

ABSTRACT

Disvi Oktarinda. 2017. *The Framing Analysis of Indonesian Tax Amnesty Program in Jakarta Globe and The Straits Times online newspaper.* A Thesis. English Literature Study Program, Faculty of Languages and Arts, Universitas Negeri Jakarta. January 2017

This research aims to reveal how Indonesia's Tax Amnesty is framed in Jakarta Globe and The Straits Times Singapore online newspaper. This study will focus on words, sentences, and image shown in the Jakarta Globe and The Straits Times Singapore online newspaper about Indonesian Tax Amnesty in a year of 2016. This study is a descriptive analytical interpretative method and taking the data from eight articles in the Jakarta Globe and The Straits Times online newspaper. The theory used is framing analysis by Gamson & Modigliani's theory to see the different perspective between the two online mass media. The findings show Jakarta Globe online newspaper framed Indonesian Tax Amnesty program as the positive image such as boost tax revenue and improve Indonesian economic sector. Meanwhile, The Straits Times framed Indonesian Tax Amnesty program as a negative image such as suspicious transaction and financial crime.

Keywords: Indonesia's Tax Amnesty, Framing Analysis, Gamson & Modigliani, Descriptive Analytical Interpretative

ABSTRAK

Disvi Oktarinda. 2017. Analisis Pembingkai pada Program Pengampunan Pajak Indonesia di *Jakarta Globe* dan *The Straits Times* Berita Daring. Skripsi. Program Studi Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta. Januari 2017

Penelitian ini berujuan untuk mencari tahu bagaimana Program Pengampunan Pajak Indonesia dibingkai pada berita daring *Jakarta Globe* dan *The Straits Times*. Penelitian ini fokus pada kata, frasa, kalimat dan gambar tentang Program Pengampunan Pajak Indonesia pada berita daring *Jakarta Globe* dan *The Straits Times* selama tahun 2016. Metode penelitian menggunakan dekriptif analitikal interpretatif. delapan data diambil dari berita daring *Jakarta Globe* dan *The Straits Times*. Untuk melihat perbedaan perspektif, teori yang digunakan adalah Gamson & Modigliani. Hasil penelitian menunjukkan berita daring *Jakarta Globe* membingkai positif Program Pengampunan Pajak Indonesia seperti meningkatkan hasil pajak dan sektor ekonomi, sementara berita daring *The Straits Times* membingkai Program Pengampunan Pajak Indonesia secara negative seperti transaksi mencurigakan dan kejahatan keuangan.

Kata Kunci: Pengampunan Pajak Indonesia, Analisis Bingkai, Gamson & Modigliani, Deskriptif analitikal interpretatif.