

## **ABSTRACT**

***Euis Dian Ernawati***, Essay: *Learning Module Development Bridal Makeup Style Yogya Daughter To Improve Student Skills Courses At Bridal Makeup Indonesia. Jakarta: Beauty Student Program Study, Faculty of Engineering, University of Jakarta, 2016.*

*This research is Research and Development (R & D) that produces a product Learning Module Material Bridal Makeup Style Yogya daughter, purpose of the study to determine the feasibility of developing the modules as a source of student learning in the material Bridal Makeup Style Yogya Daughter, Education Program Makeup State University of Jakarta.*

*This learning module development using floating models Sugiono, with the stages of development include; 1) Potential and Problems, is everything that is the cause that encourages modules to be made. 2) Collection of Information, is any information that can be used as material for product planning. 3) Product Design, is a product design that is embodied in the image or chart 4) Validation is an assessment based on a rational assessment of the facts have not been field 5) Product Revision 1, is to correct deficiencies based on the evaluation and enter. 6) Trial Products, 7) produk consumption. The sample used is that Student Makeup Education University with the number 20.*

*The study states that the learning module has been worthy to serve as an alternative source of learning Bridal Makeup Style Women Yogya. This is supported by the results of a due diligence review by subject matter experts with a percentage of 95.41% to 98.41%, by subject matter experts with a percentage of 95.71% to 98.57% and by the media got value with a percentage of 90.47% to 93 , 78%. the expected 100%. The media thus learning modules already meet the various aspects of characteristics or conditions of media learning and is regarded as a very good medium or very suitable as an alternative source of learning materials Bridal Makeup Style Women Yogya.*

***Keywords:*** *Learning Media, Module, Bridal Makeup Style Women Yogya.*