

ABSTRAC

Doni Ahmadi. (2017). *Type Hegemony in Text of Speech Djalannja Revolusi Kita by Sukarno (Perspective Ideolgy Form – Persuasion)*. Essay. Jakarta: Language and Literature Studies Program Indonesia. Faculty of Language and Art. State University of Jakarta. Januari 2017.

The purpose of this study is to describe and explain of type hegemony in the text of speech of title *Djalannja Revolusi Kita* by Sukarno, with explain more ideology form be found and how Sukarno use method to create this hegemony. The method used in this research is descriptive qualitative method by analyzing the data that has been described through an approach that is associated with the formation of the ideology of the historical context. The formulation of the problems in this study, namely: "How formations ideology contained in the text?" And "what manner Sukarno realize its hegemony?" And "what are the forms of hegemony that is contained in the text of the speech *Djalannja Revolusi Kita*?" Based on the study and discussion of research results can concluded: (1) there are 5 ideology contained in the text of the speech *Djalannja Revolusi Kita*, all 5 it is authoritarian ideology, socialism, Marxism, Islamism and nationalism; (2) in realizing its hegemony Sukarno using one of the science of rhetoric the science of persuasion; (3) forms of hegemony that do Sukarno according to Gramsci's perspective is to form a total hegemony.

Keyword: *hegemony, ideology, persuasion, text of speech.*