

## TABLE OF CONTENTS

|   |             |
|---|-------------|
| <b>LEMBAR PENGESAHAN .....</b>            | <b>i</b>    |
| <b>LEMBAR PERNYATAAN .....</b>            | <b>ii</b>   |
| <b>LEMBAR PERSETUJUAN PUBLIKASI.....</b>  | <b>iii</b>  |
| <b>ABSTRAK .....</b>                      | <b>iv</b>   |
| <b>ABSTRACT.....</b>                      | <b>v</b>    |
| <b>ACKNOWLEDGEMENT.....</b>               | <b>vi</b>   |
| <b>TABLE OF CONTENT.....</b>              | <b>vii</b>  |
| <b>LIST OF TABLE .....</b>                | <b>viii</b> |
| <b>CHAPTER I INTRODUCTION .....</b>       | <b>1</b>    |
| 1.1 Background of the Study.....          | 1           |
| 1.2 Research Question.....                | 5           |
| 1.3 Purpose of the Study .....            | 5           |
| 1.4 Scope of the Study.....               | 5           |
| 1.5 Significance of the Study .....       | 5           |
| <b>CHAPTER II LITERATURE REVIEW.....</b>  | <b>7</b>    |
| 2.1 Islam in America .....                | 7           |
| 2.2 Social Semiotic Theory .....          | 11          |
| 2.2.1 Representational Metafunction.....  | 11          |
| 2.2.2 Interpersonal Metafunction .....    | 12          |
| 2.2.1 Compositional Metafunction.....     | 14          |
| 2.3 Systemic Functional Linguistics ..... | 15          |
| 2.3.1 Transitivity .....                  | 16          |
| 2.3.1.1 Material Process.....             | 17          |
| 2.3.1.2 Mental Process .....              | 17          |

|   |           |
|---|-----------|
| 2.3.1.3 Behavioral Process.....                 | 17        |
| 2.3.1.4 Relational Process.....                 | 18        |
| 2.3.1.5 Verbal Process .....                    | 18        |
| 2.3.1.6 Existential Process .....               | 18        |
| 2.3.2 Nominal Group.....                        | 19        |
| 2.3.2.1 Deictic .....                           | 19        |
| 2.3.2.2 Numerative.....                         | 19        |
| 2.3.2.3 Epithet .....                           | 19        |
| 2.3.2.4 Classifier .....                        | 20        |
| 2.3.2.5 Qualifier .....                         | 20        |
| 2.4 Donald Trump .....                          | 20        |
| 2.5 Cartoon .....                               | 22        |
| 2.5.1 Political Cartoon .....                   | 22        |
| 2.6 Rob Rogers.....                             | 23        |
| 2.7 Theoretical Framework .....                 | 23        |
| <b>CHAPTER III METHODOLOGY .....</b>            | <b>25</b> |
| 3.1 Research Method.....                        | 25        |
| 3.2 Source of the Data.....                     | 25        |
| 3.3 Data Collection Procedure .....             | 26        |
| 3.4 Data Analysis Procedure .....               | 26        |
| <b>CHAPTER IV FINDINGS AND DISCUSSIONS.....</b> | <b>27</b> |
| 4.1 Findings .....                              | 27        |
| 4.1.1 Visual Text Findings.....                 | 27        |
| 4.1.2 Written Text Findings .....               | 29        |
| 4.2 Discussions.....                            | 31        |
| 4.2.1 Visual Text Discussion.....               | 31        |
| 4.2.1.1 ISIS Recruiter.....                     | 31        |

|  |    |
|--|----|
| 4.2.1.2 Internet Access.....   | 34 |
| 4.2.1.3 Burkini .....  | 36 |
| 4.2.1.4 Statue of Islamophobia .....                                 | 40 |
| 4.2.2 Written Text Discussion.....                                   | 43 |
| 4.2.2.1 ISIS Recruiter.....  | 43 |
| 4.2.2.2 Internet Access.....   | 44 |
| 4.2.2.3 Burkini .....  | 46 |
| 4.2.2.4 Statue of Islamophobia .....                                 | 47 |
| 4.2.3 Integrating the Analysis of Visual Text and Written Text ..... | 48 |
| 4.2.3.1 ISIS Recruiter.....  | 48 |
| 4.2.3.2 Internet Access.....   | 49 |
| 4.2.3.3 Burkini .....  | 50 |
| 4.2.3.4 Statue of Islamophobia .....                                 | 51 |
| 4.2.4 Pre-Conclusion .....   | 52 |
| <br><b>CHAPTER V CONCLUSION AND SUGGESTION</b> .....                 | 53 |
| 5.1 Conclusion.....  | 53 |
| 5.2 Suggestion .....   | 54 |
| <br><b>References</b> .....  | 55 |
| <b>Appendices</b>  |    |