

CHAPTER III

RESEARCH METHODOLOGY

This chapter is intended to develop the research method, data sources, data collection and analysis procedure used to carry on this research.

3.1 Research Method

In this study, the writer uses descriptive analytical interpretative. It consists of conveying the problem in the data, analyzing, interpreting the data, and drawing conclusion. According to Kumar (1998) the descriptive method is a method that used to describe systematically a situation, problem or phenomenon, or to provide information about, say the condition of living in the communities or an issue (as cited in Inayati, 2014, p. 55). Furthermore, this study can be categorized as a qualitative research. Woods (2006) explained that the qualitative research focuses on natural setting, has interest in meaning, perspectives and understanding, and gives great consideration on process (as cited in Inayati, 2014, p. 55). The writer analyzes the data and then describe the finding to the readers about types of flouting maxims that occur in the Harry Potter forum, the implied meaning behind flouting maxims and the reasons of flouting maxims that used by the users in the forum. The data are analyzed by using the theory of the flouting maxims based on Grice's Cooperative Principle.

3.2 Source of Data

The source of data is taken from Harry Potter Forum at www.potterforums.com. The four selected threads of characters and creatures room are 'Bet you didn't know...', 'Now, you're on whose side? Severus vs. Sirius', 'Who's your 1 favorite character?', and 'Voldemort, Voldie, Voldy'.

3.3 Data

The data are the utterances which contain conversational maxim flouting quantity, quality, manner and relation that posted by the users in four selected threads of characters and creatures in Harry Potter Forum.

3.4 Data Collection Procedure

In collecting the data, there are several procedures which are used in this study:

1. Accessing the users' post in threads of characters and creatures of Harry Potter forum at www.potterforums.com.
2. Choosing four threads randomly from characters and creatures room.
3. Print screening the related posts containing maxim flouting by using print screen software.
4. Identifying the print screened user's posts which contain types of maxim flouting in threads of characters and creatures in Harry Potter forum.

3.5 Data Analysis Procedure

The data of this study will be analyzed by doing some steps as follows:

1. Classifying the identified user's posts into the type of flouting maxims based on the criteria. The types of flouting maxims as suggested by Grice, namely Maxim of quality, Maxim of quantity, Maxim of manner, and Maxim of relation.
2. Showing the percentage in order to show the maxim that mostly flouted in threads of characters and creatures in Harry Potter forum.
3. Analyzing the implied meaning of the maxims based on the maxim flouting its context.
4. Analyzing the reasons of flouting maxims based on the context of the conversation.
5. Drawing a conclusion based on the analysis.

There are two tables that will be created in order to show the result of each conversation that flouted the maxim and its reasons. The tick (✓) is written in the flouting maxims column in order to show the maxim that flout in each conversation.

Table 3.1. The Table of Flouting Maxims

No.	Threads	User's Post (Utterances)	Flouting Maxim				Implied Meaning
			Qn	Ql	Mn	Rl	
1							
2							
3							

Qn : Quantity

Ql : Quality

Mn : Manner

Rl : Relation

Table 3.2. The Reasons of Flouting the Maxims

Maxims	Reasons	N	%
Quantity			
Quality			
Manner			
Relation			

N : Number