

## ABSTRACT

Nuranni Banuputri: **Assessment Of Necklace Accessories Products Of Waste Plastic Processing With Thermoforming Technique.** Essay, Jakarta: Study Program Education of Fashion. Faculty of Technique. State University of Jakarta.

This research aims to determine the assessment of necklace accessories products of waste plastic processing based from product theory by W.H. Mayall and aesthetic products so it can give an example of new innovation creation of necklace from plastic waste with thermoforming technique, that is industrial processes on plastic sheet (or film) are processed into a new shape using heat and pressure.

This research includes research type with qualitative method with descriptive. That method for capture this research overall, widely, and deep.

After necklace product have been finished, this product will pass the assessment product phase by 5 (five) informants who are experts in the field of accessories products for obtain research data. This assessment will focus on product theory by W. H. Mayall, and aesthetic product (application of design elements and principles design) with open interview technique for obtain relevant data and accurate in providing an assessments and opinions which is related to the object of research.

Result of the research show that waste plastic processing with thermoforming technique can be used as material to make necklace accessories products with application of product theory and aesthetic product. In terms of theory product, the informants argue that necklace product have maksimal quality with finishing have to improved, shape of the necklace quite diverse, the appearanceof the necklace is interesting, and the comfort necklace when worn is considered quite comfortable. As for in terms of product aesthetics, necklace shape is good enough, the texture of the necklace can be its own uniqueness, the color of the necklace have corresponding with the style which researchers created, the harmony of the necklace color is quite good, the proportion of the necklace is good enough, the balance of the necklace is symmetrical, and the center of attention on the necklace lies in the combination of the texture and the color of the necklace. Therefore, this thecnique can be used as new innovation for make necklace accessories product.