ABSTRAK

NICKO DANDY RAMADHANA. THE PROCESS OF PRODUCTION AND CONSUMPTION OF THE BALI NINE NEWS IN METRO TV. Jakarta, Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta. 2015


Kata Kunci: proses produksi, proses konsumsi, Metro TV, Indonesia Now, Bali Nine, encoding, decoding, representasi.
ABSTRACT

NICKO DANDY RAMADHANA. THE PROCESS OF PRODUCTION AND CONSUMPTION OF THE BALI NINE NEWS IN METRO TV. A thesis: Jakarta, English Department, Faculty of Arts and Languages, State University of Jakarta. 2015

This study analyzed the process of production and consumption of the Bali Nine news in Metro TV and mainly focused on the coverage of the news presented in the programme Indonesia Now. The analysis for the process of production and consumption of the Bali Nine news implemented the encoding-decoding theory by Stuart Hall. Meanwhile, the analysis of the news coverage in Indonesia Now implemented the textual analysis by Fairclough. The result of the study determined the encoded meanings implanted by Metro TV during the production process of the Bali Nine news, the political view of Metro TV towards the Bali Nine news, as well as the decoding position of the viewers when watching the news in Metro TV, in particular the programme Indonesia Now.

Keywords: the process of production, the process of consumption, Metro TV, Indonesia Now, Bali Nine, encoding, decoding, representation.
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# TABLE OF CONTENT

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEMBAR PENGESAHAN</td>
<td>i</td>
</tr>
<tr>
<td>LEMBAR PERNYATAAN</td>
<td>ii</td>
</tr>
<tr>
<td>LEMBAR PUBLIKASI</td>
<td>iii</td>
</tr>
<tr>
<td>ABSTRAK</td>
<td>iv</td>
</tr>
<tr>
<td>ABSTRACT</td>
<td>v</td>
</tr>
<tr>
<td>ACKNOWLEDGMENTS</td>
<td>vi</td>
</tr>
<tr>
<td>TABLE OF CONTENT</td>
<td>viii</td>
</tr>
<tr>
<td>CHAPTER I – INTRODUCTION</td>
<td>1</td>
</tr>
<tr>
<td>1.1. Background of the Study</td>
<td>1</td>
</tr>
<tr>
<td>1.2. Problems of the Study</td>
<td>8</td>
</tr>
<tr>
<td>1.3. Purposes of the Study</td>
<td>8</td>
</tr>
<tr>
<td>1.4. The Scope of the Study</td>
<td>9</td>
</tr>
<tr>
<td>1.5. The Significance of the Study</td>
<td>9</td>
</tr>
<tr>
<td>CHAPTER II – LITERATURE REVIEW</td>
<td>10</td>
</tr>
<tr>
<td>2.1. The Process of News Production and Consumption</td>
<td>10</td>
</tr>
<tr>
<td>2.1.1. The Process of News Production</td>
<td>10</td>
</tr>
</tbody>
</table>
2.7.2. Rejecting the Clemency Request ........................................... 23

2.7.3. Reactions to the Decision ...................................................... 25

2.8. Previously Related Studies ...................................................... 26

2.9. Theoretical Framework .......................................................... 27

CHAPTER III – RESEARCH METHODOLOGY .................................. 29

3.1 Research Methods ................................................................. 29

3.2 Source of the Data ................................................................. 29

3.3 Instruments ......................................................................... 30

3.4 Data Collection Procedure ..................................................... 30

3.5 Data Analysis Technique ......................................................... 31

CHAPTER IV – DISCUSSION ......................................................... 32

4.1. Data Description ................................................................. 32

4.2. Findings .............................................................................. 32

4.2.1. Findings of the News Production Process ......................... 33

4.2.2. Findings of the Textual Analysis ....................................... 35

4.2.3. Findings of the News Consumption Process ..................... 36

4.3. Discussion ........................................................................... 38
4.3.1. The Production of News in Metro TV ........................................ 39

4.3.1.1. Technical Infrastructure ...................................................... 39

4.3.1.2. Relation of Production ....................................................... 42

4.3.1.3. Framework of Knowledge .................................................. 46

4.3.1.4. Conclusion ................................................................. 48

4.3.2. The Textual Analysis of the Video ........................................... 50

4.3.2.1. Indonesia Now Video, January 11th, 2015 ............................. 50

4.3.2.2. Indonesia Now Video, January 25th, 2015 ............................. 53

4.3.2.3. Indonesia Now Video, February 22nd, 2015 ........................... 58

4.3.2.4. Indonesia Now Video, March 1st, 2015 .............................. 61

4.3.2.5. Conclusion ................................................................. 64

4.3.3. The Consumption of News in Metro TV ................................. 66

4.3.3.1. Dominant-Hegemonic Position .......................................... 66

4.3.3.2. Negotiated Position ......................................................... 68

4.3.3.3. Oppositional Position ...................................................... 70

4.3.3.4. Conclusion ................................................................. 72

CHAPTER V – CONCLUSION AND SUGGESTION .............................. 73
5.1. Conclusion ...................................................................................... 73

5.2. Suggestion .................................................................................... 75

REFERENCES ..................................................................................... 77

APPENDICES