

CHAPTER IV

FINDINGS AND DISCUSSION

This chapter presents the findings and discussion of maxim flouting in Harry Potter Forum. This chapter consists of three parts of report: data description, findings and discussion.

4.1. Data Description

The corpus of this study is the post taken from threads of characters and creatures in Harry Potter Forum at *www.potterforum.com*. The data used in this study are the utterances posted by the users in threads of characters and creatures in Harry Potter Forum which contained maxim flouting. There are four selected threads: 1) Bet you didn't know... 2) Now, you're on whose side? Severus vs. Sirius. 3) Who's your 1 favorite character? 4) Voldemort, Voldie, Voldy. This study analyzed maxim flouting in "Harry Potter Forum" and its implied meaning. There are four types of them, flouting maxim quality, flouting maxim quantity, flouting maxim manner, and flouting maxim relation. Further, all the conversation are identified and categorized based on the rule of conversational maxims proposed by Paul Grice. In addition, the writer finds and analyzes the maxim that mostly flouted and the reason of why the users did the flouting.

The criteria in categorizing each flouting maxim: 1) Maxim flouting quantity exists when the speaker intentionally giving too much contribution or less related to information in exchanging conversation, the speaker being

uninformative or not to the point; 2) Maxim flouting quality happened when the speaker intentionally say untrue or false statement. Also, a situation when the speaker uttered some figurative language such as metaphor, irony, sarcasm and also hyperbole is claimed as maxim flouting quality; 3) Maxim flouting manner happened when the speaker intentionally saying ambiguity, and obscurity or the speaker using slang in the conversation. Besides, when the speaker uttered some statement that difficult to understand, that also claimed as maxim flouting manner; 4) maxim flouting relation happened when the speaker intentionally giving their contribution by making irrelevant response while exchanging information during the conversation or when the speaker changing conversation topic. In addition, the implied meanings were analyzed according to the maxim flouting in conversation and the reasons of why the users did the flouting were analyzed according to the context of situation in the conversation.

4.2 Findings

Based on the analysis, the writer found 75 maxims flouting in four selected threads of characters and creatures from Harry Potter Forum at *www.potterforum.com*. The results of the analysis are presented in the table and chart below:

No	Types of Flouting Maxim	Total	Percentage
1.	Maxim quantity flouting	34	45.3%
2.	Maxim quality flouting	12	16%
3.	Maxim manner flouting	3	4%
4.	Maxim relation flouting	26	34.7%
Total		75	100%

Table 4.2.1 Flouting maxim in “Harry Potter” Forum

Chart of Flouting Maxim in *Harry Potter* Forum

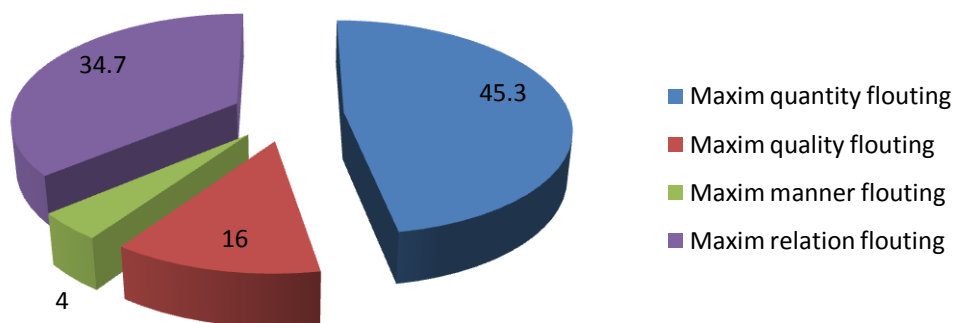


Figure 4.2 Flouting maxim in “Harry Potter” Forum

Table 4.2.2 below was made in order to help the readers understand the reasons of the flouting of the maxims in an easy and clear way. This table shows the reasons of flouting the maxims of conversation (the Maxim of Quantity, the Maxim of Quality, the Maxim of Relevance and the Maxim of Manner). The number of each of the flouting and also the percentage of the occurrence of the

flouting are also included. The symbol 'N' represents the number of flouting while the percentage of the occurrence presented by the symbol '%'. At the end of each of the maxim, the sub-total of the flouting will be presented in order to make it easy to check its accuracy.

Table 4.2.2 Reasons of Flouting the Maxims

Maxims	Reasons	N	%
Quantity	To strengthen opinion	14	41.17%
	To praise something	13	38.23%
	To be in neutral position	7	20.58%
34			
Quality	To tease	6	40%
	To show dislike	5	33.33%
	To admire	1	6.66%
12			
Manner	To get attention	3	100%
3			
Relation	To stress something	17	65.38%
	To show cynicism	4	15.38%
	To make fun about something	3	11.53%
	To end conversation	2	7.7%
26			

As shown in the table and the chart above, the writer found 75 flouting maxim in the rest of four selected threads of characters and creatures from Harry Potter Forum at *www.potterforum.com*. It is discovered that from 75 flouting maxims, the four types of flouting maxims appears. There are 34 maxim quantity flouting, 12 maxim quality flouting, 3 maxim manner flouting and 26 maxim relation flouting. Therefore, it shows that flouting maxim quantity has the highest percentage (45.3%), in the second place there is flouting maxim relation (34.7%), followed by flouting maxim quality as in the third position (12%), and the least percentage is flouting maxim manner (4%). Also, the writer found out that there are many reasons of flouting the maxims. There are several reasons of flouting the Maxim of Quantity; first of all is to strengthen opinion (41.17%), and the second is to praise something (38.23%). The third reason is be in neutral position (20.58%).

The second most flouted maxim, the Maxim of Relation, also has some reasons of flouting; they are to stress something (65.38%), to show cynicism (15.38%), to make fun about something (11.53%). And the last is to end conversation (7.7%). The third most flouted maxim is the Maxim of Quality. It has three reasons of flouting; they are to tease (40%), to show dislike (33.33%), and to admire (6.67%). The least flouted maxim, that is the Maxim of Manner, is flouted three times only. The reason of flouting this maxim is to get attention (100%).

In the next section, the writer will discuss further about the result and explain the significance of the percentage and the reasons of flouting maxim.

4.3 Discussion

From four threads of characters and creatures in Harry Potter Forum at *www.potterforum.com*, the writer found that all four conversational maxims are flouted by the users in the forum. The most flouted maxim that always appeared is flouting maxim quantity (45.3%). The rest result that the flouting maxim manner takes the least percentages (4%) than the other two; flouting maxim relation (34.7%) and flouting maxim quality (12%).

As the findings stated above flouting maxim quantity is mostly flouted by the users in the forum. Based on that, the writer can imply that the conversation in “Harry Potter Forum” dominantly doesn’t follow the maxim quantity of cooperative principle which proposed by Paul Grice (1975). As elaborated in chapter II, the rule of maxim quantity is not giving too much contribution or less related to information in exchanging conversation, and not being uninformative (Grice, p.45).

Seeing that the maxim of quantity has flouted mostly by the users, the writer consider that during their conversation the users often saying too much information that is no needed in the conversation. From the context and implied meaning, the writer conclude that the users addressed flouting maxim quantity often to strengthen their opinion, to praise their favorite characters, and to be in neutral position in voting between the two characters by seeing the context of the threads.

The context of each threads; in the thread titled ‘Now, you're on whose side? Severus vs. Sirius’, thread starter is holding the voting about the two characters that are Sirius and Severus, the users in the forum have to vote one of them. Actually the voting was held because the two characters have their roles in protecting Harry Potter as the main characters. In the thread ‘Who's your 1 favorite character?’ the thread starter asked open question to the users about their first favorite character. Because of the open question in the thread, the users were free in answering who is their favorite. The third thread titled ‘Bet you didn't know...’ the thread starter opened a discussion about Harry Potter who has been kissed by the each female member of his Quidditch team, and the users were free in giving their comments in the thread. In the last thread titled ‘Voldemort, Voldie, Voldy’ the thread starter gave question to the users about the nickname of Voldemort, which one will they choose between the three nicknames provided by thread starter. Further discussions and sample of the analysis findings based on conversational maxim flouting are presented in the discussion below. The utterance that show the flouting maxims are typed in bold style.

4.3.1 The Flouting of Maxims

4.3.1.1 Maxim Quantity Flouting

The flouting of maxim quantity occurs when the speaker gives uninformative contribution whereas it is neither less nor more than it required, speaker being uninformative or not to the point appeared in Harry Potter Forum conversation. During the analysis, 34 utterances that contain maxim quantity

flouting were found. The following example is taken from the thread ‘Who's your 1 favorite character?’:

SammyTee: *“Who's your 1 favorite character? Mine's probably Bellatrix. Her actor in the movie was amazing.”*

The Librarian: *“Minerva McGonagall because she is the best of the best. And the most awesome ;D I came to respect her more than any one else. And her character speaks most to me.*

She is brilliant, smart, extremely talented, quite harsh but always fair.

And she was also very kind and good-hearted. She stood on the front lines in both wars and devoted her life for the good side and to protect her students. ...”

From example above, the flouting maxim of quantity can be seen from user’s utterances named The Librarian. It is when the SammyTee as thread starter asked a question about first favorite character. Then The Librarian replied with long unnecessary statements which explaining about Minerva McGonagall as his favorite character. The implied meaning in maxim quantity is found by associating the context in the topic of forum to their utterances. With reading the thread, the writer will know the situation of this conversation, such as; the thread starter asked open question to the users about their first favorite character. Because of the open question in the thread, the users were free in answering who is their favorite. Based on the analysis, the writer found that the user’s utterance implies that his favorite character has best quality rather than other characters.

Also, the users who flout maxim quantity have certain purpose such as: when giving some contribution more informative than is required the speaker wants to praise their favorite character.

4.3.1.2 Maxim Relation Flouting

The maxim of relation is the second most flouted maxim in this analysis. As it shown in Table 4.2.1, the percentage of flouting the maxim of relation is 34.7%. During the analysis, 26 utterances that contain maxim relation flouting were found. The flouting of maxim relation occurs when the speaker give their contribution irrelevant in exchanging information, which can be used to show cynicism, to stress something, to make fun about something, and to end conversation. For example, in the thread titled ‘Bet you didn't know...’, when Gandhi asked to Alina about her point, the user named Irksome answered what Gandhi asked to Alina. He said that *“Her point is that you're a bitch, and you shouldn't be on this forum. You lack common sense and, to tell the truth, you're pretty stupid. I mean, you didn't even know who Hagrid was.”* Irksome made the conversation unmatched by talking about Hagrid in order to show his cynicism by giving his opinion about Gandhi. Irksome’s words imply that Gandhi knows nothing about Harry Potter.

4.3.1.3 Maxim Quality Flouting

Maxim quality flouting occurs when the speaker intentionally speak untrue statement and saying something which different from their own thought. It also occurs when speaker make utterances that consists of figurative language such as irony, metaphor, and sarcasm. During the analysis, 12 utterances that contain maxim quality flouting were found.. For example, in the thread titled ‘Bet you didn't know...’, thread starter named Forlong opened the conversation by discussing Harry who had been kissed each female member of his Quidditch team. The, the user named Gandhi replied the post by saying ***“So now the lead character of this abomination is a playboy. Bravo Mrs. Rowling, Bravo.”*** Here, Gandhi’s comment implied that he hates Harry Potter and he wants to show his dislike by telling false information. Also, he used sarcasm to mock the writer of Harry potter that is JK Rowling.

4.3.1.4 Maxim Manner Flouting

The maxim manner flouting appeared less in this movie. The flouting of maxim manner occurs when the character stating unclear information. For example, in the thread titled ‘Who's your 1 favorite character?’ when SammyTee as thread starter asked about favorite character to the users in this forum, the user named Stefanvh replied by stating unclear statement ***“I have several, but it's up to you to guess which one is the top one for me :D”*** It implied that Stefanvh wants to make SammyTee guessing his favorite character. He writes such comment in order to get attention from thread starter.

To sum up the discussion, to comprehend the implied meaning in each flouting maxim such as flouting maxim quality, quantity, manner and relation, the readers should relate it to its type of conversation which is flouted and its topic of the thread (context). Moreover, flouting in this forum is used to show users' opinion and describe about characters in Harry Potter based on their point of view. It is also to create and develop humorous situations in forum interaction. All of those could be seen by how they converse, how they show their expressions and emotions by using emoticons, and how they type the words in their post.

In the following section, there is the discussion about the reasons of flouting of the maxims. The utterance that show the flouting maxims are typed in bold style.

4.3.2 The Reasons of Flouting Maxims

4.3.2.1 The Reasons of Maxim Quantity Flouting

The flouting of maxim quantity occurs when a speaker gives too much or less information than its required, speaker being uninformative or not to the point appeared in Harry Potter Forum conversation. There are three reasons of flouting the Maxim of Quantity.

4.3.2.1.1 To Strengthen Opinion

When people give their opinion in forum, sometimes they use many number of words in their utterances. This kind of situation makes the speaker use

more words in order to make their opinion looks strong. The following example is taken from the thread ‘Bet you didn't know...’:

Gandhi: *“The important thing here is that Harry is a playboy and Rowling is clearly trying to make the youth of today to start cheating on their partners. Not bashing Rowling, just speaking the truth.”*

Forlong: *“Okay two things:*

1: THEY kissed him! The only one of the four he kissed was Ginny.

2: He wasn't with Ginny when the other three kissed him, so it's not really cheating.

I'm all for being faithful to your significant other, but you're being way to picky.

Although I think Irsome was to mean to you, I agree with him. Since you obviously don't like Rowling and are actively bashing the themes of the series she wrote...Why are you part of a Harry Potter FANSITE!?”

Based on the conversation, Forlong’s comment is considered as maxim flouting quantity because according to Grice’s conversational maxim, Forlong gives too much information than is needed in explaining that Harry is not playboy to Gandhi. Actually he has a reason behind his flouting, which is he wants to strengthen his opinion that is not a playboy and he is not cheating. He hopes by telling such information to Gandhi, he would believe that Harry is not playboy.

Another example is taken from thread 'Now, you're on whose side? Severus vs. Sirius':

Blibbering Humdinger: *"Now, you're on whose side? Severus vs. Sirius*

I'm on Snape's side through and through. Book 7 can only confirm it."

Slytherin Matt: *"While Snape was pretty mean to some students and was definatley mixing with the wrong people when he was younger, Sirius isn't squeaky clean either. He and James were the epitome of jerk jock gryffindor bully to snape in school and unlike snape, who repented for the things in school and risked his life in the most dangerous job of the all right next to Voldemort, Sirius never showed any sign of regret about his treatment of snape and (unintentionally) got james and Lily killed (then again so did Snape). And lets not forget snapes action against werewolf lupin, namely placing himself infront of his students, who also happen to be quite possible the three kids he hates most in the whole school.*

So I vote Snape."

Based on the conversation above, Slytherin Matt's comment is considered as maxim flouting quantity because according to Grice's conversational maxim, he gave too much information than is needed in comparing two characters which is not important and does not asked by thread starter. He actually should not have given too much information to Blibbering Humdinger. All he needed to say was about his choice, whether he is in Snape's or Sirius's side. Actually he has a

reason behind his flouting, which is he wants to strengthen his opinion that Snape is better than Sirius and why he is on Snape's side.

The other example of flouting the maxim of quantity for reason to strengthen opinion is taken from the thread 'Voldemort, Voldie, Voldy':

kingirl89: "*Voldemort, Voldie, Voldy. Which do you use Voldie or Voldy. I use Voldie even though Voldy is canon it was used by Peeves in the seventh book.*"

SecretaryofMagic: "Tom Riddle? This might be slightly OT, but does anyone besides me think Voldemort wasn't that terrible of a villain? ***Sure he is scary and powerful, but for some reason I could never bring myself to hate him the way I did Bellatrix, Umbridge, Fudge etc. For being a dark lord he isn't terribly cruel. Avada Kedavra is a pretty quick and painless way to go tbh. Im sure Crucio is awful, but I think there are muggle methods of torture and execution that make Crucio seem tame. He's not terribly sadistic. ...***"

From the conversation, SecretaryofMagic's comment is considered as maxim flouting quantity because according to Grice's conversational maxim, he gives too much information about Voldemort in his comment. He gives his advocacy to Voldemort and his point of view about him. Although Voldemort is an antagonist character, he believes that Voldemort is not as evil as people think. He actually should not have given too much information to kingirl89. All he needed to say was about his choice, whether he chooses Voldie or Voldy for

Voldemort's nickname. Actually he has a reason behind his flouting, which is he wants to strengthen his opinion that Voldemort is not terrible villain.

4.3.2.1.2 To Praise Something

When people want to praise something, the number of words used can be many. This kind of situation makes the speaker use more words in order to make the character looks perfect compared to other characters. The following example is taken from the thread 'Who's your 1 favorite character?':

SammyTee: *"Who's your 1 favorite character? Mine's probably Bellatrix. Her actor in the movie was amazing."*

Thorium: *"Lucius Malfoy. Love from the first sight:) To my mind he deserves more than Voldemort to take a place of the Dark Lord. He is sane, not psychotic and without death-phobia. He is pure blooded and doesn't have complexes about having Muggle relatives unlike to Riddle. He is rich and influential, well educated, which is very useful in the ideological war. He is very good-looking too) I think he can be a good leader (not dictator) if he has a good team and I think most of the DEs might acknowledge him as a new leader (if Voldemort was suddenly killed in 4-5th book). Yes he's not super-brave, but there's no use in bravery if the only result of it is Azkaban. He's sly like snake and it's much better. I vote for Lucius Malfoy as a new Lord! :)"*

Based on the conversation, Thorium's comment is considered as maxim flouting quantity because according to Grice's conversational maxim, Thorium gave too much information than is needed in describing Lucious Malfoy to SammyTee. He is telling about malfoy's characteristic, good values and qualities. He actually should not have told all those information to SammyTee. All he needed to say was about the name of his favorite character and little information why he loves that character. Actually he has a reason behind his flouting, which is he wants to praise Lucious Malfoy as his favorite character, and show that he loves Lucious Malfoy very much. He hopes by telling as much information as possible to SammyTee, he would believe that Lucious Malfoy has good side even though he is one of the antagonist character in Harry potter.

4.3.2.1.3 To be in Neutral Position

The following example is to show the flouting of the Maxim of Quantity that is to be in neutral position in voting by giving uninformative information. The example is taken from thread 'Now, you're on whose side? Severus vs. Sirius':

Blibbering Humdinger: *"Now, you're on whose side? Severus vs. Sirius. I'm on Snape's side through and through. Book 7 can only confirm it."*

Arabella: *"I don't know... snape didn't have to take it out on Harry."*

Based on the conversation above, Arabella gives uninformative comment because she does not answer the question asked by Blibbering. Also, she does not choose between Sirius and Snape, and she uses slang which means Snape should

not express his anger to Harry. She actually should not have given uninformative information to Blibbering Humdinger. All she needed to say was about her choice, whether she is in Snape's or Sirius's side. Arabella's statement is considered as maxim flouting quantity because according to Grice's conversational maxim, Arabella gave uninformative information. The implied meaning of Arabella's utterance is there is no need to choose between the two characters, especially Snape.

4.3.2.2 The Reasons of Maxim Relation Flouting

The maxim of relation is the second most flouted maxim in this analysis. There are four reasons of flouting the maxim of relation

4.3.2.2.1 To Show Cynicism

The following example is to show the flouting of the maxim of relation that is to show cynicism by making the conversation unmatched. The example is taken from thread 'Bet you didn't know...':

Gandhi: *"So now the lead character of this abomination is a playboy. Bravo Mrs. Rowling, Bravo."*

Your Worst Nightmare: *"you are pretty stupid pockets full of crap....how could you read all the books and not know who hagrid is....you dont belong on this site.*

1.you didnt know who hagrid-any ordinary fan would know that

2.you always find soemthing to complain about mrs rowling. shes a great person...”

Based on conversation above, Your Worst Nightmare gives irrelevant comments in replying Gandhi’s comment. Gandhi was talking about the lead character of this film, but Your Worst Nightmare replies with discussing Hagrid whereas he is not a lead character of Harry Potter. In order to show his cynicism to Gandhi and also to show his anger, Your Worst Nightmare is giving opinion about Gandhi that he did not know anything about Harry Potter. The words said by Your Worst Nightmare implied that Gandhi was not supposed to be in this forum.

4.3.2.2.2 To Stress Something

One of the reasons of flouting the maxim of relation is to stress something. The example is taken from thread ‘Voldemort, Voldie, Voldy’:

kingirl89: *“Voldemort, Voldie, Voldy. Which do you use Voldie or Voldy. I use Voldie even though Voldy is canon it was used by Peeves in the seventh book.”*

Stefanvh: ***“What does it matter? At the end of the day he's still the same evil pro-purist fascist.”***

From the conversation above, it can be seen that Stefanvh does not answer what required by kingirl89, instead she gives opinion to stress that Voldemort is an evil. Stefanvh’s comment makes the conversation unmatched, and it implies that there is no need to choose a nickname for him.

The second example of flouting the maxim of relation is taken from thread ‘Bet you didn't know...’:

Gandhi: *“So now the lead character of this abomination is a playboy. Bravo Mrs. Rowling, Bravo.”*

Alina: *“Are you trying to make us not read Harry Potter???? Because I noticed that you don't really like JKR, first the racism thing now this??”*

Gandhi: *“So what's your point?”*

Based on conversation above, Gandhi gives irrelevant comments in replying Alina’s comment. Gandhi does not answer what required by Alina, he instead asking back something to stress that Alina did not have to ask to Gandhi because from his comment, it is clear that Gandhi as hater trying to make her stop reading Harry Potter.

The other example of flouting the maxim of relation for reason to stress something is taken from thread ‘Now, you're on whose side? Severus vs. Sirius’:

Blibbering Humdinger: *“Now, you're on whose side? Severus vs. Sirius I'm on Snape's side through and through. Book 7 can only confirm it.”*

ynniG: *“Now the question is if Snape and Sirius were to have a feud, much like in the 5th book, and Harry decides not to stop it (like he did in OP), who would he side with?”*

From the conversation, ynniG did not answer the raised question asked by Blibbering, instead she asked question to the thread starter. From her question, it implies that she is in Sirius side because she was telling the past event between two of the character which makes Blibbering should think twice about his decision in choosing Snape's side. She answers with irrelevant comment in order to stress that Sirius is better than Snape.

4.3.2.2.3 To Make Fun about Something

The following example is to show the flouting of the maxim of relation that is to make fun about something by giving irrelevant information. The example is taken from thread 'Voldemort, Voldie, Voldy':

kingirl89: *"Voldemort, Voldie, Voldy. Which do you use Voldie or Voldy. I use Voldie even though Voldy is canon it was used by Peeves in the seventh book."*

Ninclow: *"If you remove the V and the T, you're left with Oldemor, which is the Norwegian and Danish word for great-grandmother."*

Based on conversation above, Ninclow gives irrelevant comments in replying kingirl89's comment. kingirl89 was asking about Voldemort's nickname, but Ninclow replies with discussing Norwegian word in Voldemort's name. In order to make fun about Voldemort, he is giving information about Voldemort's name which means great-grandmother in Norwegian language if the V and T are removed.

The other example of flouting the maxim of relation for reason to make fun about something is taken from the same thread ‘Voldemort, Voldie, Voldy’:

kingirl89: *“Voldemort, Voldie, Voldy. Which do you use Voldie or Voldy. I use Voldie even though Voldy is canon it was used by Peeves in the seventh book.”*

Halfbloodprince: *“**The Dark Lord. Fun fact, Voldemort means Flight of Death in French.**”*

From the conversation, Halfbloodprince’s comment is considered as maxim flouting relation because according to Grice’s conversational maxim, he gives irrelevant comment in replying kingirl89’s post. He does not answer the question as required by kingirl89. He actually should not have given irrelevant information to kingirl89. All he needed to say was about his choice, whether he chooses Voldie or Voldy for Voldemort’s nickname. Actually he has a reason behind his flouting, which is he wants to make fun about Voldemort’s name; there is the meaning behind Voldemort’s name.

4.3.2.2.4 To End Conversation

The other reason of flouting the Maxim of Relation is to end conversation. Usually, someone tries to end conversation by giving irrelevant information and expect that the partner of conversation will understand that he does not want to talk anymore. The example is taken from thread ‘Bet you didn't know...’:

Fire: *“you edited the part where it said edited”*

Gandhi: *“That is not possible since the text saying you have edited your post is not editable as it is not part of your post.”*

Fire: *“unless your a mods wife.”*

Gandhi: *“Even the mods can not remove such text, not even the Administrator can do so.”*

Fire: *“you would know...”*

Gandhi: *“I have been here for over a year, so yes, I most certainly would know.”*

Based on conversation above, Fire was blaming Gandhi that Gandhi has edited the text, and he wants to prove his allegation. Then, Gandhi gives irrelevant comment in replying Fires’ in order to end the conversation. His comment implies that he did not edit the text in the conversation and he is innocent, so Fire does not have to prove his believes.

4.3.2.3 The Reasons of Maxim Quality Flouting

The maxim of quality is the third most flouted maxim in this analysis. There are three reasons of flouting the maxim of quantity, such as to tease, to show dislike, and to admire.

4.3.2.3.1 To Tease

The example of flouting the maxim of quality for the reason to tease is taken from thread ‘Bet you didn't know...’:

Gandhi: *“Now Rowling is getting kids to use self improvement pills because they can’t do anything on their own, Bravo Rowling, Bravo”*

Remus: *“Man, you are in everything :lol:”*

From the conversation above, it can be seen that Remus is flouting the maxim of quality by using sarcasm in order to tease Gandhi. Sarcasm used by Remus means Gandhi is nothing and it implies that Gandhi does not have any knowledge about Harry potter, all his words are joke that do not make sense.

The other example of flouting the maxim of quality for reason to tease is taken from the same thread ‘Bet you didn't know....’:

Gandhi: *“The important thing here is that Harry is a playboy and Rowling is clearly trying to make the youth of today to start cheating on their partners. Not bashing Rowling, just speaking the truth.”*

of the lore: *“I feels you, man.”*

Based on conversation above, of the lore is flouting the maxim of quality by using an irony in order to tease Gandhi in response to his post ‘the youth of today to start cheating on their partner’ as if Gandhi was cheated by his partners.

4.3.2.3.2 To Show Dislike

The second reason to flout the maxim of quality is to show dislike. The following example is taken from thread ‘Bet you didn't know....’:

Fire: *“I dont understand is rowling the name of some mod?”*

Gandhi: ***“Rowling is the evil devil that writes those accursed Harry Potter books!”***

Based on conversation above, Gandhi is flouting the maxim of quality by using metaphor in order to make Rowling similar with the devil. Gandhi said that Rowling is the evil devil to show his dislike about JK Rowling as the writer of Harry Potter Novel. In fact, Rowling is not evil devil. His comment implied that he hate J.K. Rowling and her masterpiece.

4.3.2.3.3 To Admire

The other reason to flout the maxim of quality is to admire. The following example is taken from thread ‘Bet you didn't know....’:

Forlong: *“Bet you didn't know...*

I was rereading "PoA". I noticed that, at the end of the second quidditch match, each of the chasers kissed Harry. So as of "HBP", Harry has been kissed by each female member of his Quidditch team.”

WhitneyM:): ***“That little devil! :lol: :love: :cheer:”***

Based on conversation above, Whitney agrees with Forlong's post, she is flouting the maxim of quality by using metaphor in order to admire Harry. She says such things as an admiration for Harry that she proud of him because he was kissed by chasers of the team. She also admires and proud of Harry by using some happy emoticon such us laugh, love, and cheer.

4.3.2.4 The Reasons of Maxim Manner flouting

The Maxim of Manner is flouted three times only and there is one reason why the users flout this maxim.

4.3.2.4.1 To Get Attention

The reason to flout the maxim of manner is to get attention. The following example is taken from thread 'Who's your 1 favorite character?':

SammyTee: *"Who's your 1 favorite character? Mine's probably Bellatrix. Her actor in the movie was amazing."*

Paxis: **points to avatar**

As example above, Paxis flouts the maxim of manner because he gives unclear statement. He actually should not have told this kind of information to SammyTee. All he needed to say was about the name of his favorite character and little information why he loves that character. Actually he has a reason behind his flouting, which is he tries to make thread starter look at his avatar; it implies he wants others notice that his avatar is the picture of his favorite character.

The other example of flouting the maxim of manner is taken from the same thread ‘Who's your 1 favorite character?’:

SammyTee: *“Who's your 1 favorite character? Mine's probably Bellatrix. Her actor in the movie was amazing.”*

Pretty_Twisted: *“I will give you guys one guess ... hahaha ... Seriously though, I found certain characters that I would hate to know in real life to be a pleasure reading about, like Bellatrix and Voldemort and in some points even the Malfoy family.”*

From the conversation above, Pretty_Twisted flouts the maxim of manner by giving unnecessary prolixity comment which is not asked by thread starter. She also didn't answer what required by SammyTee. Instead, she gives puzzle in order to make SammyTee guessing her favorite character. He writes such comment in order to get attention from users in the forum, so that the users will guess who her favorite character is. She actually should not have given unnecessary prolixity statement to SammyTee. All she needed to say was about her favorite character.

As the conclusion of this chapter, the most flouted Maxim is the maxim of quantity, followed by the maxim of relation and the maxim of quality. The least flouted maxim is the maxim of manner. The reasons of flouting the maxims are various, for example to strengthen opinion, to praise something and to be neutral for the maxim of quantity, to tease something, to show dislike and to admire for the maxim of quality, to stress something, to show cynicism, to make fun about

something and to end conversation for the maxim of relation. For the maxim of manner, the reason is to get attention.