets the inversion of the implicature. The implicature in this statement is that pink and orange, pink and red,

and also tall, thin, young, and rich which are the trend for this season, but it inverts that implicature because in the real situation, those things are not the current trend. Concerning that in the current situation, it is not yet spring so it is not the season for those colours to be worn at the red carpet and also curvy bodies are trending in 2016 according several media platforms such as thenewdaily.com. Therefore, it inverts the implication that this is a trend to the real fact that it means, Taylor's big trend, is not a trend at all.

The prosodic cues found in the utterance is the slow rate and heavy stress. The heavy stress appears in the word "for spring" as to indicate or emphasize that at that time, it was not spring so it is not a trend in the current situation. Prosodic cues of slow rate and heavy stress are combined in the word "so is tall and thin and young and rich." as to also emphasizes that it is not the current trend at all, but according to taylor, it is, that's why it implicates that she doesn't know the trend at all.

Next in the example of propositional sarcasm is:

Nene: "Well it gives me very ***prom,*** very ***pageant****, very real housewives of* (short pause) **Beverly Hills**." (laugh)

In this segment, Melissa ask Nene about Selena Gomez's dress. This sincere proposition implicates positivity that she looks very prom, very pageant or beauty competition and very real

housewives of Beverly Hills but in inverts the implication that can be seen from the comparations between the situation of red-carpet dress with the prom and pageant dresses is as an implicit way of saying that this is not the right outfit for the red-carpet as Nene stated later on that her looks was an 'OK' look, it means that the outfit was just standard just like prom dresses that were also standard compared to the red carpet outfit that supposed to be very glamour or high class styles. The adding of the "real housewives of Beverly Hills" tv show is also thought to be positive regarding that the housewives in the show are rich, looks good, and etc., but it inverts if compared to this case, Selena is not as old as the housewives are, and does not use complicated treatment or surgery such as botox like the housewives in the show does. It implicates that she also dress like not for her age therefore looks old in the dress she wears.

The prosodic cues found in the propositional sarcasm uttered by Nene is also both heavy stress and slow rate. The word "prom, pageant, and Beverly Hills" are heavily stress upon its function as to compare the dress that Selena wears with prom dresses, pageant dresses and housewives of beverly hills.

4.3.1.3. Perlocutionary Sarcasm

This type of sarcasm involves the addressee's attitude in a form of perlocutionary act. By stating or asking a certain speech

which implicates the contrary of the addressee's attitude. In this study, the writer found 3 perlocutionary sarcasm.

Example found in the data:

Margaret: "First of all, stop dressing like a nun, please Ciara." (laugh)

This sincere speech act involves the addressee's attitude in wearing clothes. The word "nun" contradicts to the real situation, the word "nun" based on Merriam Webster dictionary is a religious woman under the vows of god, their clothes are closing almost their entire body but in this case, Ciara which is the target of sarcasm is wearing a very sexy dress that almost shows her private parts. Therefore, this utterance is contradictive to the real situation and also as a type of perlocutionary sarcasm because it involves the addresee's attitude in wearing clothes.

There are no prosodic cues found in this utterance however, the contradictory between the counterfactual situation and the actual situation concludes that this utterance is sarcastic.

Next example found in the data:

Brad: "Well, would you like it better if it was from Marc Jacob's **bridal collection?"** (laugh)

In this part of the segment, Brad is asking the other co-host, Nene as to compare the outfit worn by Beyonce with the outfit worn by Lady Gaga. Therefore, by asking this question, it effects

the beliefs of the addressee. Nene(addressee) believes that Beyonce's bridal gown is the best and Lady Gaga's dress is not. Brad (speaker) was asking if Lady Gaga had worn the same outfit as Beyonce, does she like it then. Brad is asking this because he wasn't sure that Nene really likes Beyonce's outfit. The intention of the speaker is to effects the thought of the addressee. Brad thinks the outfit worn by Beyonce is a disaster and does not belief that Nene would agree on Beyonce wearing that dress, so that is why Brad ask if Beyonce's dress is worn by Lady Gaga which Nene doesn't like Lady Gaga's dress, would Nene agree on Lady Gaga's outfit then. This is also the similar case as the second example of perlocutionary sarcasm explain in the chapter two which is:

(2) How old did you say you were?

The speaker pretends to ask question that would be appropriate if the addressee is maturely behave in terms of his age. In the actual situation, the addressee didn't maturely behave. While in this case, the question from Brad will be appropriate if Nene hadn't take side on Beyonce, which is in this case, she does and without concerning Beyonce's outfit, Nene just take side on Beyonce. The differences between the conterfactual that he pretends to ask something that he already knows the answer is and the actual situation of taking side on Beyonce without concerning her dress expresses the speaker's evaluation of the addressee's

belief as being racist. The perlocutionary act is the belief of the addressee that was implicated by the speaker's pretense.

The prosodic cues found in this utterance is the heavy stress and slow rate in "bridal collection" reffering to the dress that Beyonce worn in the red carpet.

4.3.1.4. 'Like'-prefixed Sarcasm

This kind of sarcasm attached to a positive proposition or can be combine with a positive metaphor which implicates the contrary of the meaning or it can also a prefix as to quote someone's utterance. The 'like'-prefix sarcasm makes the attached sentence at the lowest of probability and also can be as a form of denial. In this analysis, the writer found only 1 utterance that can be categorize as 'like'-prefixed sarcasm.

Example found in the data:

Margaret: "She looks like, she looks like the art teacher at Hogwarts."   (laugh)

The metaphorical embedded sentence, "art teacher at Hogwarts" is relates to the best-selling novel, "*Harry Potter*". The "Hogwarts" which is the school of Harry Potter was meant to be something cool but in this case, if the celebrity use a red carpet dress that resembles the "art teacher at Hogwarts" implicates that the celebrity's dress is not appropriate for the particular occasion.

In this utterances, there are no prosodic cues found but as it is a form of a metaphor that implicates the contrary of the situation, it is concluded as a form of 'like'-prefixed sarcasm.

4.3.2. Most sarcastic co-host

Here we discuss the most sarcastic co-host on the Fashion Police show, "*The 2016 Grammy Awards*". Based on the table 3, the percentage for the most sarcastic co-host on the show goes to Melissa Rivers, followed by Margaret, Guiliana, Brad, and Nene.

Based on the sarcasm theory proposed by Camp (2011), Melissa Rivers is considered as the most sarcastic co-host on the show. Her sarcastic comments were mostly propositional ones, for example:

Melissa: "Ya, okay pink and orange is the big trend and the pink and red are a big trend **for spring** but apparently according to Taylor, **so is tall and thin and young and rich**". (laugh)

The explanation in this sarcastic utterances has already been explained in the sub chapter before. There is also lexical sarcasm found on her sarcastic utterance:

Melissa: "Is this a communion dress? I don't know **what** I am missed."

The whole form is a pretense expression of not knowing the kinds of dress, in fact, she knows that it is not a "communion" kind of dress, the "communion dress" is at the extreme end of a scale if compared to the real dress that Beyonce worn on the red carpet.

The prosodic cues found on this utterance is the slow rate and heavy stress on the word "what" because it emphasizes the not knowing situation that just happen so that Beyonce would wear that dress. It emphasizes the pretense.

The less sarcastic co-host in the show is Nene Leakes. The sarcasm she uses in the show is one which is a propositional sarcasm. Below will be the example of her sarcasm in the show:

Nene: "Well it gives me very **prom,** very **pageant**, *very real housewives of* **Beverly Hills**." (laugh)

The sincere proposition uttered by Nene implicates positivity which the dress is very prom, pageant and real housewives of Beverly Hills, but the comparations between the situation of red-carpet dresses and attire with the prom and pageant dresses is an implicit way of saying that this is not the right outfit for the red-carpet. The prom outfit is tend to be ordinary, and pageant dress is tend to be the same as other women in the pageant show which is also ordinary while in the red carpet, the *Fashion Police* needs something more fabulous and unique. The adding of the "*Real housewives of Beverly Hills*" tv show is also thought to be positive regarding that the housewives are rich, looks good, and etc., but if compared to this case, Selena is not as old as housewives are thereby implicates that she also dresses not for her age and looks old in the dress she wears.

To conclude, the most dominant co-host in using sarcasm in the show is Melissa Rivers (40%) which includes 1 perlocutionary, 4 propositional, and 3 lexical sarcasm. The less sarcastic co-host in the show is Nene Leakes (5%) which includes 1 propositional sarcasm.