

CHAPTER I

INTRODUCTION

1.1. Background of the Study

Artist and creators have explored different avenues regarding imaginative calculation since the computer's beginning, with early works, for example, Christopher Strachey's Adoration Letter Generator for the Manchester Imprint II in 1954. (Wardrip-Fruin 2008, p.134) Since then, electronic literature has taken a foothold as an original imaginative effort. The electronic literature network positions their neutralize print culture, which permits the structure to be viewed as powerful, imaginative and multimodal: a development from print. Right now, follow the basic juxtaposition of electronic literature with print culture and how this overlooks the full scope of physical writing, the integral structure to electronic literature. The term 'electronic literature' introduces a snag in understanding the coherence among computerized and physical media as regularly comprehended. 'Electronic' insinuates the interface between the material premise of registering – coordinated circuits, door clusters, microchips, etc – and the layers of reflection and numbers that are indicated by the term of advanced. For example is wattpad.

As a developing field, computerized writing has moving and penetrable outskirts. Hayles (2008, p.3) contends for a qualification

between computerized writing and digitized print writing under the rubric of conceived advanced works, 'an original digital item made on a computer and (as a rule) intended to be perused on a computer. This definition places computerized writing contrary to print. The ascent of independently published digital book special features challenge the definition, as organizations, for example, EPUB are streamlined for perusing on the screen. The partiality rises up out of an understanding that digital books are not adequately particular from their print partners, yet this is prohibited from Hayles' succinct definition. Chime et al (2010) right this by characterizing electronic literature as 'fiction composed for and read on a computer screen that seeks after its verbal, verbose and additionally theoretical multifaceted nature through the advanced medium, and would lose something of its stylish and semiotic capacity in the event that it were expelled from that medium.

Wattpad is an electronic form of literature which the latest model of novel that using computerize. In this research, researcher used wattpad as a platform which mostly used in this digital era. Wattpad is an entirely free website where people can write and read. They could also share their artistic talents by creating covers and trailers for the authors, as well as icons for people's profile picture. It means everyone could be a prosumer, producer, and consumer at the same time.

This study highlighted issues of identity with titled “Shades Darker”. Identity construction is a necessary segment of the human species which use a theory of it has been looked into and investigated through a wide range of venues. Identity construction actually includes beneficial encounters, connections, and associations, a strong mental or passionate stamp on a human. Identity could be constructed by the environment, social, experiences, etc. by two processes as Glynis M. Beakwell said in her book entitled “Coping with Threatened Identities.”

The identity was constructed by the racism issue that portrayed in the story. IN the story there is racially enthused harassment, which can be verbal or physical, and could include attacks on property and individuals. Racial harassment and threatening behavior can occur in many different places, including work, school, in or near your home, by public transportation or on the road. It could happen in a long time and can make life suffer for the victims so that it affects their way of thinking and behavior that can construct their identity. Since this issue could be found in wamppad titled “Shades Darker”,

As stated by Susan J. Dowling (2011) that constructing identity truly includes educational encounters, connections and associations, a strong mental or passionate stamp on a human. Constructing identity allegorically includes figurative or symbolical portrayal of musings or feelings in an expressive manner, making a calculated visual portrayal. Identity is connected to racial and social

legacy, sexual inclination and issue of sex, age, and social class. Early socialization and the suffering power of desires likewise one's personality from family, companions, and community.

Some issues revealed in literature and electronic literature is racism, which is defined as a condition of our environment nowadays. Racism is an overall dynamic arrangement of pervasiveness and deficiency along the line of the human that have been strategically, socially and financially conveyed and imitated for a significant long time by the establishments of the "capitalist/male centric western-driven/Christian-driven present day/pioneer world system." (Grosfoguel, 2011, p. 83). The people organized over the line of the human are seen socially in their mankind as individuals and, along these lines, acknowledge access to rights (human rights, normal rights, women rights just as work rights), material resources, and social affirmation to their subjectivities, characters, epistemologies and religious. In the last case, the expansion of rights, material resources and the affirmation of their subjectivities, characters, religion and epistemologies are denied. (Grosfoguel, 2011, p. 83).

Novel that contains a long and complex story makes the novel has a page that is not slight and it must be a heavy book. However, at the moment we live in a digital age where everything can be transformed into digital, including novels. In digital literature, we could get more than just words of story but there are sound, picture, even video on it.

There are researchers who wrote a journal article about digital literature. The first one is, Urszula Pawlicka-Deger in 2014, Urszula wrote an article with title "Towards a History of Electronic Literature". In her article "Towards a History of Electronic Literature" Urszula Pawlicka researches the advancement of hypothetical systems of and for the investigation of electronic writing. Pawlicka's goal is show how electronic writing created and sets that the field experienced to date three transitional stages including a few sub-stages where certain viewpoints and points of view covered. She contends that by recognizing improvements in various stages we can see that electronic writing moved from text to technotext, from text as translating significance to message as a procedure of data and data framework, from a translation to encounter, from visual recognition to performativity, from close perusing to hyper perusing, and a few others. The most important part of the turn of events of electronic writing to date is the consideration paid to both hypothetical and applied parts of the foundation specialized base of digitality, to be specific coding and its significance simply equivalent to the substance of electronic writing. Pawlicka recommends that future types of electronic (advanced) writing incorporate parts of community oriented programming, new media and computerized education, the improvement of artistic research centers, the continuation of transdisciplinary ventures, and full scale and fundamental investigations of and in digitality.

By the same token, Bouchardon also wrote an article with title "Digital Literature and the Digital" in 2010. In this article, the way to deal with the Computerized depends on the qualification between three levels: a hypothetical level, a handy level and an interpretative level. Presently computerized scholarly works play on the strains between the three levels and permit these pressures to be featured. Examining the combination of the Computerized and of scholarly creation – by investigating computerized scholarly works – in this manner ends up being significant. Investigating the particular properties of the Computerized can illuminate the possibilities of advanced writing; in the same way, computerized writing can go about as a revealer for the Advanced.

Beside of articles about digital literature, there are some articles about racism. Primary, The Society for Adolescent Health and Medicine, they wrote an article journal title "Racism and Its Harmful Effects on Nondominant Racial–Ethnic Youth and Youth-Serving Providers: A Call to Action for Organizational Change" in 2018. In this article journal, they said that Racism can apply negative consequences for the self-ideas, wellbeing and prosperity, and life directions of both nondominant racial-ethnic (NDRE) youth and youth-serving suppliers. Even with developing patriotism, ethnocentrism, xenophobia, and unmistakable articulations of prejudice, the General public for Young adult Wellbeing and Medication perceives the fundamentally significant need to address the issue of

prejudice and its effect on both NDRE youth and youth-serving suppliers. Associations engaged with clinical consideration conveyance and wellbeing callings preparing and training must perceive the pernicious impacts of racism on wellbeing and prosperity, take solid positions against prejudicial strategies, practices, and occasions, and make a move to advance safe and attesting situations. The positions introduced in this paper give an exhaustive arrangement of proposals to advance routine clinical evaluation of youth encounters of prejudice and its expected effect on their self-idea, wellbeing furthermore, prosperity, and for viable intercessions when influenced youth are distinguished. The positions likewise mirror the worries of NDRE suppliers, learners, and understudies possibly affected by racism, incessant minority stress, what's more, vicarious injury and the basic to make safe and confirming work and learning situations over all degrees of work on, preparing, and training in the wellbeing callings. In this position paper, Society for Young adult Wellbeing and Medication confirms its promise to basic good and moral standards of equity, value, and regard for humankind; recognizes prejudice in its horde structures; characterizes methodologies to best advance strength and bolster the wellbeing and prosperity of NDRE youth, suppliers, learners, and understudies; and gives proposals on the approaches to best impact foundational change.

Secondly, Anna Spain Bradley wrote an article journal with title Human Rights Racism in 2019. In this article, Anna Spain Bradley said that global human rights law tries to wipe out racial segregation on the planet through arrangements that dilemma and standards that change. However, law's effect on killing bigotry has not coordinated its plan. Bigotry, in the entirety of its structures, stays a huge reason for separation, insult, and absence of uniformity for many individuals on the planet today. This Article explores why. Applying a basic race hypothesis investigation of the lawful history and doctrinal improvement of race and prejudice in global law, Teacher Spain Bradley distinguishes law's authentic inclination for confining lawful assurances around the idea of racial separation. She further uncovered that global law has neither expressly characterized nor restricted bigotry. Accordingly, Educator Spain Bradley progresses a long-past due case: prejudice ought to be positively and unequivocally perceived as a human rights infringement under worldwide law. She contends that tending to bigotry on the planet today requires seeing how human rights are abused by racial philosophies notwithstanding unfair acts. Bits of knowledge from neuroscience about racial inclination extend these understandings. By naming "human rights bigotry" as the focal test, this Article calls upon the global network to positively perceive prejudice's broad mischief and to pay attention to more its annihilation.

Some researchers have explored about the identity construction theory, such as Dragna Deh from Serbia made an article journal titled “The Construction of Identity in Digital Space”. This article talked about the identity construction which influenced by digital space existence. Deh said that the construction of identity and its advancement through time is affected by numerous components, and as especially significant from the part of this article, we would pressure the social factor just as the impact of computerized space and presence: the investment of the person in the computerized world. The rise of new advances and the speeding up of the pace of life altogether adds to the development of characters in computerized space, in view of various impacts, for example, the chance of a 'second life', for example diverse introduction of oneself (of life) at the virtual level, an expansion of social attractive quality, changing the impression of oneself and access to new associates and encounters, and information and data and determination of individual information. Advanced character opens the chance of misuse and results. These incorporate the conditions of deficient assurance of protection, disclosure and unlawful utilization of for all time remembered information in meta-media society and advanced space, particularly on interpersonal organizations, and the chance of controlling and controlling the character of another just as the chance of arrangement various personalities, which brings questions the authenticity of information. Notwithstanding the way that computerized space has opened up opportunities for changing the

lifestyle in all circles, it appears that the most articulated impact (both at the degree of value and amount) is especially noticeable on the adjustments in the structure of the individual personality of the person.

In the same way, Akhmad Taufiq writes an article titled “Multicultural Literature: The identity Construction in Indonesian Novels” which focusing mainly on the issue is concerned with identity. This article looks at multicultural writing as a noteworthy and vital object of study in reaction to tackling national issues. In this specific situation, multicultural writing centers for the most part around multicultural issues every now and again found in artistic works. One of the primary issues is concerned with character. This article analyzes Indonesian books, concentrating predominantly on the issues of character: (1) character and personality issues; (2) character verbalization; (3) text portrayal on character talk in Indonesian books. The writing sociological methodology was received to fathom the truth in multicultural scholarly messages in Indonesian books and its connection with the marvels of personality issues in other field of studies. The aftereffects of study demonstrate that the procedure of personality verbalization and text portrayal on character talk in multicultural social marvels merit progressively genuine consideration. Besides, the issues of character and the procedure of personality explanation in multicultural society additionally require genuine consideration since character issues are firmly related with nationality.

National character isn't steady yet unique in managing the advancement of a country. The absence of worries on this issue may cause a significant issue of national respectability.

In the same manner, Prado Castro and T. M. Graham in their article titled “Constructing Our Identities: Identity Expression Amongst Lesbian Women Attending University”. This article journal said that Issues of underestimation have been fundamental to concentrates on lesbian ladies, and can influence the outflow of sexuality. The college is a site that can conceivably give a physical and social space that encourages the arrangement of personalities inside the setting of institutional strategies and spaces that ensure LGBTI individuals. This article looks at information gathered from 3 center gathering conversations with 11 lesbian ladies going to a metropolitan college. Utilizing eccentric hypothesis, this article investigates their character articulation; distinguishing proof with 'classes' of lesbianism; the crossing points of sexual personality with other social markers; and the exchange of room and character articulation. The information were sound recorded and investigated utilizing topical substance examination. The consequences of the examination demonstrated new developing methods of review and communicating lesbian character. The outcomes show crossing points of character articulation with shifts in strategies, Westernization, benefit, and force, just as an expansion in

LGBTI awareness and access to data, has taken into account more extensive articulations of sexuality that endeavor to break sex doubles.

The last identical type of article analysis is written by Ida Rosida and Molalita in the titled “The Identity Construction of Jordanian Muslim Woman Reflected in Willow Trees Don’t Weep Novel (2014) by Fadjar Faqir”. This article talks about the personality development of a Jordanian Muslim lady through the fundamental female character named Najwa reflected in Willow Trees Don't Sob epic (2014) by Fadia Faqir. The strategy utilized in this investigation is unmistakably subjective. It is bolstered by the idea of personality by Stuart Corridor and that of male-centric society to examine the content. The point of the examination is to call attention to how Najwa, as a Jordanian Muslim lady who lives in a solid man-centric culture without male figure in her family, develops her personality, especially when heading out to some various nations including Pakistan, Afghanistan, and Britain just to discover her dad. The way Najwa lives in another nation, where she cooperates with new individuals and is inundated in new culture, immensely affects her. Consequently, self-personality development is certainly unavoidable. Here, Najwa herself endeavors to arrange and explain her personality through her appearance and conduct, particularly in Islamic practices and customs. Thus, the exchange and explanation end up being simply the two significant things in her character development. Culture, in any case, turns into a urgent intend

to personality. Diverse culture speaks to various character, and it continues changing handing-off on place where she lives.

None of the previous studies explore the identity construction in digital literature, and watsapp story. Therefore, the researcher wants to explore the racism which affects identity construction in watsapp titled " Shades Darker" by @ebreezy_. More than fourteen thousand watsapp users have read this story means that the story itself attracts the attention of a watsapp reader and has a different story than the others. It tells the story of racism experienced by adolescents at school, but in fact she is the perpetrator one of racism until she realized it then she changed her thought about it and became the new person with new mind-set. This story is written by a girl who does not want to be known.

1.2. Research Questions

This study try to find the answer by focusing onthe following questions:

1. How does racism affects identity construction of the main character in watsapp story titled "Shades Darker" by @ebreezy?
2. How is identity condtruction revealed in "Shades Darker" story?

1.3. Purpose

Essentially, this study has two main purposes. These focuses is highlighting the construct of the identity which could be concised as:

1. To reveal the way racism affects identity construction in watsapp titled “Shades Darker”.
2. To find out how of identity is constructed in watsapp titled “Shades Darker”.

1.4. Significance

This study would be undertaken for the teenager who love reading a book about the racism issue or are experiencing racism to find out that this issue could affect to the identity construction in accordance with watsapp story titled “Shades Darker” which this issue often found in the environment of adolescents nowadays and to remind the readers to not feel insecure or prejudice against someone just because they have differences in physical terms.