

CHAPTER III

METHODOLOGY

3.1 Research Method

The study uses descriptive analysis method. Descriptive analysis method is used to identify and describe the data collected based on the theories of Beauvoir (2011), Jeffreys (2005), and Wolf (2002) in order to explore the issue about women's oppression in form of traditional traits and also beauty and body construction in Louise O'Neill's *Only Ever Yours* through the characters in the novel. Fawcett in Polit & Hungler (2004, pp. 114) defines descriptive theories as empirically driven theories that "describe or classify specific dimensions or characteristics of individuals, groups, situations, or events by summarizing commonalities found in discrete observations. A descriptive analysis offers a detailed description using objective or subjective language in order to describe a person, place, thing, situation or condition and gives the reader an idea of the thing being described.

3.2 Data of the Study

The data of the study are in forms of the words, phrases, clauses, and sentences in the narrations, dialogues, and quotations among the characters that reveal

the issue about women's oppression in form of traditional traits and also beauty and body construction.

3.3 Data Source

The data source of the study is a novel *Only Ever Yours* written by Louise O'Neill and published in Great Britain, 2015.

3.4 Data Collecting Procedures

1. Reading *Only Ever Yours* thoroughly.
2. Identifying the words, phrases, clauses, and sentences in the narrations, dialogues, and quotations that indicate the issue about women's oppression in form of traditional traits.
3. Identifying the words, phrases, clauses, and sentences in the narrations, dialogues, and quotations that indicate the issue about women's oppression in form of beauty and body construction.

3.5 Data Analyzing Procedures

1. Analyzing the words, phrases, clauses, and sentences in the narrations, dialogues, and quotations that indicate the issue about women's oppression in form of traditional traits.

2. Analyzing the words, phrases, clauses, and sentences in the narrations, dialogues, and quotations that indicate the issue about women's oppression in form of beauty and body construction.
3. Interpreting the result.
4. Drawing a conclusion.