

CHAPTER III

METHODOLOGY

This chapter aims to present research methodology, the data, the data source, the data collection procedure, and the data analysis procedure.

3.1 Research Methodology

This study is a descriptive analytical interpretative method taking the data from six articles in the Jakarta Globe and The Straits Times online newspaper. Descriptive analytical interpretative method is a methodology that combines the analysis of the structure of news and interpretative of the meaning in the text, the result is elaborated by the description of findings. The theory used is framing analysis by Gamson & Modigliani's theory to see the different perspective between the two online mass media. This study also belongs to qualitative research which is used to analyze and find the meaning from the data. As (Burhan, 2007) stated, qualitative research is used to comprehend a fact, not to explain it.

3.2 Data

The data of this study are the words, clauses, phrases, sentences and picture from Jakarta Globe and The Straits Times online newspaper and four articles of each media will discussing about Indonesian Tax Amnesty program.

3.3 Source of the Data

The source of the data of this study are taken from eight online articles of Indonesian Tax Amnesty program in Jakarta Globe and The Straits Times online

newspaper purposively selected and published in a year of 2016, those are Sri Mulyani: Tax Amnesty first step to reduce poverty and inequality, Tax Amnesty program boost tax revenue: Official, Sri Wijaya Air Owner joins tax amnesty program, Indonesia's Tax Amnesty program breaks world record from Jakarta Globe, and No attempt by S'pore to thwart Jakarta's tax amnesty scheme published on July, 25 2016, Indonesian workers protest against tax amnesty published on September, 30 2016, private banks in Singapore reporting Indonesians embracing tax amnesty to police published on September, 15 2016, Bank reports on tax amnesty cases may not lead to probe: MAS published on September, 16 2016 from The Straits Times online newspaper.

3.4 Data Collection Procedure

- a. Finding the news about Indonesia's Tax Amnesty program in Jakarta Globe and The Straits Times online newspaper.
- b. Reading the article on issue about Indonesia's Tax Amnesty program in Jakarta Globe and The Straits Times online newspaper.
- c. Purposive selecting four articles per each related to Indonesia's Tax Amnesty program publishes in Jakarta Globe and The Straits Times online newspaper in a year of 2016.
- d. Identifying the words, sentences, clauses, phrases and picture of the selected articles to be analyzed from both online newspapers.

3.5 Data Analysis Procedure

a. Analyzing the Data

As stated in the previous chapter, the writer will analyze the data by using Gamson & Modigliani's framing analysis concept directed to two elements which are:

1. Analyzing and identified words, phrases, sentences, and picture of the framing devices in Jakarta Globe and The Straits Times online newspaper which related to how a journalist emphasize a fact seen in the choice of metaphor, catchphrases, exemplar, depiction and visual image.
2. Analyzing and identified words, phrases, and sentences of the reasoning devices which related to how a journalist put up their perspective into an issue through roots, appeal to principle, and consequences.

b. Interpreting the Data

After analyzing the data, the next step is interpreting the message behind both online newspapers to see perspective and image by analyzing the two structures which are framing devices and reasoning devices by William Gamson & Andre Modigliani's frame analysis concept.

c. Comparing the Data

The analysis of the interpretation will be compared to see perspective and image of Indonesia's Tax Amnesty program in Jakarta Globe and The Straits Times online newspaper. There will be seen the image of Indonesia's Tax Amnesty program whether subjectivity or objectivity by seeing each perspective.

The comparison from both online newspapers will be seen through table of findings and narration of the result.

d. Concluding the Data

The conclusion will be the final result how Jakarta Globe and The Straits Times online newspaper frame the news to reveal the image of Indonesia's Tax Amnesty program in both perspective.