

## ABSTRACT

**Marceleni Martha Marmen.** 2017. The Process of creating a Roman Picisan song by Ahmad Dhani in terms of Creativity Process. Essay, Course of Sendratasik Education, Faculty of Languages and Arts, States University of Jakarta.

**The Purpose** of this research is to know the process of creation of Roman Picisan song in terms of Creativity Process.

**The Research Methods** used is descriptive qualitative method, which focuses on the process of creating a Roman Picisan in terms of Creativity Process. Time of the research was conducted in March 2017 to May 2017. The Research object is The Process of creating a Roman Picisan song by Ahmad Dhani. The data collected and taken from the results of researcher, obtained from open interviews and process observation of relevance the process of creating a Roman Picisan. The Validaty of the data using triangulation that is interpreted as a check of research results and expert interviews.

**The Results** of this research indicated that the process that the process of Creating Roman Picisan by Ahmad Dhani influenced by the theory of creation of Gary Ewer and Creativity according to Rhodes Munandar and Chairul Slamet. With the Form, Melody, Harmony/Rhthmn, Lyric dan Hook (which makes the liaison for the listener to keep music memorable). And in creativity process, The idea of a composer is able to create a masterpiece developed in the presence of aspects such as reading phenomena, embarking on experiment and able to develop a good an unique musical imagination. This is created because of Person, Press, Process and Product.